



FEMMY AWARDS 2017

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CLUB, Inc.

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Tomorrow*

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www.underfashionclub.org

TUESDAY,
JANUARY 31, 2017

FASHION FORMS SALUTES

FEMMY HONOREES:
Cupid Foundations, Inc.
Tianhai Lace Co., Ltd.

INNOVATION AWARD RECIPIENT
Under Armour, Inc.

LIFETIME ACHIEVEMENT AWARD RECIPIENT
Norman Collier

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WE PROUDLY JOIN
THE UNDERFASHION CLUB
IN RECOGNIZING ALL

2017
FEMMY HONOREES

PVH

THE UNDERWEAR GROUP

Calvin Klein underwear warner's Olga

FASHION FORMS SALUTES

A special congratulations to:

Aerie

*from Ann & your
friends at Fashion Forms*

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Congratulations
to all of the honorees.

We thank you
for your dedication
and excellence.

KOMAR

The Underfashion Club, Inc.

Karen Bromley and Ann Deal
Femmy Gala Chairpersons

Welcome you to the

FEMMY AWARDS
2 0 1 7

HONORING

AERIE

Accepted by

JENNIFER FOYLE, *Aerie Global Brand President*

CUPID FOUNDATIONS, INC.

Accepted by

DAVID WELSCH, *CEO, President*

MARILYN WELSCH, *Secretary/Treasurer*

TIANHAI LACE CO., LTD.

Accepted by

NING YI SHEN, *General Manager*

Innovation Award Recipient

UNDER ARMOUR, INC.

Accepted by

LISA STRUBLE, *VP, Technical Design*

Lifetime Achievement Award Recipient

NORMAN COLLIER

Managing Director, Stretchline (UK) Limited

Tuesday, January 31, 2017

Cipriani 42nd Street, New York City



SPECIAL HOST

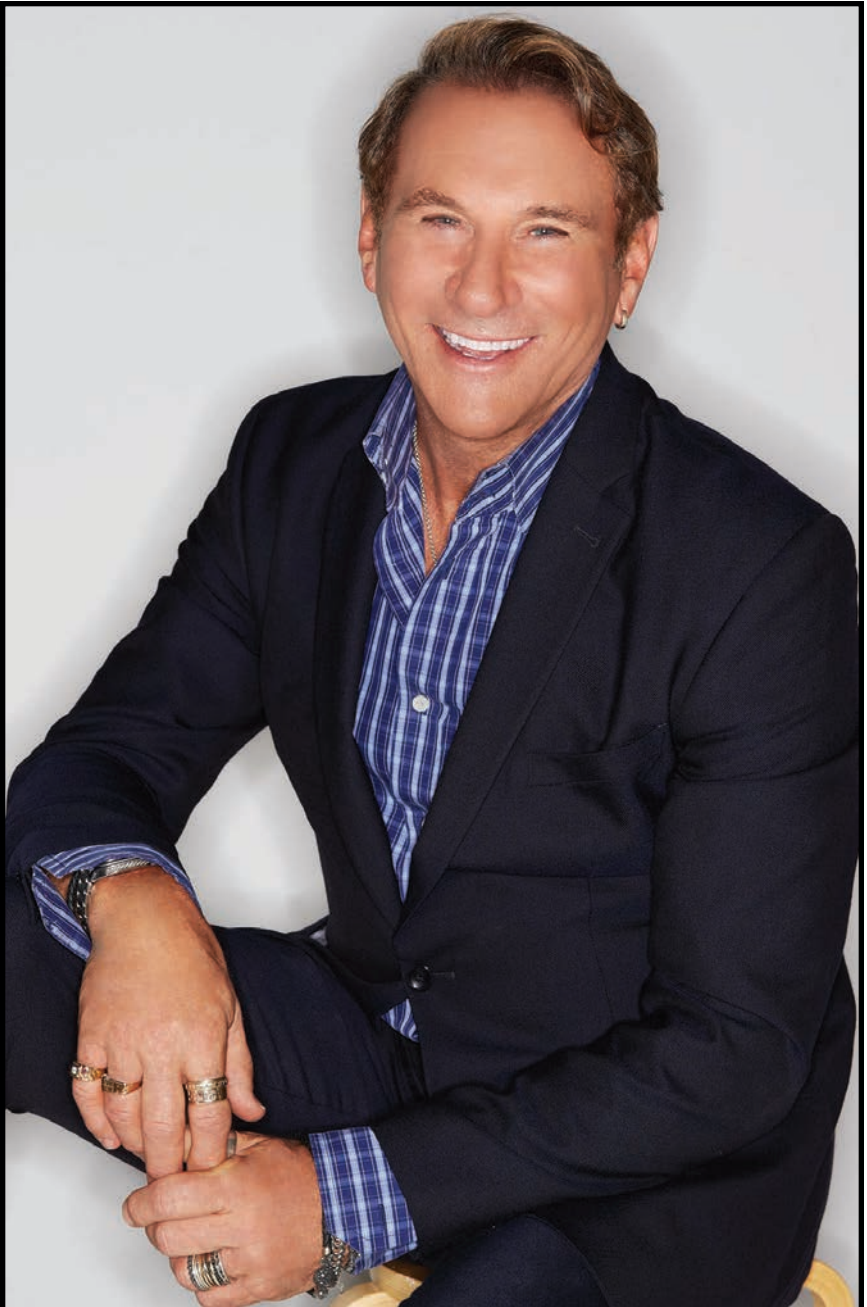
HAL RUBENSTEIN

Hal Rubenstein is a writer, designer, critic and one of the founding editors at *InStyle Magazine*, where he served as fashion director for fifteen years, after being a style director at *The New York Times Magazine* for five years.

His fourth and most recent book is "The Looks of Love: Fifty Moments in Fashion that Inspired Romance" (Harper Design, 2015.) In fall 2013, he launched his eponymous women's collection on the Home Shopping Network and formed Hal Rubenstein & Associates, which has provided private consultation to brands such as Gabriel & Co. jewelers, the Raleigh Hotel, Giorgio Armani, and American Express.

In 2015, he launched his web site, Halrubenstein.com, which focuses on popular culture and provides advice on leading a better life. The author of the bestselling "100 Unforgettable Dresses" (Harper Design, 2011) and "Paisley Goes with Nothing" is also special projects editor at *Architectural Digest*. He has also been a contributing editor to *The New Yorker*, *New York Magazine*, *Interview*, *Elle*, *Vogue*, *Vanity Fair*, and *Details*.

Since 1995 he has been a frequent red carpet and fashion commentator for *Good Morning America*, *The Today Show*, *Extra*, *E!* and *The View*.



HAL RUBENSTEIN

PRESIDENT'S LETTER 2017

Good evening and welcome to the **Femmy Gala**, the Underfashion Club's annual dinner that recognizes and celebrates the significant achievements of Intimate Apparel Industry leaders worldwide! I would like to extend the heartiest of congratulations to this year's honorees, **Aerie**, **Cupid Foundations, Inc.**, **Tianhai Lace Co., Ltd.**, **Under Armour, Inc.** and **Norman Collier**, all of whom exemplify innovative spirit and dedication to our industry!

As a fundraising event, the Femmy Gala serves a dual purpose: creating a venue for business and social interchange, and generating the monies that enable us to fulfill our charitable mission. We are proud of the extensive scholarship support that is given each year to intimate apparel students at the **Fashion Institute of Technology**, fashion merchandising students at **LIM College**, and graduating seniors from the **High School of Art & Design** in New York City, and the **Design and Architecture Senior High (DASH) School** in Miami. In addition, this year we look forward to providing scholarship support for graduates of the **High School of Fashion Industries**, design and merchandising students at **Parsons The New School For Design**, and the continuing education of our own members.

There are three dedicated scholarship funds that have been established by generous contributors, with monies distributed each year to the best and brightest of intimate apparel students: The **Mary Krug Memorial Scholarship Fund**, the **Intimate Apparel Council Scholarship Fund** and, most recently, the **John Bowman Memorial Scholarship Fund**.

At the time of her death in 2013, **Mary Krug** was Vice President and Division Merchandise Manager of Neiman Marcus Stores, and she left a great legacy in the countless buyers, assistant buyers and vendors that she trained and educated over the years. Established in 2014 by a group of industry executives, the **Mary Krug Memorial Scholarship** is awarded annually to a fashion merchandising student at LIM College.

For many years, the **Intimate Apparel Council** was the organization responsible for setting the Intimate Apparel market dates in the United States. In 2015, the remaining officers of the IAC "passed the baton" to the Underfashion Club and we are honored to have been chosen to provide this most important service to the industry going forward. The IAC also gifted the Underfashion Club with over \$75,000 to aid our mission of education and service in support of intimate apparel worldwide.

John Bowman, who died in March of 2016 after fighting a courageous battle with brain cancer, was a pioneer in the Intimate Apparel Industry.



VICTOR H. VEGA

President's Letter (continued)

He dedicated 27 years to the initial launch and success of Wacoal America and, later in his career, was a partner at Dana-co LLC working with the Natori brand. He shared his years of experience and expertise with numerous individuals and companies across the globe. This year, I am pleased to announce the establishment of the **John Bowman Memorial Scholarship Fund**, made possible through the generous contributions of John's industry friends. The Underfashion Club is honored to have been chosen to administer the Fund, which will keep John's memory alive by providing much needed financial support to the most deserving of intimate apparel students.

As part of our emphasis on the students who are our future, the Femmy Gala is hosting, for the 14th consecutive year, a design contest featuring garments designed by students from the Fashion Institute of Technology's Fashion Design program. This is a major undertaking for all involved and I particularly want to acknowledge the efforts of SAIG Co-Chairs, **Suzanne Beck** and **Clelia Parisi**, and FIT Faculty Liaison **Karen Rippy**.

Special thanks to design contest sponsors **Clover Group International**, **Regina Miracle International** and **Stretchline Holdings** for providing the cash awards that will be presented to tonight's contestants; to **Eurovet** and **Curvexpo** for providing roundtrip airfare, accommodations and complimentary admission to this July's Interfilie Paris/Salon International de la Lingerie for the 1st prize winner of the contest and; to **Francesca Spinetta** and **Intima Magazine** for featuring the top 3 winning designs in the August issue of **Best of Intima**.

The Femmy Gala takes months of advance planning. Sincere congratulations and thanks to Femmy Co-Chairs, **Karen Bromley** and **Ann Deal** and the entire Femmy committee, for their enthusiasm and hard work.

For 59 years, the strength of the Underfashion Club has been the dedicated volunteers who work to make a difference in our industry and offer our members benefits that will enhance their knowledge, and their opportunity for advancement. Our newly re-designed **Web Site**, www.underfashionclub.org is about to launch with a wealth of information and guidance, including members forum, career opportunities, calendar of industry events and enhanced membership directory. Our **Blog**, "**Insider**," shines a spotlight on industry leaders and topics and provides trend direction! Our **Programs** inform and educate members and industry associates, and our **Members-Only** get-togethers provide fun opportunities to mix and mingle.

As I look back over the last four years of my presidency, I am struck by the dedication and time spent by my fellow officers and directors to fulfill our commitment to "Education today for a better industry tomorrow," and I would like to take this opportunity to say "thank you" to them, and all the members who have contributed to the success of the Underfashion Club, Inc.

Victor H. Vega
President

PAST PRESIDENTS OF THE UNDERFASHION CLUB

Walter Costello.....	2009 - 2013
Barry Ross.....	2005 - 2009
Janet Malecki.....	2001 - 2005
James Zendman	1999 - 2001
Donald LaTorre.....	1995 - 1999
Jill Gerson	1993 - 1995
Ronald Ross.....	1990 - 1993
Harriet Levenson	1985 - 1990
Norma Reinhardt	1980 - 1985
Audra Arnsdorf	1977 - 1980
Charlotte Lockwood.....	1974 - 1976
Mary Mark.....	1973
Anita Steckman.....	1971 - 1972
Mercy Dobell.....	1969 - 1970
Janet Bowen	1968
Zaz Scullin.....	1967
Jean Gordon Goldman.....	1966
Joan Rose.....	1964 - 1965
Mercy Dobell.....	1962 - 1963
Mildred Bell.....	1961
Mildred Schindler.....	1960
Anne Martelli	1959
Jean Gordon.....	1957 - 1958

OFFICERS AND BOARD OF DIRECTORS 2017

PRESIDENT

Victor H. Vega Wacoal America Inc.

EXECUTIVE VICE PRESIDENT

Martha Olson

VICE PRESIDENTS

Karen Bromley The Bromley Group LLC

Berna J. Goldstein

Tina M. Wilson

TREASURER

Mark Sandler Komar Layering

SECRETARY

Suzanne Beck Tianhai Lace USA

DIRECTORS

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Amy Bittner

Camille J. Block

Guido Campello Cosabella

Rosa M. Chamides Madison's Best LLC

Steve Chernoff Rago Foundations LLC

Walter A. Costello Macra Lace Company

Ann Deal Fashion Forms, Inc.

Deborah L. Eaton Chantelle, Inc.

Les Hall PVH Corp.

Roslyn Harte Lances Harte Inc.

Gary E. Hughes Laces International, Inc.

David Komar KOMAR

Ellen Lewis Lingerie Briefs

Seth J. Morris Carole Hochman Design Group

Kenneth C. Natori The Natori Company

Clelia Parisi Macra Lace Company

Joseph Smith Wacoal America Inc.

Ria Stern Hyosung America Inc.

Laurence Teinturier France Ligne Inc.

Victoria Vandagriff Delta Galil USA Inc.

Sonja Winther Chantelle, Inc.

DIRECTORS EMERITUS

Norma Reinhardt Mascarotti

Janet J. Peters

Barry Ross

PREVIOUS FEMMY AWARDEES

ESTELLE ADLER	Bloomingtondale's
EILEEN AHERN	Mutual Buying Syndicate
AMAZON FASHION	Accepted by Meredith Bunche
GREGG ATHY	Dillard's
JERRY BANNER	Wundies/Kickaway, Inc.
BELK, INC.	Accepted by Jacque Hall
RUTH BELL	Caldor
BEST PACIFIC / NEW HORIZON	Accepted by Kane Haitao Zhang
MARGARET BEVIN	Blackton's
SUE BICKSLER	JCPenney
MARVIN BIENENFELD	Bestform, Inc.
SAMSON BITENSKY	Fab Industries, Inc.
BLOOMINGDALE'S	Accepted by Francine Klein and Elizabeth Hospodor
JANET BOWEN	Montgomery Ward
SADIE BRICK	Abraham & Straus
LANA CAIN	Sears, Roebuck & Company
JANET CAMPBELL	Strawbridge & Clothiers
CAROLE HOCHMAN DESIGN GROUP	Accepted by Carole Hochman and Neil Hochman
JACK CASSIDY	Lily of France
LEE A. CHADEN	Sara Lee Intimates
CENTURY 21 DEPARTMENT STORES	Accepted by Lisa Aquilino and Isaac Gindi
CLOVER GROUP INTERNATIONAL LTD.	Accepted by Angie Lau
JACK COHEN	Craftex Creations, Inc.
COSABELLA	Accepted by The Campello Family
COTTON INCORPORATED	Accepted by J. Berrye Worsham
WILMA COX	Adam, Meldrum & Anderson
DANA-CO LLC	Accepted by Zvi Ertel
DAYTON'S MARSHALL FIELD'S HUDSON'S	Accepted by Dale Nitschke
DELTA GALIL INDUSTRIES, LTD.	Accepted by Isaac Dabah
WILLIAM DILLARD, III	Dillard's, Inc.
MERCY DOBELL	Mercy Dobell Consultants
LENNY EDELSON	Westchester Lace, Inc.
MARY KAY EDWARDS	Sara Lee Corp.
ELASTIC FABRICS OF AMERICA	Accepted by Jim Robbins
OLGA ERTESZEK	Olga Co.
RONA EZRATTY	K-Mart Apparel Corporation
LEE FABRIS	Bloomingtondale's
FASHION RIBBON WORLDWIDE GROUP	Accepted by William Rosenzweig

PREVIOUS FEMMY AWARDEES (continued)

FELINA LINGERIE	Accepted by Robert Zarabi
BOB FERRARO	Sears, Roebuck & Company
KATHRYN MAYES FIELDS	Federated Merchandising
MICHAEL FITZGERALD	Delta Galil USA
SALLY FRAME	Saks Fifth Avenue
DONALD FRANCESCHINI	Sara Lee Corporation
FREDERICK'S OF HOLLYWOOD	Accepted by George W. Townson
FRUIT OF THE LOOM	Accepted by Rick Medlin
SUE GARDNER	Abraham & Straus
PHYLLIS GORELL	Kohl's
MICHAEL GOTTLIEB	Liberty Fabrics of New York, Inc.
HOWARD GROSS	Victoria's Secret Stores
GROUPE CHANTELLE	Accepted by Patrice Kretz
CAROLE HOCHMAN	Carole Hochman Designs, Inc.
HUDSON'S BAY COMPANY / LORD & TAYLOR	Accepted by Maryanne Morin
ILUNA USA LLC	Accepted by Edward Meyer
JACK INGOLD	Sears, Roebuck & Company
ISABEL IVERSON	Lord & Taylor
JCPENNEY	Accepted by Ceil McDermott and Janet Hercules
JOCKEY INTERNATIONAL, INC.	Accepted by Edward C. Emma
CHRISTINA JOHNSON	Olga Co.
DONNA KARAN	Donna Karan International
NORMAN KATZ	I. Appel
ROGER KLAUBER	Klauber Brothers Inc.
KOMAR	accepted by Charles Komar
DAVID KRIVITSKY	Native Textiles
RAY LaCASSE	Allied Corporation
EDITH LANG	Lerner's
BRENDA LAUDERBACK	Dayton-Hudson
JANET LAW	Saks Fifth Avenue
LENZING GROUP	Accepted by Andreas Dorner
HARRIET LEVENSON	Slumbertogs, Inc
BARBARA LIPTON	Saks Fifth Avenue
JACK LOCASCIO	Bali Co.
ELLE MACPHERSON	Elle Macpherson Intimates
MACY*S	Presented by Rob Smith
MACY*S MECHANDISING GROUP	Accepted by Barbara Lipton
FRANK MAGRONE	NCC Industries
MAS HOLDINGS	Accepted by Mahesh Amalean
MAIDENFORM	Accepted by Thomas Ward and Maurice Reznik

PREVIOUS FEMMY AWARDEES (continued)

EVA McCLOY	Strawbridge & Clothier
HELEN McClUSKEY	Warnaco, Inc.
STEVEN McCrackEN	DuPont Textiles & Interiors
MARY McMAHON	Macy's
TERRI MEICHNER	Federated Merchandising Stores
WILLIAM MOLL	Macy's West
KARYN MONGET	Womens Wear Daily
KITTY MULLINS	Franklin Simon
ROBERT MULRENAN	Warnaco World Wide
JOSIE NATORI	The Natori Company
NEIMAN MARCUS	Accepted by Ann Stordahl
CHARLES L. NESBIT, JR	Sara Lee Intimate Apparel
JANET K. NOLEN	J.C. Penney Co. Inc.
NORDSTROM.COM	Accepted by Blake Nordstrom
NORDSTROM, INC.	Accepted by Pete Nordstrom
DIANE PACCIONE	May Merchandising Company
JANICE E. PAGE	Sears, Roebuck & Company
JOYA PATERSON	S&S Industries
JANET J. PETERS	Vanity Fair
LESLIE A. REGENBOGEN	Darlington Fabrics Corporation
REGINA MIRACLE INTERNATIONAL LTD.	Accepted by Mr. Y.Y. Hung
NORMA REINHARDT	Abraham & Straus
RICHARD LEEDS INTERNATIONAL, INC.	Accepted by Marcia & Richard Leeds
IDA ROSENTHAL	Maidenform
RONALD A. ROSS	Sextet Fabrics, Inc.
ELIZABETH RUNYON	Rich's
MARC SELDIN	Miss Elaine
SELMA LOHMAN SMITH	Arnold Constable
SOCIETE LUCIEN NOYON, S.A.S.	Accepted by Olivier Noyon
ROSALIND STARKMAN	Bloomingdale's
ANITA STECKMAN	M.M.I.
SARAH STEIN	Bali
EVE STILLMAN	Eve Stillman
IRENE LEE SZEKELY	B. Gertz
TARGET STORES	Accepted by Don Hasek
TOP FORM BRASSIERE MFG. CO. LTD.	Accepted by Kenneth Wong
GENEVIEVE TOWNSEND	J.L. Hudson
PETER VELARDI	Vanity Fair
VICTORIA'S SECRET	Accepted by Grace Nichols & Sharen Turney
WACOAL AMERICA INC.	Accepted by Yoshikata Tsukamoto
WAL*MART	Accepted by Lucy Cindric and Anne Marie Kehoe

PREVIOUS FEMMY AWARDEES (continued)

WAL*MART STORES, INC. Accepted by Mike Smith
HENRY WARSHOW H. Warshow & Sons, Inc.
DAVID WELSCH Cupid Foundations, Inc.
THE WIENER FAMILY Wiener Laces
TOM WYATT Warnaco Intimate Apparel

PREVIOUS GLOBAL AWARDEES

MAUREEN BARNES Marks & Spencer
SALIM M. IBRAHIM Du Pont

PREVIOUS HUMANITARIAN AWARDEE

RICHARD MURRAY Wacoal America, Inc.

PREVIOUS INNOVATION AWARD RECIPIENTS

2006 – INVISTA, INC. Accepted by Robert L. Kirkwood
2007 – BLOOMINGDALE’S Accepted by Liz Hospador
2008 – STRETCHLINE HOLDINGS Accepted by Timothy Speldawinde
2009 – SARA BLAKELY Spanx, Inc.
2010 – BARE NECESSITIES Accepted by Noah Wrubel
2011 – CUPID INTIMATES Accepted by Tony Angelino
and Tom Richardson
2012 – PENN ASIA CO., LTD. Accepted by Jimmy Yeh
2013 – HAUTELOOK Accepted by Gary Schettino
2014 – JOCKEY INTERNATIONAL, INC. Accepted by Debra S. Waller
2015 – 3-D INTIMATE APPAREL LTD. Accepted by Angie Lau
2016 – LANE BRYANT / CACIQUE Accepted by Linda Heasley

PREVIOUS LIFETIME ACHIEVEMENT AWARDEES

JOS BERRY	Concepts Paris
ANN DEAL	Fashion Forms, Inc.
MATTHEW GOLDSTEIN	Guilford Mills, Inc.
GEORGE GREENBERG	Guilford Mills, Inc.
ROSLYN LANCES HARTE	Lances Harte Inc.
STAN HERMAN	Stan Herman Studios
GARY E. HUGHES	GH Lace, Inc.
KRISTIN KRAMER	Victoria's Secret
MILTON KRISTT	Intimate Fashion News
NORENE MAIER	Dillard's
JEANNE MARTINI	Bali Division of Sara Lee
RITA MAZZELLA	Intimate Apparel Fit Model
SETH MORRIS	Carole Hochman Design Group
JOSIE NATORI	The Natori Company
RAY PIOLI	Maidenform
NORMA REINHARDT	
SHEILA SOLOMON	Priamo Designs Ltd.
MARTIN TRUST	Mast Industries
VICTOR VEGA	Wacoal America, Inc.
SAM WEINBERG	BF/IA
EILEEN WEST	Eileen West
GWEN WIDELL	Wacoal America Inc.

The Underfashion Club, Inc.
PROGRAM

OPENING

Victor Vega
President

THE UNDERFASHION CLUB, INC.

Hal Rubenstein
Special Host

AWARDS PRESENTATION

CUPID FOUNDATIONS, INC.
Accepted by David & Marilyn Welsch

AERIE

Accepted by Jennifer Foyle

TIANHAI LACE CO., LTD.
Accepted by Ning Yi Shen

UNDER ARMOUR, INC.,
Innovation Award Recipient
Accepted by Lisa Struble

NORMAN COLLIER

Lifetime Achievement Award Recipient
Stretchline (UK) Limited

STUDENT DESIGN AWARDS

Suzanne Beck and Clelia Parisi
Co-Chairs, SAIG Committee

CLOSING



AERIE

Jennifer Foyle is the Global Brand President of Aerie. She joined Aerie in August 2010 as Senior Vice President/Chief Merchandising Officer and has been instrumental in transforming the specialty retailer into an authority in the body positivity movement.

Through her vision and leadership, Jennifer has led Aerie to become one of the leading intimate apparel brands for girls of all ages. Jennifer is passionate about empowering women to love their real selves and has become a noted game changer in the fashion industry by launching the #AerieReal campaign, which features zero retouching on all models.

Jennifer began her career at Bloomingdales, where she worked for more than 10 years, and later spent several years at Gap Inc., where she held various Merchandising roles before being promoted to Divisional Merchandise Manager of all Women's Fashion areas. After Gap, Inc., she spent more than 6 years in merchandising roles at J. Crew, ultimately becoming the Chief Merchandising Officer. Prior to joining AEO, she served as President of the global lifestyle brand, Calypso St. Barth. Jennifer graduated from Roanoke College and currently resides in New York City with her husband and daughter.



JENNIFER FOYLE

CUPID FOUNDATIONS, INC.

David & Marilyn Welsch

Cupid Foundations was founded in October, 1942 by David's father, Larry Welsch.

David started working part time at Cupid during the 1950's. He joined the company full time after graduating LeHigh University in January, 1960. He has been President of Cupid since 1979.

Marilyn graduated Summa Cum Laude from Boston University in 1962. She has been Cupid's Corporate Secretary & Treasurer since 1982.

David and Marilyn live in Livingston, New Jersey. They have a son, Adam, who lives in Minnesota.



MARILYN & DAVID WELSCH

TIANHAI LACE CO., LTD.

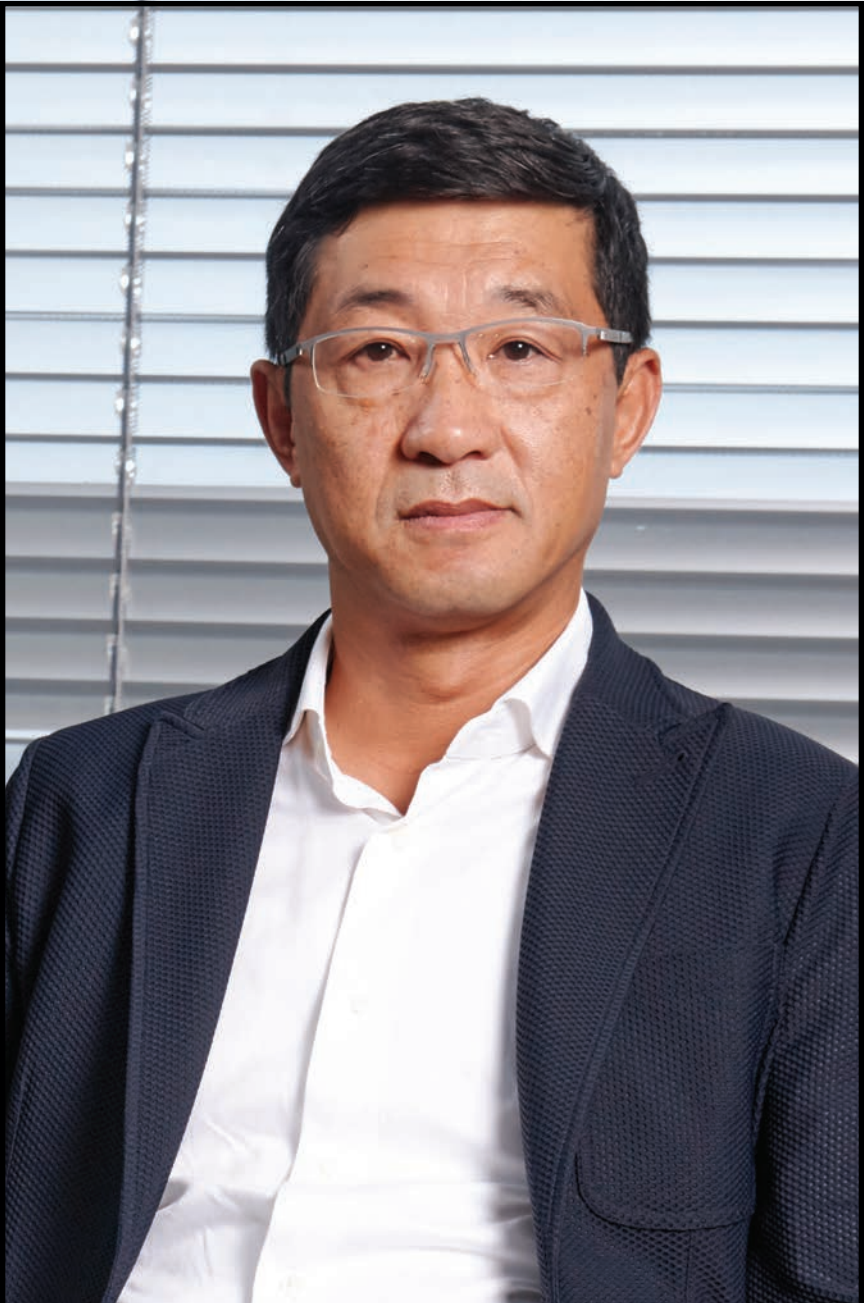
Tianhai Lace specializes in the design and manufacture of high quality warp-knitted laces for intimates, ready to wear, bridal, sport, and athleisure. The company is known for quality product, innovative designs, on time performance, and a strong customer support team.

With the vision and direction of its General Manager, Ning Yi Shen, Tianhai has grown to be the largest lace supplier in the world and is now considered to be the number one lace supplier for many intimate apparel brands globally such as Triumph, Victoria's Secret, M&S, Wacoal, HBI, Amir, Lane Bryant, La Senza, etc.

Tianhai takes pride in the creation of every original pattern by its 40 designers and drafters, and maintains the copyright certification for each one. In 2016, Tianhai became the first and only lace manufacturer to become a Bluesign system partner.

As a responsible manufacturer, Tianhai is fully aware of the environmental impact of its operation and is continuously working together with selected partners and institutions to be ecofriendly at the highest standard. Tianhai has supported and built many schools in China and, for the past two years, has been a leading supporter of the Underfashion Club's dedicated scholarship program.

Ning Yi Shen graduated from Xi-An University, Textiles Department in 1982. He has worked at Tianhai Lace since it was established in 1988. Mr. Shen and his wife Jenny Pu have been married for 30 years and have one son.



NING YI SHEN

Innovation Award Recipient

UNDER ARMOUR

Lisa Struble is the Vice President Technical Design for Under Armour. She leads the technical design/product development group, pushing performance and innovation through fit and construction. She is responsible for product consistency and execution. Ms. Struble is responsible for creating best in class fit and sizing standards for all apparel categories, establishing best practices for the brand, and building a world class technical design team to complement product development.

Ms. Struble joined Under Armour in June 2012. Prior to this role, she was with Abercrombie & Fitch for 15 years, acting as the Vice President of Technical Design.

Ms. Struble holds a Bachelor of Science in Fashion Merchandising from Middle Tennessee State University.



LISA STRUBLE

Lifetime Achievement Award Recipient

B. NORMAN COLLIER

I was born in 1946 in Coalville, a coal mining town, near to Leicester and in the Heart of the UK, which at that time was the centre for hosiery, knitwear and footwear industries.

My father unfortunately passed away when I was only 4 years old, which ensured that as I grew up, I had no choice but to develop a good work ethic, which has served me well throughout my career.

I was educated at the local Primary School and then Ashby De La Zouch Grammar school, where I took an active part in football (soccer) and cricket.

On leaving school at 16, I was not attracted by the thought of working in the mines and so took up a position as trainee manager at the local elastic company Clutson & Kemp.

After 17 years I left the company, which was then part of Courtaulds, to set up and become a shareholder in a crochet elastic plant – Elastic Trims.

Because of the migration of the garment industry, initially to North Africa and then Asia, I was given the opportunity to partner Marty Trust and Mahesh Amalean to create Stretchline PVT in Sri Lanka.

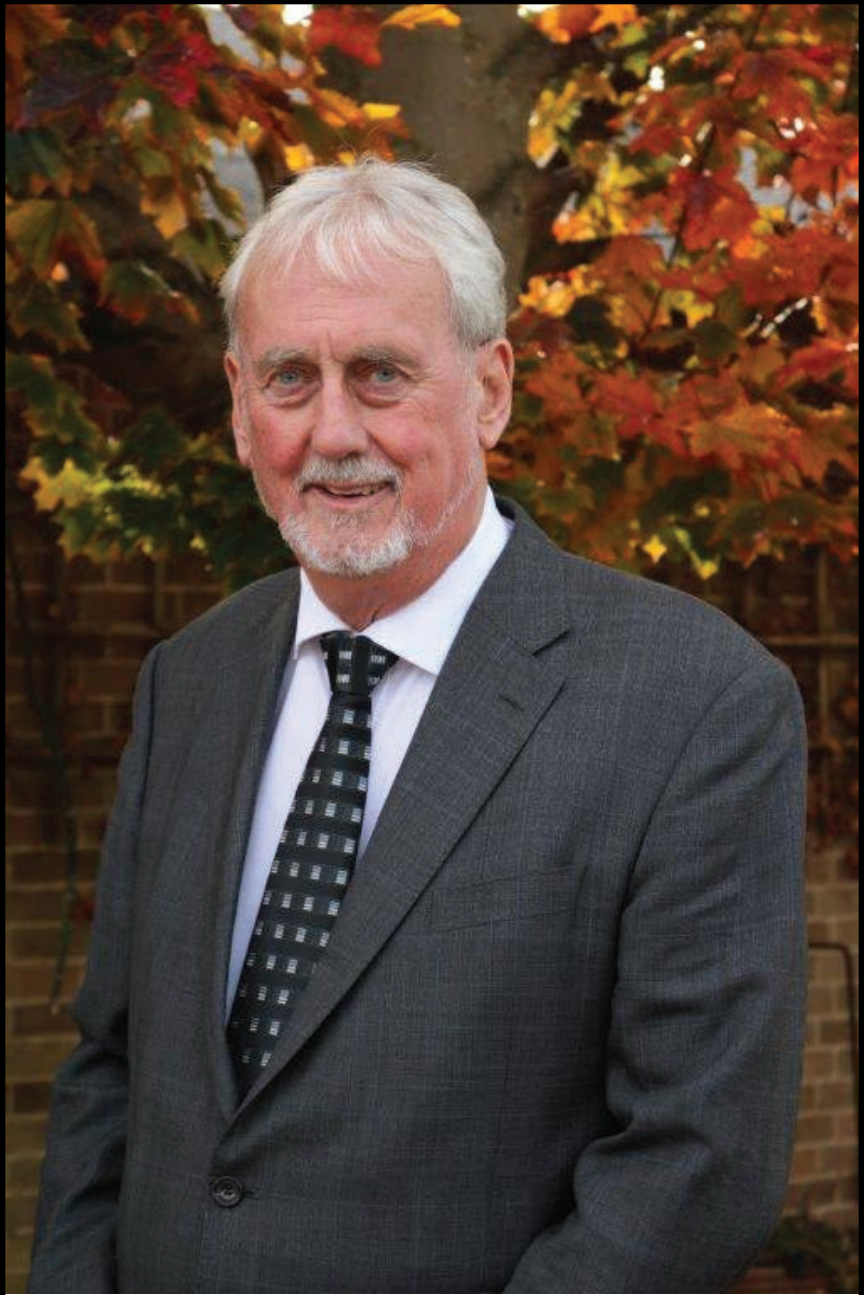
Over the last 20 years Stretchline has positioned itself in 7 countries producing 20million mts/wk and supplying most of the world's major brands and retailers.

I was awarded an Honorary Degree in the Arts from De Montfort University in Leicester in 2012. This was given for my service to the industry and support of the Contour Fashion course and its students.

I have now been involved in manufacturing elastic for 53 years, supported by my wife Janet, 2 children, Adam & Anna and 5 wonderful grandchildren.

Apart from a busy work schedule, I try to make time for my hobbies – golf and horse racing and supporting our Leicester City Football Club.

I am extremely proud and honoured to be receiving this prestigious award. I am lucky to work in an industry where I have so many good memories and have developed so many close friends and colleagues I have seen many changes to the industry over the years but one thing that remains the same is the unique close, enthusiastic and innovative people involved in our intimate apparel business.



NORMAN COLLIER

S.A.I.G.

Scholarships Awards Internships Grants

The Underfashion Club, Inc. has just concluded another successful year, delivering on its mission to promote "education today for a better industry tomorrow." We are proud of the scholarships and awards that are given each year to intimate apparel students at the **Fashion Institute of Technology**, **LIM College**, and graduating seniors from the **High School of Art & Design** in New York City, and the **Design and Architecture Senior High (DASH) School** in Miami. In addition, this year we look forward to providing support for graduates of the **High School of Fashion Industries**, and students at **Parsons The New School For Design**.

The Underfashion Club is dedicated to the belief that the future depends on attracting and educating young people to the opportunities in our industry. As a means to this end, our scholarships provide substantial monetary support to students who pursue college-level, intimate apparel-related courses. Our internship program provides college students with the opportunity of working as interns for intimate apparel manufacturers, suppliers and retailers while continuing their education. As a result of this program, several graduates have entered our industry. It is our expectation that companies will hire more students based on the success of the current endeavor.

The Femmy Gala is the fundraising vehicle, which enables the Underfashion Club to support its extensive program of scholarships, awards, internships and grants. The Underfashion Club has also been fortunate in attracting a number of dedicated scholarship sponsors and internship providers. We are especially grateful to Clover Group International Ltd., Regina Miracle International Ltd., and Stretchline Holdings Ltd. for underwriting this year's Student Design Contest.

If you or your company would be interested in sponsoring a summer intern, or providing additional scholarship opportunities, we would be most pleased to hear from you.

PLEASE CONTACT THE UNDERFASHION CLUB OFFICE AT 845-758-6405.

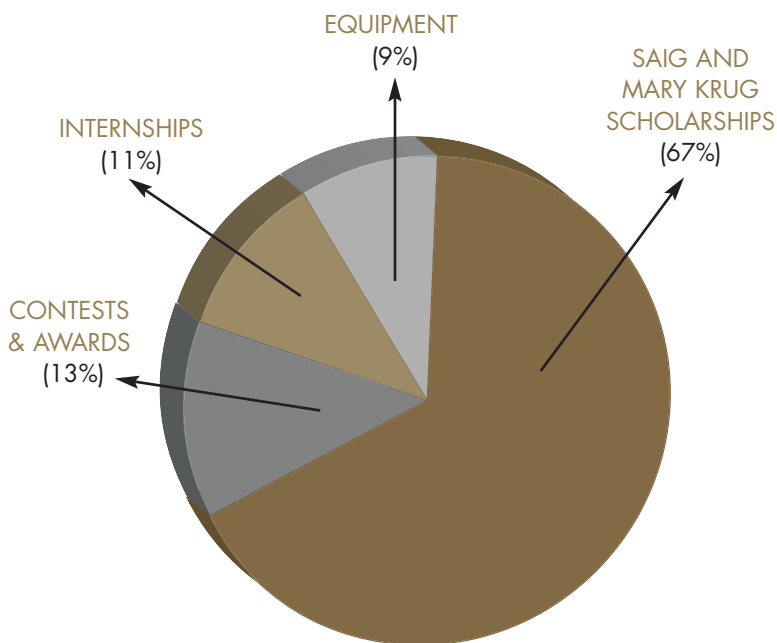
UF Underfashion CLUB, Inc.

Supporting Education Today For A Better Industry Tomorrow

In 2016, we distributed

\$220,000

in Scholarships, Awards, Internships and Equipment, in support of intimate apparel design and merchandising students.



The Underfashion Club, Inc. is a 501(c)(3) charitable organization. Donations are deductible as charitable contributions to the extent allowed by law.

FOR MORE INFORMATION, CONTACT US AT 845.758.6405;
OR EMAIL: UNDERFASHIONCLUB@FRONTIERNET.NET.

OUR VERY SPECIAL THANKS
TO
STUDENT DESIGN CONTEST
SPONSORS

CLOVER GROUP
INTERNATIONAL LTD.

REGINA MIRACLE
INTERNATIONAL LTD.

STRETCHLINE
HOLDINGS LTD.



EUROVET / CURVEXPO



S.A.I.G.

Scholarships Awards Internships Grants



AT THE 2016 FEMMY GALA

Fashion Institute of Technology Contestants

STUDENT DESIGN CONTEST WINNERS

1st Prize – Kimberly Paley

2nd Prize – Valerie Lopez

3rd Prize – Laura Leong

FINALISTS

Diana Betances, Dayra Galarza, Rebecca Victor



**VENUS DE MILO
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THE MARY KRUG MEMORIAL SCHOLARSHIP FUND

Mary Krug was Vice President and Division Merchandise Manager for Neiman Marcus Stores, a division of Neiman Marcus Group.

Mary personified excellence, and she truly was the best of the best. When she died in 2013, Mary left a great legacy in the countless buyers, assistant buyers and vendors that she trained and educated over the years.

A group of industry executives – men and women who knew Mary well – committed to establish a scholarship in her memory for students of fashion merchandising. What began as a single scholarship is now a scholarship fund that will carry Mary's name and devotion to education years into the future.

Contributions to the fund continue to be collected, and you are welcome to add your financial support to this most worthy endeavor.

**FOR MORE INFORMATION,
CONTACT THE UNDERFASHION CLUB OFFICE AT 845.758.6405;
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INTRODUCING
**THE 2017
RECIPIENT
OF THE
MARY KRUG
MEMORIAL
SCHOLARSHIP**

KELSEY WHITE | LIM College

Kelsey is a sophomore fashion merchandising student on the buying and planning track at LIM College, with concentrations in both international business and international marketing. She is also a member of the Fashion Scholars Honors program, and president of the National Retail Federation Student Association.

Her lifelong love of fashion, combined with her fascination of the expansion of global business, has pushed her to avail herself of as many learning opportunities in the industry as she can. With completed internships in marketing and wholesale, as well as a buying internship about to begin, Kelsey hopes to develop into a promising young buyer with a wide scope of industry knowledge and understanding.



2017 DASH SCHOLARSHIP RECIPIENT

SHEILAM HORTA

My name is Sheilam Horta, I am 18 years old, and I was born in Matanzas, Cuba. I am from a small town called Limones. It has been nearly fourteen years since I arrived in the U.S. From the beginning of my life here I knew I wanted to be part of the Fashion world. As a young girl, I was always very interested in Fashion Design.

I currently live in Miami, Florida. I am a senior majoring in Fashion Design, at Design and Architecture Senior High (DASH) School. My first two choices of colleges are The New School of Design, Parsons and the Fashion Institute of Technology both located in New York City, where I would like to continue my studies in Fashion Design.

Some of my goals after college include becoming a successful Business Administrator in the world of Fashion, and being the owner of my own business.



Intimate Apparel Market Week Calendar 2017 and 2018

In 2015, the responsibility for setting the Intimate Apparel market dates in the United States was passed to the Underfashion Club, and we are honored to have been chosen to provide this most important service to the industry.

Over the years, we have become an organization that is relied on for networking, ideas, information, and supporting the future of the industry. This is yet another way we are able to further support and engage our members and the intimate apparel marketplace.

Intimate Apparel Market Week Dates are as follows:

2017

February	January 30 – February 3
May	May 1 – 5
August	July 31 – August 4
November	October 30 – November 3

2018

February	February 5 – February 9
May	April 30 – May 4
August	July 30 – August 3
November	October 29 – November 2

For additional information, please contact the Underfashion Club at 845.758.6405, underfashionclub@frontiernet.net or visit www.underfashionclub.org.



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L Brands congratulates our esteemed partner,
Norman Collier, Managing Director, Stretchline Holdings
on receiving the 2017 Lifetime Achievement Award in recognition
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Your success provides support for our industry today and educational opportunities for the next generation of leaders.

Norman: People don't trust you just because of how much you know, even though that is substantial. People trust you because they know how much you care and that makes everything you know more relevant and more impactful. You are an incredible role model for all of us.

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