

# FEMMY AWARDS 2015

THE Underfashion  
CLUB, Inc.

Supporting Education Today for  
A Better Industry Tomorrow

The Underfashion Club, Inc.  
326 Field Road  
Clinton Corners, NY 12514  
P: 845.758.6405  
F: 845.758.2546  
underfashionclub@frontiernet.net  
www.underfashionclub.org

SPONSORED BY  
THE Underfashion  
CLUB, Inc.

TUESDAY, FEBRUARY 3, 2015

# *Fashion Forms* *Salutes*

FEMMY HONOREE

*nordstrom.com*

LIFETIME ACHIEVEMENT AWARD

*kristin kramer*

## *FASHION FORMS*<sup>®</sup>

THE MOST INNOVATIVE BRAND FOR BRA SOLUTIONS  
*www.FASHIONFORMS.com*

FEMMY  
AWARDS  
2015

OUR VERY SPECIAL THANKS  
TO  
RED CARPET SPONSOR

intimate apparel  
journal

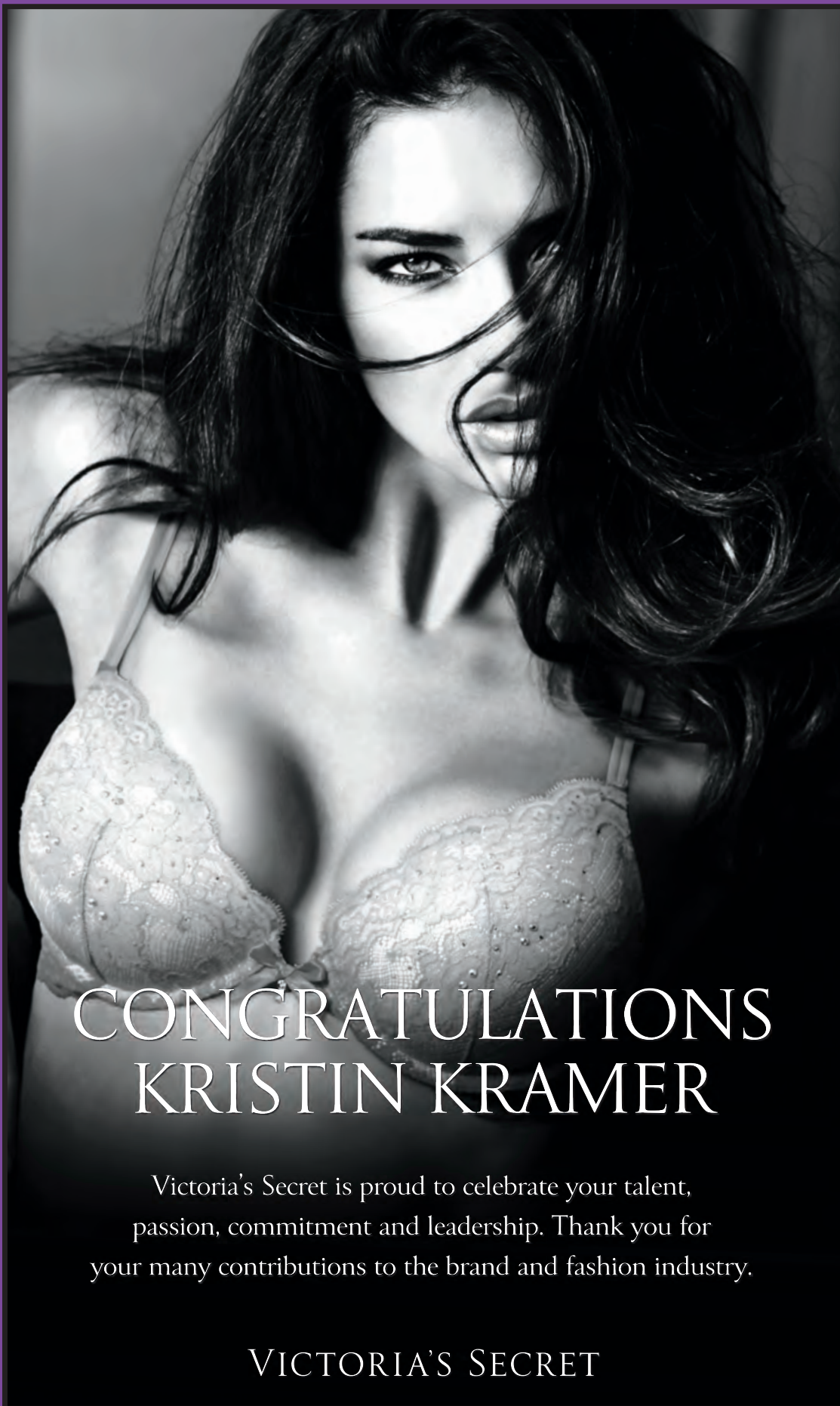


FEMMY CONTRIBUTORS

LA LAME INC.

BARRY & HEATHER ROSS

S & S INDUSTRIES, INC.



# CONGRATULATIONS KRISTIN KRAMER

Victoria's Secret is proud to celebrate your talent,  
passion, commitment and leadership. Thank you for  
your many contributions to the brand and fashion industry.

VICTORIA'S SECRET

# N A T O R I

*The Natori Company congratulates  
tonight's Emmy honorees:*

NORDSTROM.COM

*DANA-CO LLC*

MACY'S MERCHANDISING GROUP

*3-D INTIMATE APPAREL LTD.*

KRISTIN KRAMER

*Congratulations on your  
accomplishments and your continued  
support of the industry*



N A T O R I

CONGRATULATIONS  
TO OUR WONDERFUL PARTNER,  
**DANA-CO**  
ON A WELL-DESERVED HONOR

*We greatly appreciate  
your partnership and friendship.  
The best is yet to come.*

*Spri C. Gatosi*

Congratulations to  
all of the honorees.

We applaud your  
exceptional contributions

KOMAR

The Underfashion Club, Inc.  
Karen Bromley and Barbara Lipton  
Femmy Gala Chairpersons

welcome you to the  
**FEMMY GALA 2015**

HONORING  
**NORDSTROM.COM**

Accepted by  
**BLAKE NORDSTROM**  
President, Nordstrom Inc.

---

**DANA-CO LLC**  
Accepted by  
**ZVI ERTEL**  
President and Chief Executive Officer

---

**MACY'S MERCHANDISING GROUP**

Accepted by  
**BARBARA LIPTON**  
Group Vice President of Intimate Apparel and Activewear

---

**Innovation Award Recipient**  
**3-D INTIMATE APPAREL LTD.**

Accepted by  
**ANGIE LAU**  
CEO, Clover Group International Ltd.

---

**Lifetime Achievement Award Recipient**

**KRISTIN KRAMER**  
Executive Vice President of Design  
**VICTORIA'S SECRET**

---

Tuesday, February 3, 2015  
Cipriani 42<sup>nd</sup> Street, New York City

## SPECIAL HOST

### VIVICA A. FOX

---

Vivica A. Fox was born on July 30, 1964, in South Bend, Indiana. In 1989, she earned a role on the soap opera *Days of Our Lives* and a bit part in *Born on the Fourth of July*. She made appearances on *The Fresh Prince of Bel-Air* (1991), *Beverly Hills, 90210* (1991) and *Family Matters* (1992), and then landed a starring role as Patti LaBelle's daughter on the NBC sitcom *Out All Night* (1992–93).

In 1996, she landed her breakout film role in *Independence Day*. She sought to create a more positive image with the 2001 film *Two Can Play That Game*. Since then, Fox has continued to land prominent film and TV roles, including: *Juwanna Mann* (2002), *Kill Bill: Vol. 1* (2003) and *Ella Enchanted* (2004).

Fox's notable television credits include *City of Angels* (2000), *Alias* (2004), *1-800 Missing* (2004–2006) and *Curb Your Enthusiasm* (2007–2009). Fox also competed on the popular reality dance competition *Dancing with the Stars* in 2006, and she has hosted the reality TV shows *Glam God with Vivica A. Fox* (2008) and *The Cougar* (2009).

Along with her numerous acting credits, Fox is also an executive producer of TV and stage. She can currently be seen on *Celebrity Apprentice*.



VIVICA A. FOX



## PRESIDENT'S LETTER 2015

---

Good evening and welcome to the **Femmy Gala**, the Underfashion Club's annual dinner that recognizes and celebrates the significant achievements of Intimate Apparel Industry leaders worldwide! Honorees are selected from the retail, manufacturing, supply and design sectors of the business. I would like to extend the heartiest of congratulations to this year's honorees, **Nordstrom.com**, **Dana-co**, **Macy's Merchandising Group**, **3-D Intimate Apparel** and **Kristin Kramer**, all of whom exemplify innovative spirit and dedication to our industry!



VICTOR H. VEGA

As a fundraising event, the Femmy Gala serves a dual purpose: creating a venue for business and social interchange, and generating the monies that enable us to fulfill our mission of "**Supporting education today for a better industry tomorrow.**" In addition to the extensive scholarship support given for many years to the best and brightest intimate apparel students at the **Fashion Institute of Technology** and the **High School of Fashion Industries**, we are expanding our support to include scholarships for fashion merchandising students at **LIM College** and **Parsons The New School For Design**.

Special thanks to our most generous dedicated scholarship providers, **Best Pacific Textile Ltd.**, **Fashion Forms**, **Guangzhou Tianhai Lace So., Ltd.**, **KOMAR**, **Kristin Kramer** and **Victoria's Secret**.

As part of our emphasis on the students who are our future, the Femmy Gala is hosting, for the twelfth consecutive year, a design contest for Intimate Apparel track students from FIT. Thanks are extended to the SAIG Co-Chairs, **Suzanne Beck** and **Clelia Parisi**, and to FIT Professor **Alexandra Armillas**.

Special thanks to the design contest sponsors **Clover Group International**, **Regina Miracle International** and **Stretchline Holdings** for providing the cash awards that will be presented to tonight's contestants and to **Eurovet** and **Curvexpo** for providing roundtrip airfare, accommodations and complimentary admission to this July's Interfilierie Paris / Salon International de la Lingerie for the winner of the Student Design Contest.

## President's Letter (continued)

---

The Femmy Gala takes months of advance planning. Sincere congratulations and thanks to Femmy Co-Chairs, **Karen Bromley** and **Barbara Lipton** and the entire Femmy committee, for their enthusiasm and hard work.

Thanks to the outstanding support of **Francesca Spinetta** and the Intima publications, the international community has for many years been made aware of the Underfashion Club and the talented student designers who compete in our annual design contest.

For 57 years, the Underfashion Club has been a bastion of dedicated volunteers who are passionately working to make a difference in our industry! We strive each year to offer our members benefits that will enhance their knowledge of the industry, and their opportunity for advancement:

- \* Our **web site**, [www.underfashionclub.org](http://www.underfashionclub.org), is the portal for mining a wealth of information and guidance, which includes an online Membership Directory, and the Femmy Journal Archive.
- \* Our **Blog**, "**Insider**," shines a spotlight on industry leaders and topics and provides trend direction!
- \* Our **Seminars** inform and educate our members and industry associates in a comfortable, social atmosphere.

In closing, I would like to take this opportunity to thank my fellow Officers and Directors, and all of the members who have greatly contributed to the success of the Underfashion Club, Inc.

**Victor H. Vega**  
President

## PAST PRESIDENTS OF THE UNDERFASHION CLUB

---

Walter Costello.....	2009 - 2013
Barry Ross.....	2005 - 2009
Janet Malecki.....	2001 - 2005
James Zendman.....	1999 - 2001
Donald LaTorre.....	1995 - 1999
Jill Gerson.....	1993 - 1995
Ronald Ross.....	1990 - 1993
Harriet Levenson.....	1985 - 1990
Norma Reinhardt.....	1980 - 1985
Audra Arnsdorf.....	1977 - 1980
Charlotte Lockwood.....	1974 - 1976
Mary Mark.....	1973
Anita Steckman.....	1971 - 1972
Mercy Dobell.....	1969 - 1970
Janet Bowen.....	1968
Zaz Scullin.....	1967
Jean Gordon Goldman.....	1966
Joan Rose.....	1964 - 1965
Mercy Dobell.....	1962 - 1963
Mildred Bell.....	1961
Mildred Schindler.....	1960
Anne Martelli.....	1959
Jean Gordon.....	1957 - 1958

# OFFICERS AND BOARD OF DIRECTORS 2015

---

## PRESIDENT

Victor H. Vega ..... Wacoal America Inc.

## EXECUTIVE VICE PRESIDENT

Deborah L. Eaton ..... Chantelle, Inc.

## VICE PRESIDENTS

Karen Bromley ..... The Bromley Group LLC

Barbara Lipton ..... Macy's Merchandising Group

Barry Ross ..... Barry Ross Intimate Connections

## TREASURER

Mark Sandler ..... Komar Layering

## SECRETARY

Suzanne Beck ..... Tianhai Lace USA

## DIRECTORS

Tristine Berry

Amy Bittner

Camille J. Block

Guido Campello ..... Cosabella

Rosa M. Chamides ..... Madison's Best LLC

Steve Chernoff ..... Rago Foundations LLC

Jeffrey M. Clair ..... Clairvoyant Consulting LLC

Walter A. Costello ..... Macra Lace Company

Ann Deal ..... Fashion Forms, Inc.

Berna J. Goldstein

Roslyn Harte ..... Lances Harte Inc.

Gary E. Hughes ..... Laces International, Inc.

David Komar ..... KOMAR

Ellen Lewis ..... Lingerie Briefs

Seth J. Morris ..... Carole Hochman Design Group

Kenneth C. Natori ..... The Natori Company

Martha Olson

Joseph Smith ..... Wacoal America Inc.

Maureen Stabnau ..... Bare Necessities

Ria Stern ..... Hyosung America Inc.

Victoria Vandagriff ..... Delta Galil USA Inc.

Lance T. Whitaker ..... Fairlane/Veratex

Tina M. Wilson

## DIRECTORS EMERITUS

Norma Reinhardt Mascarotti

Janet J. Peters

## PREVIOUS FEMMY AWARDEES

---

ESTELLE ADLER	Bloomingdale's
EILEEN AHERN	Mutual Buying Syndicate
GREGG ATHY	Dillard's
JERRY BANNER	Wundies/Kickaway, Inc.
BELK, INC.	Accepted by Jacque Hall
RUTH BELL	Caldor
MARGARET BEVIN	Blackton's
SUE BICKSLER	JCPenney
MARVIN BIENENFELD	Bestform, Inc.
SAMSON BITENSKY	Fab Industries, Inc.
BLOOMINGDALE'S	Accepted by Francine Klein and Elizabeth Hospodor
JANET BOWEN	Montgomery Ward
SADIE BRICK	Abraham Et Straus
LANA CAIN	Sears, Roebuck Et Company
JANET CAMPBELL	Strawbridge Et Clothiers
CAROLE HOCHMAN DESIGN GROUP	Accepted by Carole Hochman and Neil Hochman
JACK CASSIDY	Lily of France
LEE A. CHADEN	Sara Lee Intimates
CENTURY 21 DEPARTMENT STORES	Accepted by Lisa Aquilino and Isaac Gindi
CLOVER GROUP INTERNATIONAL LTD.	Accepted by Angie Lau
JACK COHEN	Craftex Creations, Inc.
COSABELLA	Accepted by The Campello Family
COTTON INCORPORATED	Accepted by J. Berrye Worsham
WILMA COX	Adam, Meldrum Et Anderson
DAYTON'S MARSHALL FIELD'S HUDSON'S	Accepted by Dale Nitschke
DELTA GALIL INDUSTRIES, LTD.	Accepted by Isaac Dabah
WILLIAM DILLARD, III	Dillard's, Inc.
MERCY DOBELL	Mercy Dobell Consultants
LENNY EDELSON	Westchester Lace, Inc.
MARY KAY EDWARDS	Sara Lee Corp.
ELASTIC FABRICS OF AMERICA	Accepted by Jim Robbins
OLGA ERTESZEK	Olga Co.
RONA EZRATTY	K-Mart Apparel Corporation
LEE FABRIS	Bloomingdale's
FASHION RIBBON WORLDWIDE GROUP	Accepted by William Rosenzweig
FELINA LINGERIE	Accepted by Robert Zarabi
BOB FERRARO	Sears, Roebuck Et Company
KATHRYN MAYES FIELDS	Federated Merchandising



## PREVIOUS FEMMY AWARDEES (continued)

---

MICHAEL FITZGERALD	Delta Galil USA
SALLY FRAME	Saks Fifth Avenue
DONALD FRANCESCHINI	Sara Lee Corporation
FREDERICK'S OF HOLLYWOOD	Accepted by George W. Townson
FRUIT OF THE LOOM	Accepted by Rick Medlin
SUE GARDNER	Abraham & Straus
PHYLLIS GORELL	Kohl's
MICHAEL GOTTLIEB	Liberty Fabrics of New York, Inc.
HOWARD GROSS	Victoria's Secret Stores
GROUPE CHANTELE	Accepted by Patrice Kretz
CAROLE HOCHMAN	Carole Hochman Designs, Inc.
HUDSON'S BAY COMPANY / LORD & TAYLOR	Accepted by Maryanne Morin
ILUNA USA LLC	Accepted by Edward Meyer
JACK INGOLD	Sears, Roebuck & Company
ISABEL IVERSON	Lord & Taylor
JCPENNEY	Accepted by Ceil McDermott and Janet Hercules
JOCKEY INTERNATIONAL, INC.	Accepted by Edward C. Emma
CHRISTINA JOHNSON	Olga Co.
DONNA KARAN	Donna Karan International
NORMAN KATZ	I. Appel
ROGER KLAUBER	Klauber Brothers Inc.
KOMAR	accepted by Charles Komar
DAVID KRIVITSKY	Native Textiles
RAY LaCASSE	Allied Corporation
EDITH LANG	Lerner's
BRENDA LAUDERBACK	Dayton-Hudson
JANET LAW	Saks Fifth Avenue
LENZING GROUP	Accepted by Andreas Dorner
HARRIET LEVENSON	Slumbertogs, Inc
BARBARA LIPTON	Saks Fifth Avenue
JACK LOCASCIO	Bali Co.
ELLE MACPHERSON	Elle Macpherson Intimates
MACY'S	Presented by Rob Smith
FRANK MAGRONE	NCC Industries
MAS HOLDINGS	Accepted by Mahesh Amalean
MAIDENFORM	Accepted by Thomas Ward and Maurice Reznik
EVA McCLOY	Strawbridge & Clothier
HELEN McCLUSKEY	Warnaco, Inc.
STEVEN McCracken	DuPont Textiles & Interiors
MARY McMAHON	Macy's

## PREVIOUS FEMMY AWARDEES (continued)

---

TERRI MEICHNER	Federated Merchandising Stores
WILLIAM MOLL	Macy's West
KARYN MONGET	Womens Wear Daily
KITTY MULLINS	Franklin Simon
ROBERT MULRENAN	Warnaco World Wide
JOSIE NATORI	The Natori Company
NEIMAN MARCUS	Accepted by Ann Stordahl
CHARLES L. NESBIT, JR.	Sara Lee Intimate Apparel
JANET K. NOLEN	J.C. Penney Co. Inc.
NORDSTROM, INC.	Accepted by Pete Nordstrom
DIANE PACCIONE	May Merchandising Company
JANICE E. PAGE	Sears, Roebuck & Company
JOYA PATERSON	S&S Industries
JANET J. PETERS	Vanity Fair
LESLIE A. REGENBOGEN	Darlington Fabrics Corporation
REGINA MIRACLE INTERNATIONAL LTD.	Accepted by Mr. Y.Y. Hung
NORMA REINHARDT	Abraham & Straus
IDA ROSENTHAL	Maidenform
RONALD A. ROSS	Sextet Fabrics, Inc.
ELIZABETH RUNYON	Rich's
MARC SELDIN	Miss Elaine
SELMA LOHMAN SMITH	Arnold Constable
SOCIETE LUCIEN NOYON, S.A.S.	Accepted by Olivier Noyon
ROSALIND STARKMAN	Bloomingdale's
ANITA STECKMAN	M.M.I.
SARAH STEIN	Bali
EVE STILLMAN	Eve Stillman
IRENE LEE SZEKELY	B. Gertz
TARGET STORES	Accepted by Don Hasek
TOP FORM BRASSIERE MFG. CO. LTD.	Accepted by Kenneth Wong
GENEVIEVE TOWNSEND	J.L. Hudson
PETER VELARDI	Vanity Fair
VICTORIA'S SECRET	Accepted by Grace Nichols & Sharen Turney
WACOAL AMERICA INC.	Accepted by Yoshikata Tsukamoto
WAL*MART	Accepted by Lucy Cindric and Anne Marie Kehoe
WAL*MART STORES, INC.	Accepted by Mike Smith
HENRY WARSHOW	H. Warshow & Sons, Inc.
DAVID WELSCH	Cupid Foundations, Inc.
THE WIENER FAMILY	Wiener Laces
TOM WYATT	Warnaco Intimate Apparel

## PREVIOUS GLOBAL AWARDEES

---

MAUREEN BARNES .....Marks & Spencer  
SALIM M. IBRAHIM .....Du Pont

## PREVIOUS HUMANITARIAN AWARDEE

---

RICHARD MURRAY .....Wacoal America, Inc.

## PREVIOUS INNOVATION AWARD RECIPIENTS

---

2006 - INVISTA, INC. .... Accepted by Robert L. Kirkwood  
2007 - BLOOMINGDALE'S ..... Accepted by Liz Hospador  
2008 - STRETCHLINE HOLDINGS . . . . . Accepted by Timothy Speldawinde  
2009 - SARA BLAKELY ..... Spanx, Inc.  
2010 - BARE NECESSITIES ..... Accepted by Noah Wrubel  
2011 - CUPID INTIMATES ..... Accepted by Tony Angelino  
and Tom Richardson  
2012 - PENN ASIA CO., LTD. .... Accepted by Jimmy Yeh  
2013 - HAUTELOOK ..... Accepted by Gary Schettino  
2014 - JOCKEY INTERNATIONAL, INC. .... Accepted by Debra S. Waller

## PREVIOUS LIFETIME ACHIEVEMENT AWARDEES

---

JOS BERRY	Concepts Paris
ANN DEAL	Fashion Forms, Inc.
MATTHEW GOLDSTEIN	Guilford Mills, Inc.
GEORGE GREENBERG	Guilford Mills, Inc.
ROSLYN LANCES HARTE	Lances Harte Inc.
STAN HERMAN	Stan Herman Studios
GARY E. HUGHES	GH Lace, Inc.
MILTON KRISTT	Intimate Fashion News
NORENE MAIER	Dillard's
JEANNE MARTINI	Bali Division of Sara Lee
RITA MAZZELLA	Intimate Apparel Fit Model
SETH MORRIS	Carole Hochman Design Group
JOSIE NATORI	The Natori Company
RAY PIOLI	Maidenform
NORMA REINHARDT	
SHEILA SOLOMON	Priamo Designs Ltd.
VICTOR VEGA	Wacoal America, Inc.
SAM WEINBERG	BF/IA
EILEEN WEST	Eileen West
GWEN WIDELL	Wacoal America Inc.



OUR VERY SPECIAL THANKS  
TO  
STUDENT DESIGN CONTEST  
SPONSORS

Clover Group International Ltd.

Regina Miracle International Ltd.

Stretchline Holdings Ltd.



# S.A.I.G.

Scholarships Awards Internships Grants



## At the 2014 Emmy Gala

Fashion Institute of Technology Contestants  
With Professor Alexandra Armillas (center)

### STUDENT DESIGN CONTEST WINNERS

1st Prize – Cristina Ramos

2nd Prize – Marie Heffernan

3rd Prize – Danielle Ortiz

### FINALISTS

Lauren Amatulli, Demi Chang, and Sarah Davis

# **S.A.I.G.**

## **Scholarships Awards Internships Grants**

The Underfashion Club, Inc. has just concluded another successful year, delivering on its mission to promote “education today for a better industry tomorrow.” In addition to the extensive financial support given for many years to the best and brightest intimate apparel students at the **Fashion Institute of Technology** and the **High School of Fashion Industries**, we are expanding our support to include scholarships for fashion merchandising students at **LIM College** and **Parsons The New School For Design**.

The Underfashion Club is dedicated to the belief that the future depends on attracting and educating young people to the opportunities in our industry. As a means to this end, our scholarships provide substantial monetary support to students who pursue college-level, intimate apparel-related courses. Our internship program provides college students with the opportunity of working as interns for intimate apparel manufacturers, suppliers and retailers while continuing their education. As a result of this program, several graduates have entered our industry. It is our expectation that companies will hire more students based on the success of the current endeavor.

The Femmy Gala is the fundraising vehicle, which enables the Underfashion Club to support its extensive program of scholarships, awards, internships and grants. The Underfashion Club has also been fortunate in attracting a number of dedicated scholarship sponsors and internship providers. We are especially grateful to Clover Group International Ltd., Regina Miracle International Ltd., and Stretchline Holdings Ltd. for underwriting this year’s Student Design Contest.

If you or your company would be interested in sponsoring a summer intern, or providing additional scholarship opportunities, we would be most pleased to hear from you.

**Please contact the Underfashion Club Office at 845-758-6405.**



VENUS DE MILO  
RECOGNITION

For these most generous  
Scholarship Sponsors

BEST PACIFIC TEXTILE LTD.

FASHION FORMS

GUANGZHOU TIANHAI  
LACE SO., LTD.

KOMAR

KRISTIN KRAMER

L BRANDS FOUNDATION

The Underfashion Club, Inc.  
PROGRAM

---

OPENING

Victor Vega

President, The Underfashion Club, Inc.

Vivica A. Fox

Special Host

AWARDS PRESENTATION

NORDSTROM.COM

Accepted by Blake Nordstrom

DANA-CO LLC

Accepted by Zvi Ertel

MACY'S MERCHANDISING GROUP

Accepted by Barbara Lipton

3-D INTIMATE APPAREL LTD.

Innovation Award Recipient

Accepted by Angie Lau

KRISTIN KRAMER

Lifetime Achievement Award Recipient

Executive Vice President of Design,

Victoria's Secret

STUDENT DESIGN AWARDS

Suzanne Beck and Clelia Parisi

Co-Chairs, SAIG Committee

CLOSING

# NORDSTROM.COM

---

Nordstrom was founded in 1901 as a shoe store by Swedish immigrant John W. Nordstrom. Over the last 113 years, the company has remained committed to offering customers the best possible product and experience. Today, Nordstrom continues to take care of customers on their terms, serving them in Nordstrom and Nordstrom Rack stores in the U.S. and Canada, and online at Nordstrom.com, Nordstromrack.com and HauteLook. The company also serves customers in Jeffrey stores in New York City and Atlanta as well as through Trunk Club, a men's personalized clothing service.

Blake Nordstrom, president of Nordstrom Inc. and his brothers Pete Nordstrom, president of Merchandising and Erik Nordstrom, president of Nordstrom Direct have led the company since 2000. Together with their leadership team, they have worked to improve the way the company serves customers, and ultimately have grown sales and profitability through integrating stores and online for a seamless shopping experience, grown Nordstrom Rack, driven international growth into Canada and further expanded the company's capabilities with strategic investments including the acquisitions of HauteLook and Trunk Club. During the same time period the company added 46 Nordstrom stores and more than 100 Nordstrom Rack stores, ending 2014 with 294 total stores. Under their leadership revenue has grown by nearly 140% from \$5.12 billion to \$12.2 billion in 2013 and net income has expanded 267% from just over \$200 million to \$734 million during the same period. Blake, Pete and Erik also serve on the Nordstrom Board of Directors.

Blake began his career working in the stockroom in the early 1970s and was selling in the downtown Seattle store by 1975. He went on to hold various positions in store, buying and regional management. Blake was named a co-president of the company in 1995 and became President of Nordstrom Rack in 2000 before receiving his current assignment later that year.





BLAKE NORDSTROM

## DANA-CO LLC

---

Founded in 2001, Dana-co LLC is a well-established designer, importer, and marketer of better women's intimate apparel. Consistently emphasizing the importance of quality and design—two of Dana-co's guiding principles—the Company has become known in the industry for a great fit and innovative concepts. Dana-co enjoys a solid reputation among retailers as a leading resource in its product categories.

One of the Company's most successful partnerships is with the *Natori* foundations brands, for which Dana-co LLC has held the exclusive license since 2003. Since this relationship's inception twelve years ago, Dana-co has nurtured the growth and development of the *Natori* umbrella resulting in one of the most successful and growing brand names in luxury intimates.

Zvi Ertel, President and Chief Executive Officer, is accepting this honor on behalf of Dana-co LLC. With over 30 years of experience in intimates, Zvi was the original founder of Dana-co in 2001. He continues to oversee daily operations and cultivate the relationships that are integral to the Company's growth. He is proud of Dana-co's distinct commitment to success and innovative design.



ZVI ERTEL

## MACY'S MERCHANDISING GROUP

---

Macy's is recognized as a retail industry leader in developing private brand merchandise that differentiates the assortments in its stores and delivers exceptional value to the customer.

Macy's Merchandising Group, the private brand powerhouse of Macy's, develops and markets over 35 Private Brands and labels spanning the Ready to Wear, Intimate Apparel, Active, Men's, Accessories, Home and Kids businesses. MMG leverages their insight on emerging market trends to develop differentiated product that encompasses both fashion and basics, always delivering quality product with a strong price/value relationship.

Barbara Lipton, Group Vice President of Intimate Apparel and Activewear at Macy's Merchandising Group, has over 25 years of Intimate Apparel industry experience. In her 4 1/2 years at MMG, she has been responsible for the vision, conceptualization, design, production and delivery of sleepwear, innerwear and activewear Private Brands, such as Charter Club, Alfani, Jenni, Morgan Taylor and Ideology that are exclusively available at Macy's.

Barbara was recognized in 2002 as a Femmy Award Winner and remains active in the community as an Advisor for Girls on the Run of Nassau County and as a Luminary Member of Step Up NYC.



BARBARA LIPTON



## Innovation Award Recipient

# 3-D INTIMATE APPAREL LTD.

---

Founded by a group of passionate, visionary, experienced and determined entrepreneurs in 2006, 3-D Intimate Apparel Limited's exceptional growth and success story has sprung from a devoted, dependable partnership with our global customers.

3-D pro-actively leads rather than follows when faced with the market's ever-changing dynamics and challenges, expanding production capacity in 2008, with over 100 dedicated staff members continuously pursuing improvement in Product Development and Design to pursue new ideas and better workmanship. Significantly, the revolutionary bra and pad dyeing technology of **Go! Color** is inaugurating a whole new era of lingerie production.

Through rapid development, 3-D has gained extensive cooperative relationships with leading International brands in the world of intimate apparel. Committed to merging advances through technology, material characteristic and body shaping in pad craftsmanship to provide continuous evolution to the lingerie world, while also retaining our passion, we aim for the finest wearing experience as our constant innovation rewards our customers around the world.

# CLOVER GROUP INTERNATIONAL LTD.

---

With nearly 60 years of production expertise, Clover Group International Limited ("Clover") is synonymous and renowned for its commitment to high standard and impeccable quality. Clover emerged as one of the industry's most preferred and dynamic manufacturer of intimate apparels.

Established in 1956 by the late Mr. Andy Lau, Clover has gone from strength to strength over the last decade and has evolved from a single factory employing only 50 people to a global operation with manufacturing facilities in Cambodia and China. Following the visionary footsteps of Mr. Andy Lau, Clover embarked on a new chapter by partnering with the L Brands, Brandix and Brandot to establish a factory in India to meet the ever-changing needs of its clients. With a combined workforce of over 9,000 workers spanning three countries, Clover's production capacity remains one of the strongest in the industry.

Clover attributes its success to hard work and a dedicated team of professionals who strive to provide a friendly and supportive working environment for their workforce by investing in training programs to keep them up-to-date with innovative developments in the industry.

Clover continues to flourish and ascend into a new dimension and excel as a strong force in its own field.



**NANCY CHANG**  
Clover Group International, Ltd.



**ANGIE LAU**  
Clover Group International, Ltd.



**PETER YOUNG**  
3-D Intimate Apparel Ltd.



## Lifetime Achievement Award Recipient

# KRISTIN KRAMER

---

As Executive Vice President of Design for Victoria's Secret, Kristin Kramer has played a role in bringing to life some of the most recognized and well-loved lingerie fashions in retail. Very Sexy, Dream Angels, Body by Victoria, Biofit, Bombshell are just a few of the iconic collections she helped bring to women around the world.

Kristin joined the world-class brand in 1993 and since then her curiosity around the customer and her passion for retail have fueled her work in helping Victoria's Secret stay on the cutting edge of fashion while offering women the product innovation and comfort no other brand provides.

This curiosity fueled Kristin since her early childhood years in Nebraska and led her to attend Mills College, a women's only liberal arts school in Oakland, California. After graduating with a Bachelor of Arts degree in English, she moved to Los Angeles as a trainee for Federated Department Stores. There she proved she was ready to forge a career in retail with all of the possibilities and challenges that presented.

Over the next 12 years Kristin took on roles of increasing responsibility at Bullocks Wilshire and Bullocks Department Stores working with many strong and capable women who left their imprint on Kristin. She then moved on to I.Magnin as a Buyer and a Divisional Merchandise Manager. Through all of these experiences, the lessons of staying true to the fundamentals and making things happen with the bare minimum requirements stayed at the heart of Kristin's work.

Since joining Victoria's Secret, Kristin has held various positions within the organization from Associate Merchandiser to Vice President Merchandising and Senior Vice President Commercialization. Kristin is deeply inspired by her work with the retailer, not only because it is a company primarily run by women, but because of the company's mission of empowering women and improving people's lives.

In 2013, Kristin co-lead fundraising efforts for the company's Pelotonia campaign, which is a Columbus, Ohio based fundraising ride that benefits cancer research at the world-renowned James Cancer Center at The Ohio State University. Under Kristin's leadership, the Victoria's Secret campaign raised more than \$1.3M. Kristin is also highly involved in other philanthropic efforts including The Kathryn Sandahl Philp Nursing Scholarship which Kristin established in 2007 as an enduring way to honor her mother and to make a difference in others' lives. Kathryn Sandahl Philp is a University of Nebraska Medical Center College of Nursing 1956 BSN Graduate. The fund is a permanent endowment used annually to provide a faculty award in the College of Nursing at the University of Nebraska Medical Center.



KRISTIN KRAMER



France



Italy



Russia



Asia



Germany



Poland



Argentina



UK



Spain & Portugal



America



[www.networkdessous.com](http://www.networkdessous.com)

Congratulations  
to all of the  
2015 Emmy Honorees from  
The Best of Intima  
and the Network Dessous  
publishing group

*Congratulations  
to this year's  
Femmy  
Honorees  
and our  
valued  
partners*



BALI®



**DKNY**  
DONNA KARAN NEW YORK

DONNA KARAN  
HOSIERY

DONNA KARAN  
INTIMATES



POLO RALPH LAUREN

**HANES** Brands Inc

© 2015 Hanesbrands Inc. All rights reserved. Playtex is a registered trademark used under license.



Macy's Merchandising Group

is proud to be honored by

The Underfashion Club

on the occasion of the

2015 Emmy Awards





*congratulations*

to all of  
this year's  
honorees!

**HUE**<sup>®</sup>



TO ALL  
OUR SUPPLIERS,

*you're the best!*

Thanks for everything you do—and your amazing support of our online business. We value the great relationship we have with you and look forward to a future filled with shared success. Cheers!

NORDSTROM

# 2015 FEMMY HONOREES

MACY'S  
MERCHANDISING GROUP

NORDSTROM.COM

DANA-CO LLC

# JOCKEY®

©2015 Jockey International, Inc. World Rights Reserved. Jockey and the Full Boy logo are trademarks of Jockey International, Inc.

# CONGRATULATIONS

VICTORIA'S SECRET  
PROUDLY CELEBRATES  
ANGIE LAU  
& 3-D INTIMATE APPAREL

Congratulations on this well-deserved recognition.  
We're honored to call you our partners and fortunate  
to call you our friends.



VICTORIA'S SECRET

# Congratulations to the 2015 Emmy Honorees

**INNOVATION AWARD**  
**3-D Intimate Apparel Ltd.**  
(Clover Group International Ltd.)  
Accepted by: **Angie Lau**  
CEO, Clover Group International Ltd.

**LIFETIME ACHIEVEMENT AWARD**  
**Kristin Kramer**  
Executive Vice President of Launch & Innovation  
Victoria's Secret



MAKING GREAT FASHION™

**A proud sourcing and production partner  
to the world's best intimate apparel  
brands for more than 40 years**





**2015 FEMMY AWARDS**

*- Honoring -*

**NORDSTROM.COM**

•

**MACY'S MERCHANDISING GROUP**

•

**DANA-CO LLC**

•

*Innovation Award Recipient*

**3-D INTIMATE APPAREL LTD.  
(Clover Group International Ltd)**

•

*Lifetime Achievement Award Recipient*

**KRISTIN KRAMER**

*Victoria's Secret*

 **Wacoal**®

wacoal-america.com

—  
O N I S

D E S I G N G R O U P

WOULD LIKE TO  
CONGRATULATE

*Honorees:*

Nordstrom.com

Dana-Co LLC

Macy's Merchandising Group

*Innovation Award:*

3-D Intimate Apparel LTD.

(Clover Group International LTD)

*Lifetime Achievement Award:*

Kristin Kramer

WE PROUDLY JOIN  
THE UNDERFASHION CLUB  
IN RECOGNIZING ALL  
2015 FEMMY HONOREES



Calvin Klein  
underwear

*warner's*

*Olga*



# Chantelle

P A R I S

CONGRATULATIONS  
FEMMY 2015  
HONOREES



BENDON celebrates

**The Underfashion Club,  
Macy's Merchandising Group,  
Nordstrom.com,**

and all of the 2015 Emmy  
honorees for their extraordinary  
achievements.

We share a passion for  
intimate apparel's history,  
its present and  
participation in its future.



STELLA MCCARTNEY pleasure state HEIDI KLUM HEIDI HK MAN  
SIMONE S. INTIMATES™ HEIDI KLUM™ HEIDI KLUM

eVOJLOVE Fayreform Lovable Davenport HICKORY BENDON BENDON  
MAN

**Bendon**  
close to our customers for life



Clover Group International Limited



3-D

INTIMATE APPAREL

# Clover & 3-D



# CENTURY 21

would like to congratulate  
all Emmy Honorees.

A special congratulations  
to our friends at  
**DANA-CO!**

*Century 21*  
department store

We extend our warmest  
Congratulations  
& Best Wishes

to all the Femmy  
Honorees

Dana-co



# CONGRATULATIONS

*from* Cupid Intimates

**HONOREES:**

Macy's Merchandising Group

Nordstrom.Com

Dana-co LLC

**INNOVATION AWARD**

3-D Intimate Apparel LTD.

(Clover Group Int'l.)

**LIFETIME**

**ACHIEVEMENT**

**AWARD**

**Kristin Kramer**



**cupid**<sup>®</sup>

Naomi & Nicole<sup>®</sup>



*Miraclesuit*<sup>®</sup>  
SHAPEWEAR

475 PARK AVENUE SOUTH, NEW YORK, NY 10016 • 212.686.6224

**2015  
FEMMY AWARDS**

*Honoring*

**NORDSTROM.COM**

•

**MACY'S  
MERCHANDISING GROUP**

•

**DANA-CO LLC**

•

*Innovation Award Recipient*

**3-D INTIMATE APPAREL LTD.  
(Clover Group International Ltd)**

•

*Lifetime Achievement  
Award Recipient*

**KRISTIN KRAMER**

*Victoria's Secret*

  
**b.tempt'd**  
BY WACOAL

[btemptd.com](http://btemptd.com)



# DELTA GALIL INDUSTRIES

WARMLY CONGRATULATES

**THE 2015**

FEMMY AWARD RECIPIENTS



HONOREES

**NORDSTROM.COM**

**DANA-CO LLC**

**MACY'S MERCHANDISING GROUP**

INNOVATION AWARD

**3-D INTIMATE APPAREL LTD**

AND

LIFETIME ACHIEVEMENT AWARD WINNER

**KRISTIN KRAMER**



**DELTA**

GALIL INDUSTRIES LTD.

[deltagalil.com](http://deltagalil.com)

Congratulations to  
**Dana-co LLC**

Zvi Ertel,  
President and C.E.O.

and all the 2015  
Femmy Honorees!

**Dillard's**  
The Style of Your Life.

CURVY COUTURE  
&  
DORA L. INTERNATIONAL

PROUDLY CONGRATULATES  
ALL 2015 FEMMY AWARD HONOREES

---

Nordstrom.com

Dana-co LLC

Macy's Merchandising Group

---

Innovation Award:

3-D Intimate Apparel Ltd.  
(Clover Group International Ltd.)

Angle Lau

---

Lifetime Achievement Award:

Kristin Kramer


Victoria's Secret

---

BEST WISHES AND MUCH SUCCESS!

INNOVATION  
curvy couture  
REINVENTING YOUR CURVES





Felina Company  
congratulates  
the 2015  
Femmy Honorees:

3-D Intimate Apparel Ltd.  
and the Lau family

Ms. Kristin Kramer

Nordstrom.com

Macy's  
Merchandising Group

Dana-co LLC

Felina

Jezebel

black  
BOW

Paramour

**BUFFALO**  
DAVID BITTON  
MEN'S UNDERWEAR





Gelmart International  
would like to congratulate  
Zvi Ertel and the Dana-co team  
for their well deserved  
Manufacturer of the Year  
Femmy award



Gelmart International

Congratulations

to

**NORDSTROM.COM**

from





*Congratulations  
To All  
Femmy Honorees*

KRISTIN KRAMER

NORDSTROM.COM

DANA-CO LLC

MACY'S  
MERCHANDISING  
GROUP

3-D INTIMATE  
APPAREL LTD

Congratulations to  
**Kristin Kramer**  
**Macy's**  
**Merchandising Group**

and all the 2015  
Femmy Honorees!

*René Rofé*<sup>®</sup>  
LINGERIE

INTERNATIONAL INTIMATES INC.





This year's honorees exhibit deep insight into the future state of the fashion world. What they have established transcends past the world of intimates. We extend warm congratulations to this year's FEMMY honorees.

KRISTIN KRAMER

3-D INTIMATE APPAREL LTD.

MACY'S MERCHANDISING GROUP

NORDSTROM.COM

DANA-CO LLC



LYCRA® is a trademark of INVISTA.

**THE NAKED  
BRAND GROUP  
CONGRATULATES  
THE 2015 FEMMY  
AWARD HONOREES.**

**naked**<sup>®</sup>

[www.THEnakedSHOP.com](http://www.THEnakedSHOP.com)





SPANX®

CONGRATULATIONS

ANGIE LAU *and*  
THE CLOVER GROUP  
INTERNATIONAL!



Your Friends at  
SPANX

[spanx.com](http://spanx.com)

CONGRATULATIONS  
TO OUR FRIENDS & PARTNERS  
AT NORDSTROM



**UGG**<sup>®</sup>  
a u s t r a l i a

[UGGAUSTRALIA.COM](http://UGGAUSTRALIA.COM)

AERIE CONGRATULATES  
ANGIE LAU &  
THE CLOVER GROUP INTERNATIONAL!



*#aerie*REAL



A black and white close-up portrait of a woman with dark hair, looking slightly to the right. Her hand is resting near her face. The lighting is dramatic, highlighting her features.

FRIEND.  
INNOVATOR.  
INSPIRATION.

Congratulations to Kristin Kramer, my Victoria's Secret teammate and friend, on your lifetime achievement award.

We're lucky to have you. I'm honored to know you.  
And the industry is better because of your leadership.

- Sharen Turney, CEO, Victoria's Secret

VICTORIA'S SECRET



*CONGRATULATIONS*

*OUR BEST WISHES  
TO ALL 2015  
FEMMY HONOREES  
& FRIENDS*

*Encajes*  
North America

37 WEST 39<sup>TH</sup> STREET  
NEW YORK, NY 10018-USA  
PH: 646-998-8900  
[www.encajes.com](http://www.encajes.com)

# creora<sup>®</sup> brand spandex congratulates the Femmy Honorees

Nordstrom.com  
Erik Nordstrom

Dana-co LLC  
Zvi Ertel

Macy's Merchandising Group  
Marcia Haimbach & Barbara Lipton

3-D Intimate Apparel Ltd.  
Angie Lau

And

Kristen Kramer  
Victoria's Secret  
Lifetime Achievement Award



creora<sup>®</sup>  
it's in our every fiber



**Congratulations**  
**And Our Best Wishes to**  
**All of the Emmy**  
**Honorees**



**A Division of Lace Lastics Co., Inc.**  
**230 Fifth Avenue, Suite 1000**  
**New York, N.Y. 10001**  
**Tel: 212-725-2555**  
**Fax: 212-725-2496**

MISS ELAINE®



*Salutes*

MACY'S  
Intimate Apparel

*on their  
Femmy Award*



CONGRATULATIONS  
& BEST WISHES!  
to all of the  
HONOREES!

**Rago**<sup>®</sup>  
FOUNDATIONS, LLC

*Garments That Really Work!*

MADE IN U.S.A.  
ESTABLISHED 1945



1-800-982-1113 • Information Website: [www.ragoshapewear.com](http://www.ragoshapewear.com)

Special Thanks  
To Our  
Gift Bag Contributors

CHANTELLE LINGERIE INC.

3-D Intimate Apparel/Clover Group International

The Bromley Group

Cass

Cosabella

Dana-co LLC

Delta Galil USA Inc.

The Dream Lounge

Eileen West

Fashion Forms, Inc.

Hanky Panky

Iluna

Intimate Apparel Journal

Invista Inc.

Jockey International, Inc.

Karen Neuberger

Kayser-Roth Corporation / Hue

Naked Brand Group

Pretty Polly USA

Rago Shapewear

René Rofé

Tianhai Lace USA

Triad Hosiery

Victoria's Secret

Wacoal America Inc.

Femmy Co-Chairs Karen Bromley and Barbara Lipton  
would like to thank the following individuals for their  
tireless efforts in making this Femmy Gala an event to remember:

**Honoree Liaisons:**

Ann Deal  
Ken Natori  
Victor Vega  
Sonja Winther

**Event Committee:**

Tristine Berry  
Amy Bittner  
Rosa Chamides

**Student Design Contest:**

Suzanne Beck and Clelia Parisi, Co-Chairs, S.A.I.G.  
Prof. Alexandra Armillas, F.I.T.

**Special Acknowledgements**

Club Video:  
CityCast Media, LLC

Floral Design:  
Ariston Flowers

Gift Bag Assembly:  
Fedcap Rehabilitation Services, Inc.

Montage and Photography:  
Andrei Jackamets

Music:  
The Inferno's

Printing:  
Rosemont Press, Inc.

Red Carpet:  
B.R.A.<sup>™</sup> The Bra Recycling Agency

Underfashion Club Administrator:  
Karen L. Koopman