

THE Underfashion
CLUB, inc.

THE Underfashion
CLUB, inc.

*Supporting Education Today
for
A Better Industry Tomorrow*

2013
FEMMY
GALA

The Underfashion Club, Inc.
326 Field Road
Clinton Corners, NY 12514
p: 845-758-6405
f: 845-758-2546
underfashionclub@frontiernet.net
www.underfashionclub.org

Tuesday, February 5, 2013
Cipriani 42nd Street, NYC

MACY'S, INC. IS PROUD TO SALUTE
THE UNDERFASHION CLUB'S
FEMMY AWARDS

CONGRATULATIONS TO
BLOOMINGDALE'S, JOSIE NATORI
AND ALL OF THIS YEAR'S HONOREES.



TEXWORLD
USA

The largest apparel fabrics show in North America

Congratulations to The Lenzing Group as the recipient of the "Supplier of the Year" award from the Underfashion Club. Thank you for your continued support of Texworld USA!

July 16 - 18, 2013
Javits Convention Center
New York, NY



LENZING
INNOVATION

MOdal TENCEL



messe frankfurt

CONGRATULATIONS

2013 FEMMY Honorees
for your dedication & commitment.

BLOOMINGDALE'S

Francine Klein
Executive Vice President, GMM

Elizabeth Hospodor
Vice President
Divisional Merchandising Manager

COSABELLA

The Campello Family

THE LENZING GROUP

Andreas Dorner
Global Marketing Director

HAUTELOOK

Gary Schettino
Executive Vice President, GMM
Innovation Award Recipient

JOSIE NATORI

Founder & CEO
The Natori Company
Lifetime Achievement Award Recipient

KOMAR

DELTA

GALIL INDUSTRIES LTD.

*Congratulates and offers very best wishes to the
Femmy Honorees*

bloomingdale's

COSABELLA[®]

THE **LENZING** GROUP

Innovation Award Recipient

HAUTELOOK

Lifetime Achievement Award Recipient

Josie Natori

The Underfashion Club, Inc.

Karen Bromley, Rosa Chamides and Barbara Lipton
Femmy Gala Chairpersons

welcome you to the

FEMMY GALA 2013

HONORING

BLOOMINGDALE'S

Accepted by

FRANCINE KLEIN

ELIZABETH HOSPODOR

Executive Vice President, GMM

Vice President, Divisional Merchandising Mgr.

COSABELLA

Accepted by

THE CAMPELLO FAMILY

THE LENZING GROUP

Accepted by

ANDREAS DORNER

Global Marketing Director, BU Textile Fibers

LENZING AG

Innovation Award Recipient

HAUTELOOK

Accepted by

GARY SCHETTINO

Executive Vice President, GMM

Lifetime Achievement Award Recipient

JOSIE NATORI

Founder and CEO

THE NATORI COMPANY

Tuesday, February 5, 2013
Cipriani 42nd Street, New York City

SPECIAL HOST CARSON KRESSLEY

Emmy-winning television star, celebrity stylist, author and fashion designer, Carson Kressley is out to make over the world.

Kressley burst on the scene as one of the stars of the hit Emmy award winning series *Queer Eye For The Straight Guy*, where his sharp wit and undeniable sense of style resonated with audiences internationally. Also a renowned fashion designer, Kressley launched a collection of men's and women's wear exclusive to the QVC network, *Perfect by Carson Kressley*. As a fashion industry veteran, Kressley is known for his modern and sophisticated approach to fashion: "classics with a twist."

His *New York Times* best-seller *Off the Cuff* is an essential style guide for men and for the women who love them, and his illustrated children's book *You're Different and That's Super* builds confidence at an early age. Kressley has been a judge on The CW's *Crowned: The Mother of All Pageants*, a reality series about mothers and daughters competing together in beauty pageants, and his film credits include *The Perfect Man* and *The Year without a Santa Claus*. He also has starred in Lifetime's *How to Look Good Naked*, co-hosted OWN's *Your OWN Show: Oprah's Search for the Next TV Star*, and has been a "fan-favorite" on ABC's world-wide hit, *Dancing with the Stars*.

Kressley graduated Magna Cum Laude and Phi Beta Kappa from Gettysburg College with degrees in Finance and Fine Art. He began his career as an independent stylist, which led to a long tenure with Polo Ralph Lauren. Kressley worked on the design team of the men's sportswear division, and then moved to the corporate advertising group. He has worked extensively styling catalogs, editorial and film shoots for Saks Fifth Avenue, Neiman Marcus, and Bloomingdale's.

Kressley is an avid philanthropist and a former member of the U.S. World Cup Equestrian Team.



CARSON KRESSLEY

President's Letter 2013

Good evening and welcome to the **Femmy Gala**, the Underfashion Club's annual dinner that recognizes and celebrates the significant achievements of Intimate Apparel Industry leaders worldwide!

Honorees are selected from the retail, manufacturing, supply and design sectors of the business.

I would like to extend the heartiest of congratulations to the 2013

honorees, **Bloomingdale's**,

Cosabella, **The Lenzing Group**, **Hautelook**, and **Josie**

Natori all of whom clearly exemplify innovative spirit and dedication to our industry!



WALTER COSTELLO

As a fundraising event, the Femmy Gala serves a dual purpose: creating a venue for business and social interchange, and generating the monies that enable us to fulfill our mission of **"Supporting education today for a better industry tomorrow."** The Underfashion Club provides financial support to students through our extensive scholarship and internship programs. In the last 5 years, the Underfashion Club's SAIG (Scholarships Internships Awards and Grants) Committee has contributed **over half a million dollars in scholarships and internships** to the best and brightest students at the Fashion Institute of Technology and the High School of Fashion Industries.

As part of our emphasis on the students who will be the future of the industry, the Femmy Gala is hosting, for the tenth consecutive year, a design contest for Intimate Apparel track students from FIT. Thanks are extended to the SAIG Co-Chairs, **Suzanne Beck** and **Victor Vega**, and to **FIT Professor Alexandra Armillas**, for creating this year's contest: "Midnight Garden – Seduction of Flowers." Special thanks to **Penn Asia Company Limited**, **Regina Miracle International Ltd.** and **Stretchline Holdings Ltd.** for generously sponsoring this year's contest!

President's Letter (continued)

Thanks to the outstanding support of **Francesca Spinetta** and the Intima publications, the international community has for many years been made aware of the Underfashion Club and the talented student designers who compete in our annual design contest. This year is even more special as **Best of Intima** highlights the stories of past winners of the contest...many of whom are with us tonight! Special thanks to **Hautelook** for their sponsorship of our designers of the future, and to **Andrei Jackamets**, whose photography has brilliantly captured their designs over many years, and whose dedication to the Underfashion Club is so greatly appreciated.

For 55 years, the Underfashion Club has been a bastion of dedicated volunteers who are passionately working to make a difference in our industry! We strive each year to offer our members benefits that will enhance their knowledge of the industry, and their opportunity for advancement:

- Our **web site**, **www.underfashionclub.org**, is the portal for mining a wealth of information and guidance, which includes an online Membership Directory, and the Femmy Journal Archive.
- Our **Newsletter**, "**Insider**," shines a spotlight on industry leaders and topics and provides trend direction! It is emailed to our members and is available on the web site.
- Our **Seminars** inform and educate our members and industry associates in a comfortable, social atmosphere.

The Femmy Gala takes months of advance planning. Sincere congratulations and thanks to Femmy Co-Chairs, **Karen Bromley**, **Rosa Chamides**, and **Barbara Lipton** for their enthusiasm and hard work.

This is my last Femmy as President, and I would like to take this opportunity to thank my fellow Officers and Directors, and all of the members who have greatly contributed to the success of the Underfashion Club, Inc.

Walter Costello
President

PAST PRESIDENTS OF THE UNDERFASHION CLUB

Barry Ross	2005 - 2009
Janet Malecki	2001 - 2005
James Zendman	1999 - 2001
Donald LaTorre	1995 - 1999
Jill Gerson	1993 - 1995
Ronald Ross	1990 - 1993
Harriet Levenson	1985 - 1990
Norma Reinhardt	1980 - 1985
Audra Arnsdorf	1977 - 1980
Charlotte Lockwood	1974 - 1976
Mary Mark	1973
Anita Steckman	1971 - 1972
Mercy Dobell	1969 - 1970
Janet Bowen	1968
Zaz Scullin	1967
Jean Gordon Goldman	1966
Joan Rose	1964 - 1965
Mercy Dobell	1962 - 1963
Mildred Bell	1961
Mildred Schindler	1960
Anne Martelli	1959
Jean Gordon	1957 - 1958

OFFICERS AND BOARD OF DIRECTORS 2013

PRESIDENT

Walter A. Costello Macra Lace Company

EXECUTIVE VICE PRESIDENT

Victor Vega Wacoal America Inc.

VICE PRESIDENTS

Karen Bromley The Bromley Group LLC

Barbara Lipton Macy's Merchandising Group

Barry Ross Barry Ross Intimate Connections

TREASURER

Deborah L. Eaton Chantelle, Inc

SECRETARY

Rosa M. Chamides Madison's Best LLC

DIRECTORS

Suzanne Beck Tianhai Lace USA

Tristine Berry

Camille J. Block Ariela-Alpha International, LLC

Guido Campello Cosabella

Steve Chernoff Rago Foundations LLC

Jeffrey M. Clair Clairvoyant Consulting LLC

Ann Deal Fashion Forms, Inc.

Marie Dekens Braiform

Terri Fisher Platinum Coast Retail Consulting, Inc.

Michael G. Floru

Deborah Long Gedney Komar Intimates

Berna J. Goldstein

Roslyn Harte Lances Harte Inc.

Gary E. Hughes Laces International, Inc

David Komar Charles Komar & Sons, Inc.

Ellen Lewis Lingerie Briefs

Seth J. Morris Carole Hochman Design Group

Kenneth C. Natori The Natori Company

Martha Olson Warnaco, Inc.

Mark Sandler Komar Layering

Victoria Vandagriff Delta Galil USA Inc.

Lance T. Whitaker Fairlane/Veratex

Tina M. Wilson

DIRECTORS EMERITUS

Alan J. Fisher

Norma Reinhardt

Norma Mascarotti

James P. Zendman

Janet J. Peters

PREVIOUS FEMMY AWARDEES

ESTELLE ADLER Bloomingdale's
EILEEN AHERN Mutual Buying Syndicate
GREGG ATHY Dillard's
JERRY BANNER Wundies/Kickaway, Inc.
BELK, INC. Accepted by Jacque Hall
RUTH BELL Caldor
MARGARET BEVIN Blackton's
SUE BICKSLER JCPenney
MARVIN BIENENFELD Bestform, Inc.
SAMSON BITENSKY Fab Industries, Inc.
JANET BOWEN Montgomery Ward
SADIE BRICK Abraham & Straus
LANA CAIN Sears, Roebuck & Company
JANET CAMPBELL Strawbridge & Clothiers
CAROLE HOCHMAN DESIGN GROUP . . . Accepted by Carole Hochman
and Neil Hochman
JACK CASSIDY Lily of France
LEE A. CHADEN Sara Lee Intimates
CENTURY 21 DEPARTMENT STORES Accepted by Lisa Aquilino
and Isaac Gindi
CLOVER GROUP INTERNATIONAL LTD. Accepted by Angie Lau
JACK COHEN Craftex Creations, Inc.
COTTON INCORPORATED Accepted by J. Berrye Worsham
WILMA COX Adam, Meldrum & Anderson
DAYTON'S MARSHALL FIELD'S HUDSON'S . Accepted by Dale Nitschke
WILLIAM DILLARD, III Dillard's, Inc.
MERCY DOBELL Mercy Dobell Consultants
LENNY EDELSON Westchester Lace, Inc.
MARY KAY EDWARDS Sara Lee Corp.
ELASTIC FABRICS OF AMERICA Accepted by Jim Robbins
OLGA ERTESZEK Olga Co.
RONA EZRATTY K-Mart Apparel Corporation
LEE FABRIS Bloomingdale's
FASHION RIBBON WORLDWIDE GROUP . . . Accepted by William Rosenzweig
FELINA LINGERIE Accepted by Robert Zarabi
BOB FERRARO Sears, Roebuck & Company
KATHRYN MAYES FIELDS Federated Merchandising
MICHAEL FITZGERALD Delta Galil USA
SALLY FRAME Saks Fifth Avenue
DONALD FRANCESCHINI Sara Lee Corporation

PREVIOUS FEMMY AWARDEES (continued)

FREDERICK'S OF HOLLYWOODAccepted by George W. Townson
FRUIT OF THE LOOMAccepted by Rick Medlin
SUE GARDNERAbraham & Straus
PHYLLIS GORELLKohl's
MICHAEL GOTTLIEBLiberty Fabrics of New York, Inc.
HOWARD GROSSVictoria's Secret Stores
GROUPE CHANTELLEAccepted by Patrice Kretz
CAROLE HOCHMANCarole Hochman Designs, Inc.
JACK INGOLDSears, Roebuck & Company
ISABEL IVERSONLord & Taylor
JCPENNEYAccepted by Ceil McDermott and Janet Hercules
JOCKEY INTERNATIONAL, INC.Accepted by Edward C. Emma
CHRISTINA JOHNSONOlga Co.
DONNA KARANDonna Karan International
NORMAN KATZI. Appel
ROGER KLAUBERKlauber Brothers Inc.
KOMARaccepted by Charles Komar
DAVID KRIVITSKYNative Textiles
RAY LaCASSEAllied Corporation
EDITH LANGLerner's
BRENDA LAUDERBACKDayton-Hudson
JANET LAWSaks Fifth Avenue
HARRIET LEVENSONSlumbertogs, Inc
BARBARA LIPTONSaks Fifth Avenue
JACK LOCASCIOBali Co.
ELLE MACPHERSONElle Macpherson Intimates
MACY*SPresented by Rob Smith
FRANK MAGRONENCC Industries
MAS HOLDINGSAccepted by Mahesh Amalean
MAIDENFORMAccepted by Thomas Ward and Maurice Reznik
EVA McCLOYStrawbridge & Clothier
HELEN McClUSKEYWarnaco, Inc.
STEVEN McCrackenDuPont Textiles & Interiors
MARY McMAHONMacy's
TERRI MEICHNERFederated Merchandising Stores
WILLIAM MOLLMacy's West
KARYN MONGETWomens Wear Daily
KITTY MULLINSFranklin Simon
ROBERT MULRENANWarnaco World Wide
JOSIE NATORIThe Natori Company

PREVIOUS FEMMY AWARDEES (continued)

NEIMAN MARCUSAccepted by Ann Stordahl
CHARLES L. NESBIT, JRSara Lee Intimate Apparel
JANET K. NOLENJ.C. Penney Co. Inc.
NORDSTROM, INC.Accepted by Pete Nordstrom
DIANE PACCIONEMay Merchandising Company
JANICE E. PAGESears, Roebuck & Company
JOYA PATERSONS&S Industries
JANET J. PETERSVanity Fair
LESLIE A. REGENBOGENDarlington Fabrics Corporation
REGINA MIRACLE INTERNATIONAL LTD. ...Accepted by Mr. Y.Y. Hung
NORMA REINHARDTAbraham & Straus
IDA ROSENTHALMaidenform
RONALD A. ROSSSextet Fabrics, Inc.
ELIZABETH RUNYONRich's
MARC SELDINMiss Elaine
SELMA LOHMAN SMITHArnold Constable
SOCIETE LUCIEN NOYON, S.A.S.Accepted by Olivier Noyon
ROSALIND STARKMANBloomingdale's
ANITA STECKMANM.M.I.
SARAH STEINBali
EVE STILLMANEve Stillman
IRENE LEE SZEKELYB. Gertz
TARGET STORESAccepted by Don Hasek
TOP FORM BRASSIERE MFG. CO. LTD. ...Accepted by Kenneth Wong
GENEVIEVE TOWNSENDJ.L. Hudson
PETER VELARDIVanity Fair
VICTORIA'S SECRETAccepted by Grace Nichols & Sharen Turney
WACOAL AMERICA INC.Accepted by Yoshikata Tsukamoto
WAL*MARTAccepted by Lucy Cindric and Anne Marie Kehoe
WAL*MART STORES, INC.Accepted by Mike Smith
HENRY WARSHOWH. Warshow & Sons, Inc.
DAVID WELSCHCupid Foundations, Inc.
THE WIENER FAMILYWiener Laces
TOM WYATTWarnaco Intimate Apparel

PREVIOUS GLOBAL AWARDEES

MAUREEN BARNESMarks & Spencer
SALIM M. IBRAHIMDu Pont

PREVIOUS HUMANITARIAN AWARDEE

RICHARD MURRAYWacoal America, Inc.

PREVIOUS LIFETIME ACHIEVEMENT AWARDEES

JOS BERRY Concepts Paris
ANN DEAL Fashion Forms, Inc.
MATTHEW GOLDSTEIN Guilford Mills, Inc.
GEORGE GREENBERG Guilford Mills, Inc.
ROSLYN LANCES HARTE Lances Harte Inc.
STAN HERMAN Stan Herman Studios
GARY E. HUGHES GH Lace, Inc.
MILTON KRISTT Intimate Fashion News
NORENE MAIER Dillard's
JEANNE MARTINI Bali Division of Sara Lee
RITA MAZZELLA Intimate Apparel Fit Model
RAY PIOLI Maidenform
NORMA REINHARDT
SHEILA SOLOMON Priamo Designs Ltd.
VICTOR VEGA Wacoal America, Inc.
SAM WEINBERG BF/IA
EILEEN WEST Eileen West
GWEN WIDELL Wacoal America Inc.

PREVIOUS INNOVATION AWARD RECIPIENTS

2006 – INVISTA, INC. Accepted by Robert L. Kirkwood
2007 – BLOOMINGDALE'S Accepted by Liz Hospador
2008 – STRETCHLINE HOLDINGS .. Accepted by Timothy Speldawinde
2009 – SARA BLAKELY Spanx, Inc.
2010 – BARE NECESSITIES Accepted by Noah Wrubel
2011 – CUPID INTIMATES Accepted by Tony Angelino
and Tom Richardson
2012 – PENN ASIA CO., LTD. Accepted by Jimmy Yeh

S.A.I.G.

Scholarships Awards Internships Grants



2012 Fashion Institute of Technology
Femmy Design Contest

SAIG Co-Chairs Victor Vega and Suzanne Beck
Special Host Carson Kressley

With Contest Winners
(From Left to Right)

Yecca Zeng (2nd prize,) Nina Trimble (1st prize,)
And Lauren Haron (3rd prize)

Contest Finalists
Amy Gianforcaro, Claudia Mesiti and Nicole Ward

S.A.I.G.

Scholarships Awards Internships Grants

The Underfashion Club, Inc. has just concluded another successful year of providing scholarships and internships for students interested in pursuing careers in Intimate Apparel. The Club works with industry leaders to develop and strengthen ties with both the Fashion Institute of Technology and the High School of Fashion Industries. Students from these Institutions have been the primary beneficiaries of the Club's considerable financial support of "education today for a better industry tomorrow."

The Underfashion Club is dedicated to the belief that the future depends on attracting and educating young people to the opportunities in our industry. As a means to this end, our scholarships provide substantial monetary support to students who pursue college-level, intimate apparel-related courses. Our internship program provides college students with the opportunity of working as interns for intimate apparel manufacturers, suppliers and retailers while continuing their education. As a result of this program, several graduates have entered our industry. It is our expectation that companies will hire more students based on the success of the current endeavor.

The Femmy Gala is the fundraising vehicle, which enables the Underfashion Club to support its extensive program of scholarships, awards, internships and grants. The Underfashion Club has also been fortunate in attracting a number of dedicated scholarship sponsors and internship providers. We are especially grateful to Penn Asia Company Limited, Regina Miracle International Ltd. and Stretchline Holdings Ltd. for underwriting this year's Femmy student design contest.

If you or your company would be interested in sponsoring a summer intern, or providing additional scholarship opportunities, we would be most pleased to hear from you.

Please contact the Underfashion Club Office at 845-758-6405

OUR VERY SPECIAL THANKS

TO

STUDENT DESIGN CONTEST

SPONSORS

Penn Asia Company Limited

Regina Miracle International Ltd.

Stretchline Holdings Ltd.

The Underfashion Club, Inc.
PROGRAM

OPENING

Walter Costello

President, The Underfashion Club, Inc.

Carson Kressley

Special Host

AWARDS PRESENTATION

THE LENZING GROUP

Accepted by Andreas Dorner, Global Marketing Director
BU Textile Fibers, Lenzing AG

HAUTELOOK

Innovation Award Recipient

Accepted by Gary Schettino, Executive Vice President, GMM

COSABELLA

Accepted by the Campello Family

BLOOMINGDALE'S

Accepted by Francine Klein, Executive Vice President, GMM and
Elizabeth Hospodor, Vice President, Divisional Merchandising Mgr.

JOSIE NATORI

Lifetime Achievement Award Recipient

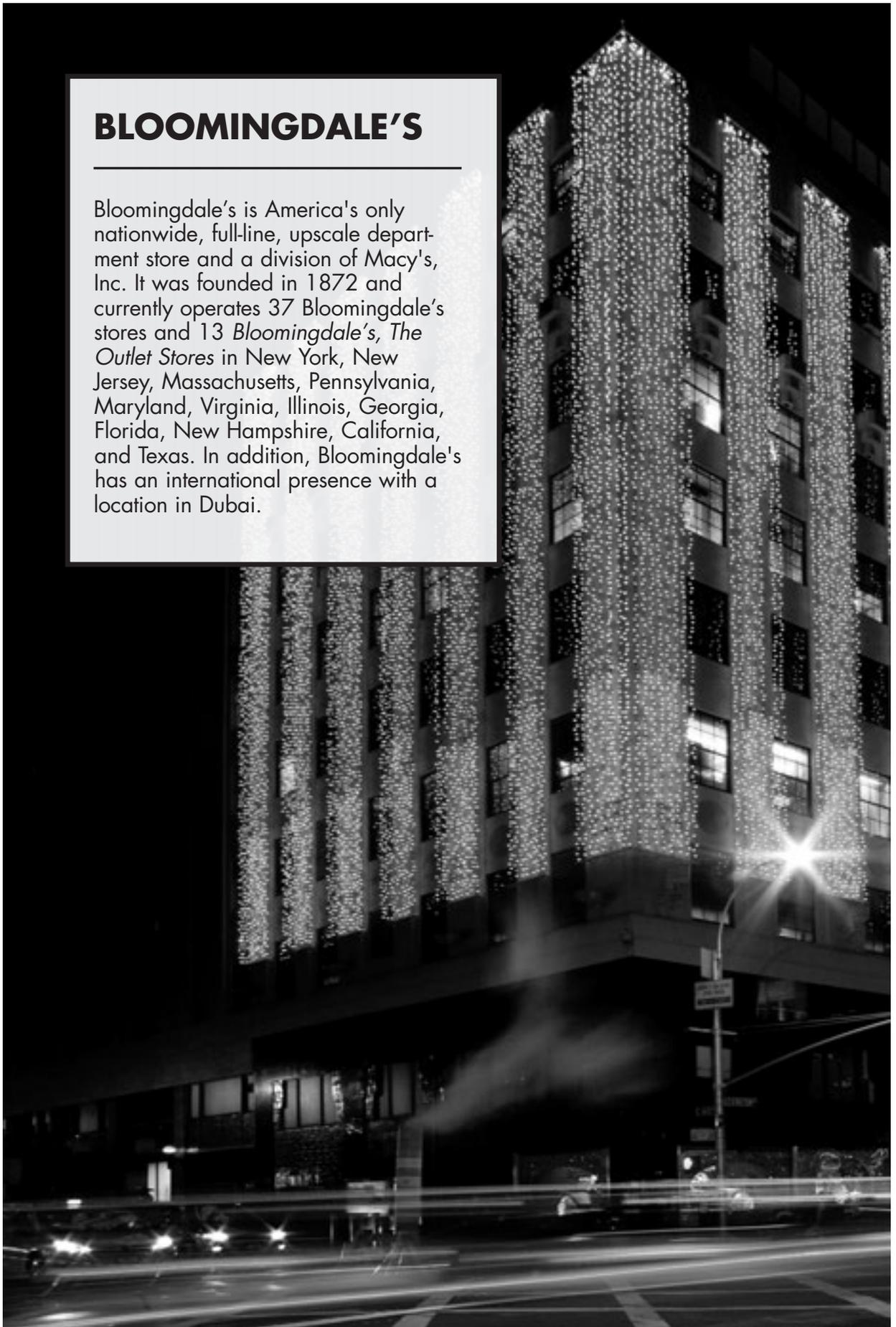
Founder and CEO, The Natori Company

STUDENT DESIGN AWARDS

CLOSING

BLOOMINGDALE'S

Bloomingdale's is America's only nationwide, full-line, upscale department store and a division of Macy's, Inc. It was founded in 1872 and currently operates 37 Bloomingdale's stores and 13 *Bloomingdale's, The Outlet Stores* in New York, New Jersey, Massachusetts, Pennsylvania, Maryland, Virginia, Illinois, Georgia, Florida, New Hampshire, California, and Texas. In addition, Bloomingdale's has an international presence with a location in Dubai.





COSABELLA

Cosabella, meaning "beautiful thing," was founded in 1983 by the Italian husband and wife team of Ugo and Valeria Campello. It has grown into a second generation family business, with children Silvia and Guido Campello leading the company. The intimate apparel company got its start and initial recognition with the design of bodysuits in the mid-eighties. Today, we have a diverse product mix of intimates, swimwear and shape wear sold around the world. The company headquarters are located in Miami, Florida and the products are still manufactured in Italy using the highest grade fibers to create a refined blend of American innovation and Italian artisanship.

At Cosabella we believe a woman's lingerie should reflect her every mood. Each season we use vibrant, cutting-edge colors inspired by our high-energy, eclectic world. The company's mantra "Freedom of Color" has been applied to our luxurious collections, which have reached cult-like status for women around the world.

2013 marks Cosabella's 30th Anniversary, and our *30 Years of Color* campaign celebrates the timeless styles and vibrant hues that have built and shaped our history since 1983.

Cosabella has extremely loyal customers in Hollywood. Today, the hottest celebrities wear Cosabella and our collections have been featured in movies and on TV shows, such as "Sex and the City," "Grey's Anatomy," "Cougar Town," "Desperate Housewives," and "Oprah."

Cosabella's largest flagship store is located in the trendy shopping district of SoHo, New York City. Other flagship Cosabella stores are located in Atlanta and Miami. Cosabella can also be found across the globe in leading luxury department stores and boutiques.



THE CAMPELLO FAMILY

THE LENZING GROUP

The Lenzing Group is a world market leader with headquarters in Austria, production sites in all major markets as well as a worldwide network of sales and marketing offices. Lenzing supplies the global textile and non-wovens industry with high-quality man-made cellulose fibers and is the leading supplier in many business-to-business markets. The portfolio ranges from dissolving pulp, standard and specialty cellulose fibers to high-quality plastic polymer products and engineering services.

Lenzing quality and innovative strength set global standards for man-made cellulose fibers. With more than 70 years of experience in fiber production, the Lenzing Group is the only company worldwide combining the manufacturing of all three man-made cellulose fiber generations on a large industrial scale under one roof – from the Lenzing Viscose to Lenzing Modal® and TENCEL® lyocell fibers. The success of the Lenzing Group is based on a unique combination of consistent customer orientation together with its leadership in innovation, technology and quality. A successful specialization strategy and an outstanding cost position are the basis for Lenzing's economic strength.

Lenzing is committed to the principle of sustainable management and very high environmental standards. Lenzing's core business, fibers, is complemented by our activities in the business fields, plastics and engineering.

Accepting the award on behalf of the Lenzing Group is Andreas Dorner, Global Marketing Director at the Business Unit Textil in Lenzing AG.



ANDREAS DORNER

Innovation Award Recipient

HAUTELOOK

Adam Bernhard launched HauteLook in 2007 as a platform to connect premium lifestyle and fashion brands with savvy shoppers. In just five years, HauteLook has become a leader in online retail by providing its members access to top women's and men's apparel, accessories, intimates, beauty, kids, and home brands at prices up to 75% off.

Chief Executive Officer Adam Bernhard is a specialist in inventory clearance and fashion sales. Prior to launching HauteLook, he founded Liquid8 through which he identified an opportunity to help brands clear excess inventory in a way that protects their brand identity and maintains high margins, and thus HauteLook was born.

Based in Los Angeles, HauteLook's brands reflect an aspirational California casual-chic aesthetic. The HauteLook member loves to mix status labels with new brands and investment pieces with affordable trends in a creative, individual way that reflects a personal, real-world style. HauteLook currently has more than 11 million members across the U.S., Canada and Australia. Nordstrom acquired HauteLook in March 2011.

HauteLook is more than just a premier destination for fashion enthusiasts – it is a true retail partner for the thousands of brands that have appeared on the site. More than inventory clearance, HauteLook provides marketing, social media and merchandising support, generating new audiences for the brands.

Gary Schettino is an Executive Vice President and General Merchandise Manager at HauteLook. He brings 30 years of industry experience from retailers including Mervyn's, Macy's and Guess. Mr. Schettino is honored to accept the Innovation Award on behalf of HauteLook.

HAUTELOOK

— A NORDSTROM COMPANY —

WOMEN, MEN, KIDS, HOME & BEAUTY

Lifetime Achievement Award Recipient JOSIE NATORI

"I have always believed there are no boundaries," says Josie Cruz Natori, founder and CEO of the Natori Company. Exemplifying her own mantra, Josie Natori crossed continents, navigated varying careers, and surmounted countless obstacles, to create a global brand, Natori.

Born Josephina Almeda Cruz, she credits her entrepreneurial nature to the matriarchal society she grew up in along with the support of her close-knit Filipino family. "Women are encouraged to be entrepreneurs," says Natori of her home country, the Philippines. "My grandmother always said, 'don't put yourself in a position where you have to depend on anyone.'" It seemed like serendipity when the very place she grew up, the place that instilled her with the motivation to become an entrepreneur, was also the inspiration for what turned into a successful lingerie collection; a hand embroidered Filipino blouse. Using an Asian aesthetic, Natori was able to build a distinct brand, melding the visual appeals of both the East and the West.

But Natori did not always want to be in the fashion industry; in fact it was never even in her plans. As a child Natori displayed a natural affinity for the piano, performing a solo concert with the Manila Philharmonic Orchestra at age 9. Born with an ear for music and an eye for art, Natori did not pursue a career in what came so naturally. Instead she decided to challenge herself with a career in business.

At the age of 17, Natori left Manila for New York where she studied economics at Manhattanville College. Following graduation, she ascended the corporate ladder landing at Merrill Lynch as the first female Vice President of investment banking. By 1976, the rising Wall Street star had married Ken Natori, then Executive Managing Director of Smith Barney, and had given birth to her son Kenneth Jr. By 1977, looking for new challenges and bored with her position, Josie was eager to start something new.

Natori considered a number of entrepreneurial ventures, but none of them seemed to take. On a whim she brought an embroidered blouse from her native country of the Philippines to a buyer at Bloomingdale's. The buyer encouraged her to turn it into a sleep shirt, Natori took the advice and she was in business! "At the time, lingerie was either lewd or frumpy," said Natori, who worked to fill the niche in between. More than three decades later the company has grown into a lifestyle brand that has come to include lingerie collections (Josie Natori, Natori, Josie and N Natori), the Josie Natori ready-to-wear collection, home, fragrance and eyewear.

What began with creating lingerie on her living room floor truly has evolved into a lifestyle. "Natori is a total concept, a way of life," says Natori. "I just happened to start at the back door with lingerie. Now as the company grows, we grow our sensibility too, taking our concept and making it a whole world. As we say here, Natori is 'where life meets art'."



JOSIE NATORI



**OUR VERY SPECIAL THANKS
TO
RED CARPET SPONSOR**

Regina Miracle International Ltd.



**VENUS DE MILO
RECOGNITION**

**For these most generous
Scholarship Sponsors**

DELTA GALIL USA

KOMAR

MACY'S

AND

BLOOMINGDALE'S



Italy



Spain&Portugal



France



U.K.



Germany



Poland



Argentina



Asia



Russia



America



www.networkdessous.com

*Congratulations
to all of the
2013 Emmy Honorees
from
The Best of Intima
and the Network Dessous
publishing group*

CENTURY 21

PROUDLY CONGRATULATES

COSABELLA

FOR BEING A 2013
FEMMY HONOREE

— & —

JOSIE NATORI

FOR BEING A LIFETIME
ACHIEVEMENT
AWARD RECIPIENT

Century 21
department store

*Congratulations
to all the 2013 Femmy Honorees!*



Lenzing AG, A-4860 Lenzing, Austria

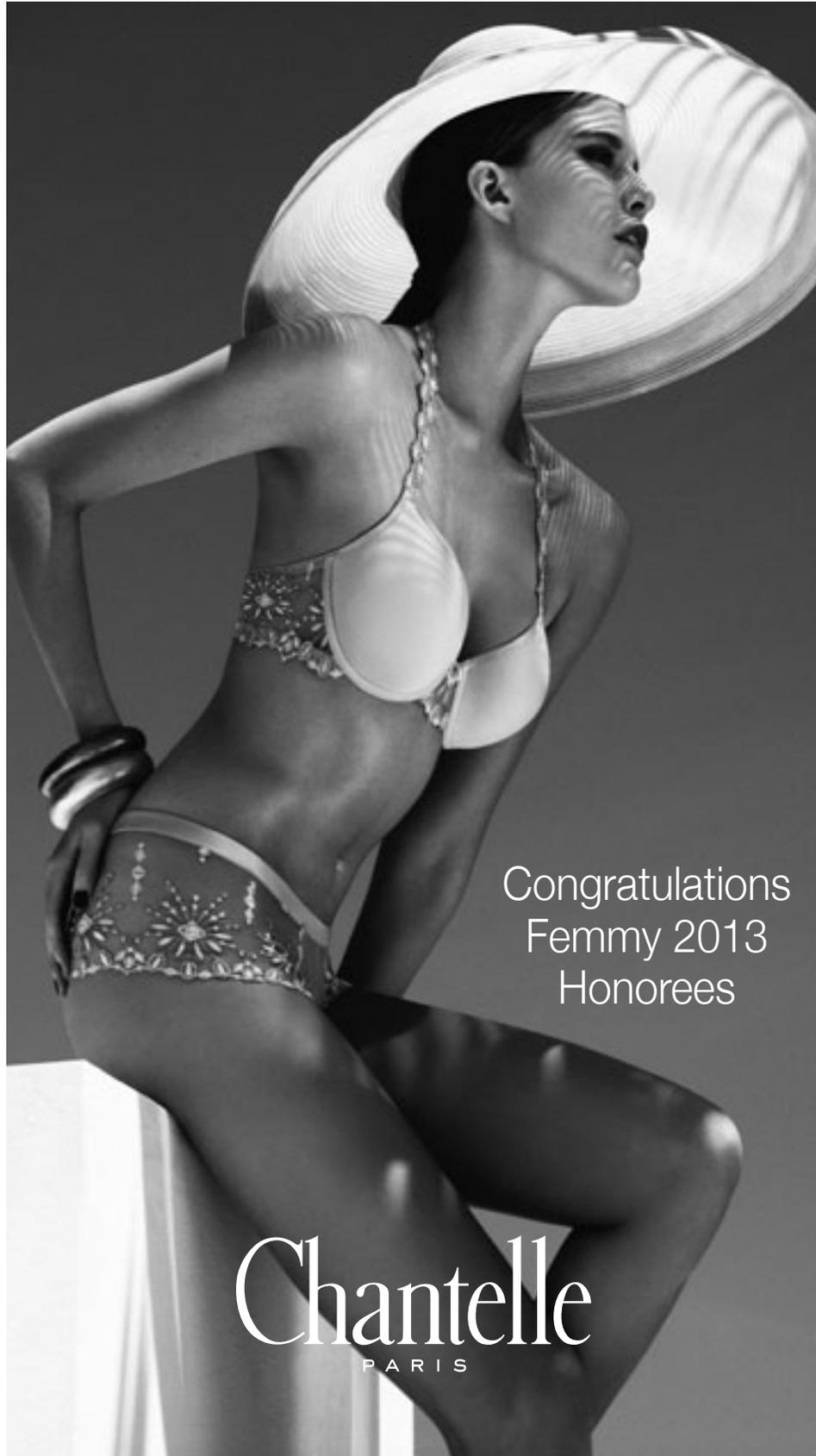
The fiber brand for natural softness

Like no other fiber, Lenzing Modal® stands for pure luxury and absolute softness next to the skin. The fiber is made of beech wood which means it is 100% from Nature. Even after repeated washing, Lenzing Modal® remains wonderfully soft, absorbent and brightly colored.

Find out more at: www.lenzing.com/micromodal

www.lenzing.com/modal

LENZING
LEADING FIBER INNOVATION



Congratulations
Femmy 2013
Honorees

Chantelle
PARIS

N A T O R I

JOSIE NATORI AND THE NATORI COMPANY
WOULD LIKE TO THANK
THE UNDERFASHION CLUB
FOR ITS COMMITMENT TO THE INDUSTRY
AND FOR TONIGHT'S HONOR

CONGRATULATIONS TO
BLOOMINGDALE'S,
COSABELLA,
THE LENZING GROUP,
AND HAUTELOOK

Fashion Forms salutes
Bloomingdales'

Francine Klein and
Elizabeth Hospodar

For their outstanding contribution to the
Intimate Apparel Industry.

Congratulations to all of the exceptional
Honorees tonight for all that each of you do
for our great industry.

Ann Deal, and the entire Fashion Forms Team

*f*ASHION*f*ORMS®



HONORING
BLOOMINGDALE'S

Accepted by
FRANCINE KLEIN
Executive Vice President, GMM

AND

ELIZABETH HOSPODOR
Vice President, Divisional Merchandising Mgr.

And all of this year's
Femmy honorees

COSABELLA

Accepted by
THE CAMPELLO FAMILY

THE LENZING GROUP

Accepted by
ANDREAS DORNER
Global Marketing Director BU Textile Fibers
Lenzing AG

Innovation Award Recipient

HAUTE LOOK

Accepted by
GARY SCETTINO
Executive Vice President, GMM

Lifetime Achievement
Award Recipient

JOSIE NATORI

Founder and CEO
The Natori Family

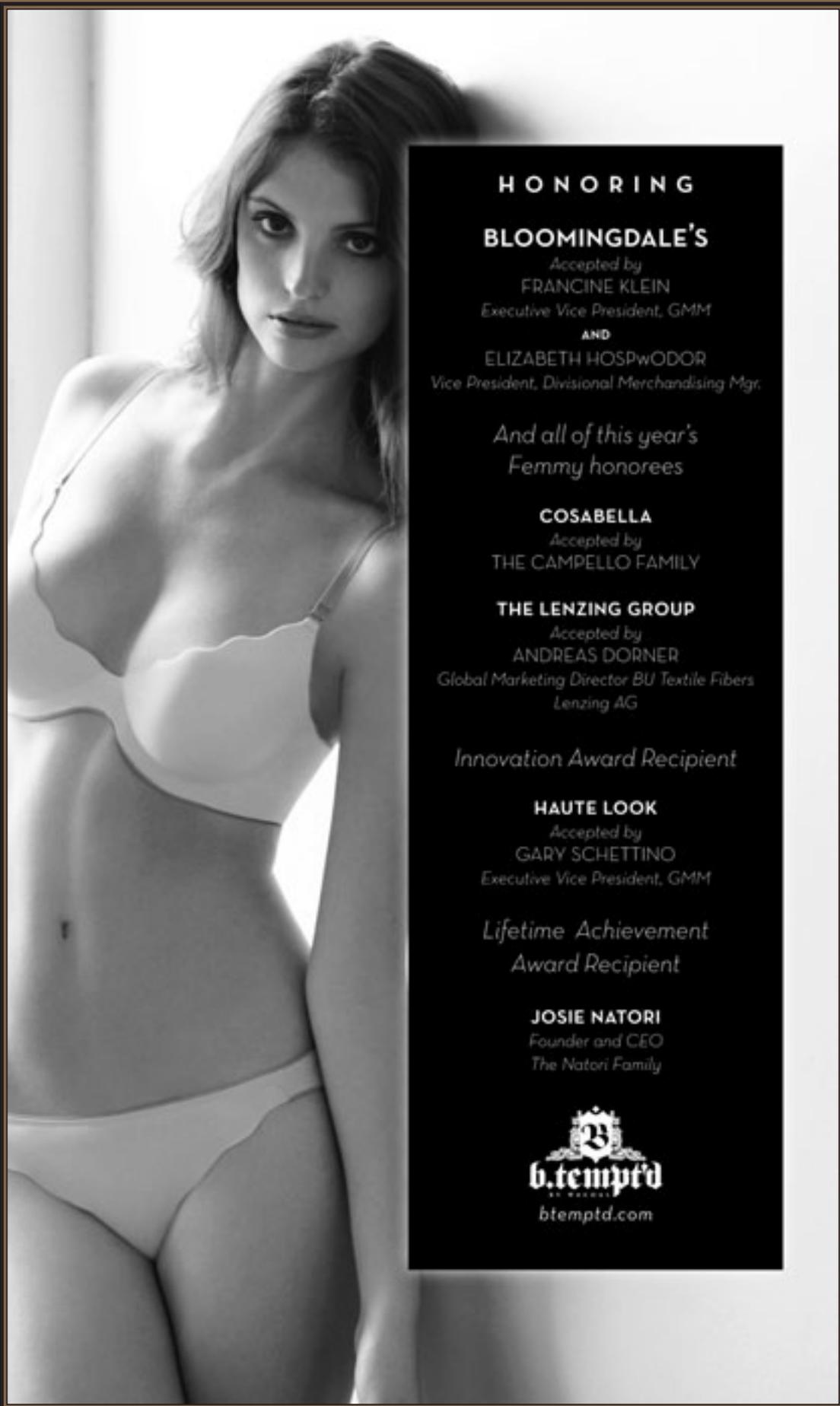


Wacoal

wacoal-america.com

CONGRATULATIONS
TO
JOSIE NATORI

FRENDEL, BROWN & WEISSMAN LLP
655 Third Avenue, Suite 1400
New York, New York 10017
(212) 867-9630
www.fbw-cpa.com



HONORING
BLOOMINGDALE'S

Accepted by
FRANCINE KLEIN
Executive Vice President, GMM

AND

ELIZABETH HOSPODOR
Vice President, Divisional Merchandising Mgr.

And all of this year's
Femmy honorees

COSABELLA
Accepted by
THE CAMPELLO FAMILY

THE LENZING GROUP
Accepted by
ANDREAS DORNER
Global Marketing Director BU Textile Fibers
Lenzing AG

Innovation Award Recipient

HAUTE LOOK
Accepted by
GARY SCETTINO
Executive Vice President, GMM

Lifetime Achievement
Award Recipient

JOSIE NATORI
Founder and CEO
The Natori Family


b.tempt'd
by natori
btemptd.com

We proudly join the

Underfashion Club

in recognizing all

2013 Emmy Honorees



THE COSABELLA FAMILY
THANKS THE UFC FOR
ITS COMMITMENT TO OUR
INDUSTRY'S FUTURE

HERE'S TO THE NEXT
GENERATION

**COSABELLA®**

30 YEARS
— *of* —
COLOR

Congratulations *from* Cupid Intimates

BLOOMINGDALE'S
Francine Klein & Elizabeth Hospodor

COSABELLA
The Campello Family

THE LENZING GROUP
Andreas Dorner

HAUTELOOK
Gary Schettino

THE NATORI COMPANY
Josie Natori



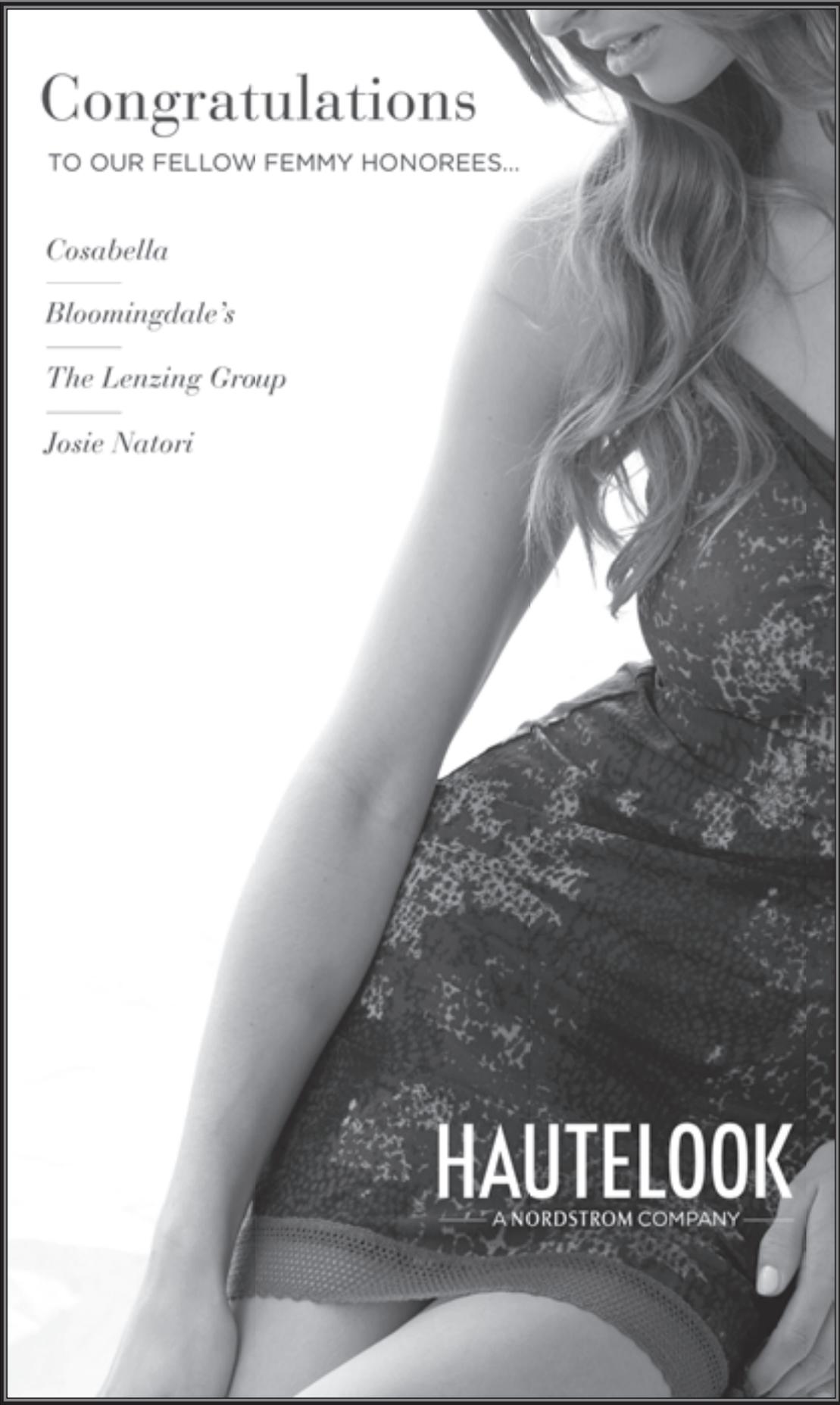
cupid®

Naomi & Nicole®



Miraclesuit®
SHAPEWEAR

475 Park Avenue South, New York, New York 10018 • (212) 686 - 6224



Congratulations

TO OUR FELLOW FEMMY HONOREES...

Cosabella

Bloomingdale's

The Lenzing Group

Josie Natori

HAUTELOOK

— A NORDSTROM COMPANY —

Congratulations to
Josie Natori
Founder and CEO, The Natori Company

Cosabella
And The Campello Family

and all the
2013 Emmy Honorees

Dillard's 75 years of style



Congratulations

to our great partners at

Bloomingdale's
Francine Klein &
Elizabeth Hospodor

The Lenzing Group
Andreas Dorner

Hautelook
Gary Schettino

*and all the other
highly deserving honorees*

Felina

Jezebel

Paramour

Belcor

Bestform[®]

CURVATION[®]

Exquisite[®]
FORM *Fully*[®]



FRUIT OF THE LOOM[®]

Gemma[®]

INTIMA CHERRY

JERZEES[®]

LILY OF FRANCE[®]

LOU

R
RUSSELL
ATHLETIC[®]

S
SPALDING[®]
TRUE TO THE GAME™

Vanity Fair[®]

VASSARETTE[®]

*The Fruit of the Loom, Inc.
family of brands congratulates tonight's
2013 Emmy Award recipients.*



HONG KONG INTIMATE APPAREL INDUSTRIES' ASSOCIATION



Objectives

to promote education and training in the intimate apparel industry



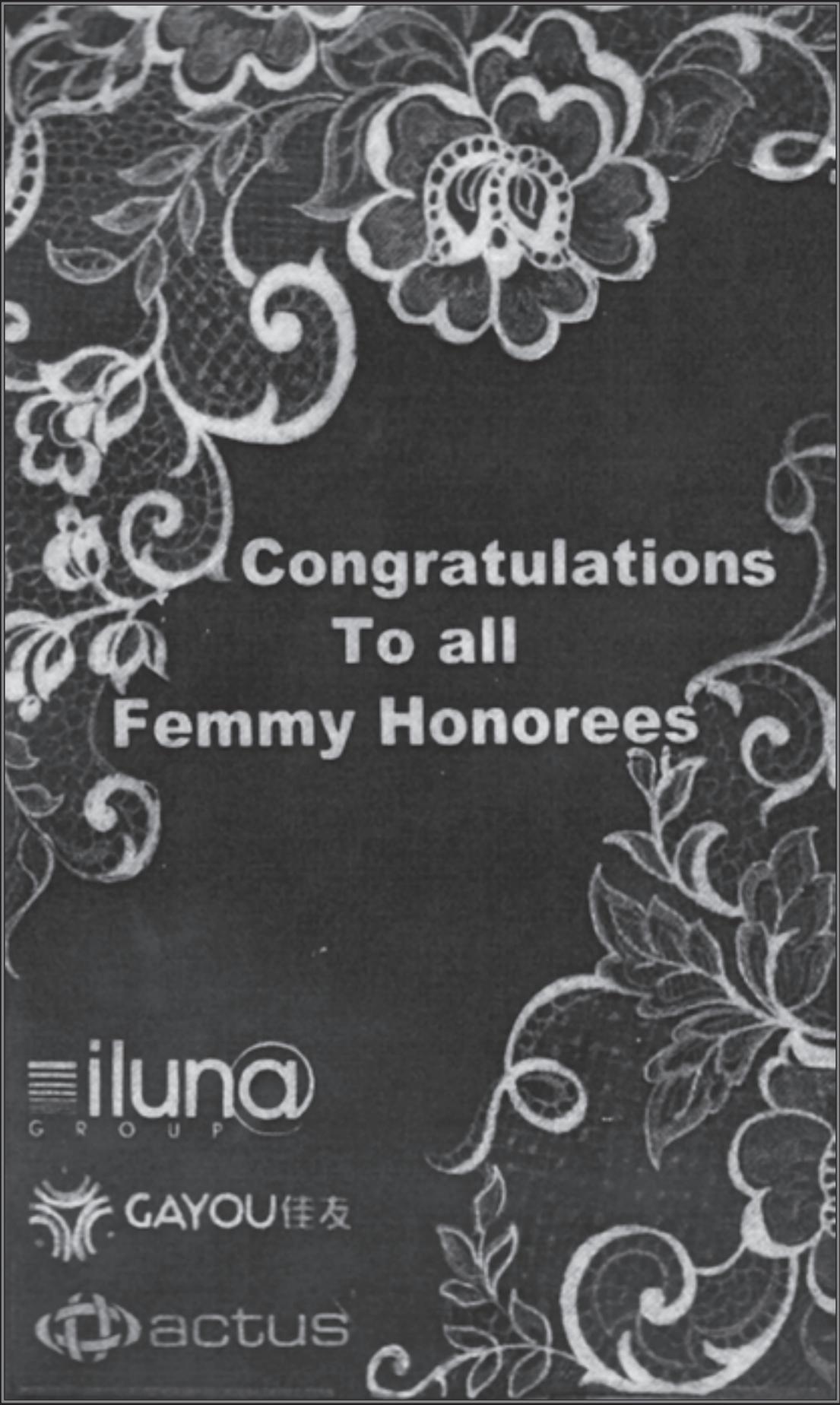
to enhance communication among members

to develop the best practices in the industries



info@hkiaia.org
Tel (852) 2788 5988
Fax (852) 2610 2910
www.hkiaia.org

HKIATA Secretariat 2/F HKPC Building 78 Tat Chee Avenue Kowloon Hong Kong



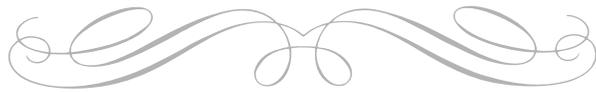
**Congratulations
To all
Femmy Honorees**

 **iluna**
GROUP

 **GAYOU** 佳友

 **actus**

intimately inspiring



The greatest contributions to fashion are those that create emotion and move us to imagine new possibilities.
Congratulations to this year's deserving FEMMY honorees.

BLOOMINGDALE'S

COSABELLA

THE LENZING GROUP

HAUTELOOK

Innovation Award Recipient

JOSIE NATORI

Lifetime Achievement Award Recipient



CONGRATULATIONS FEMMY HONOREES

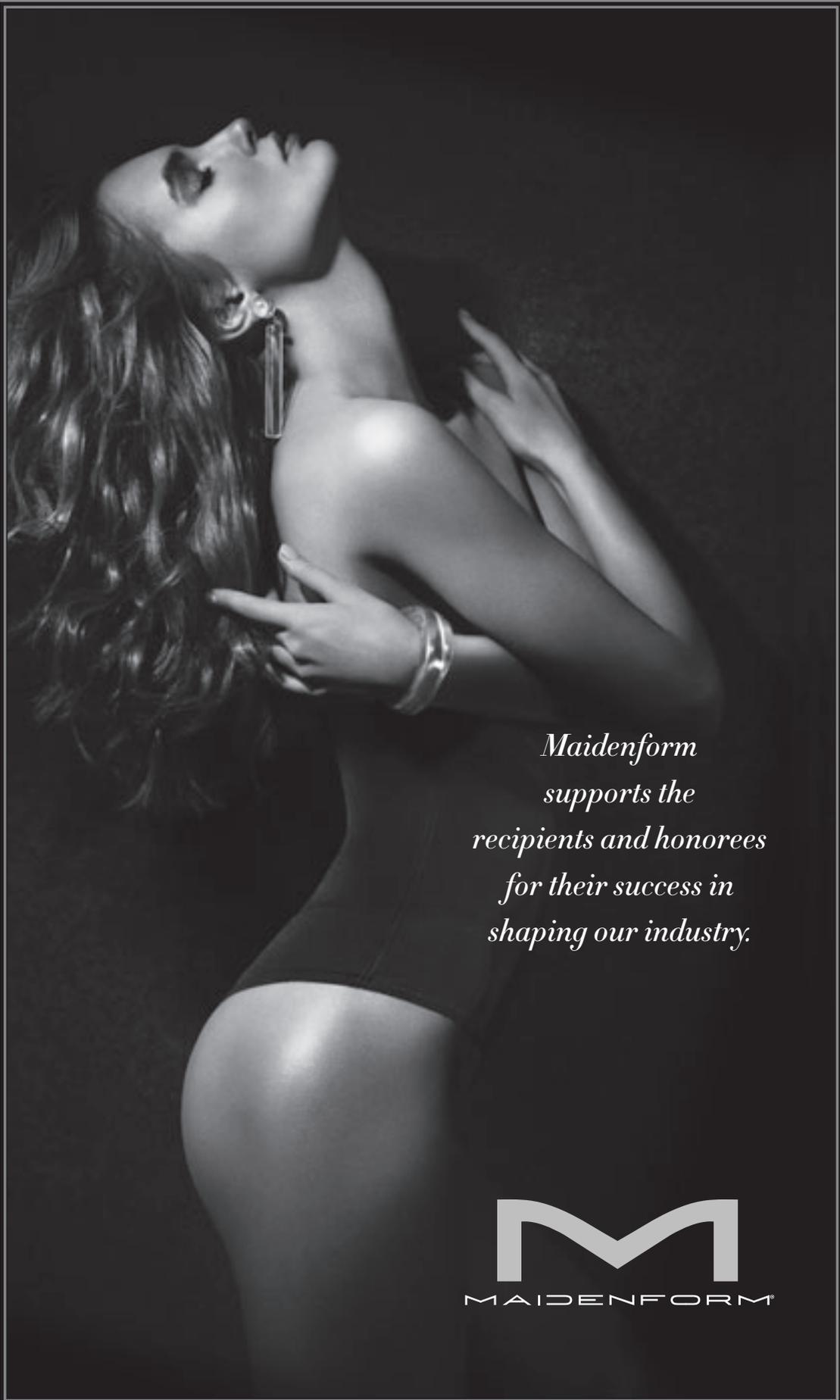
**THANK YOU FOR YOUR SIGNIFICANT CONTRIBUTIONS
IN THE INTIMATE APPAREL INDUSTRY.**



SINCE 1876

JOCKEY®

©2013 Jockey International, Inc. All Rights Reserved. Jockey logo and Full Boy Logo are trademarks of Jockey International, Inc.
www.jockey.com



*Maidenform
supports the
recipients and honorees
for their success in
shaping our industry.*

M
MAIDENFORM®

Congratulations

to

Josie Natori

on receiving the

*2013 Emmy
Lifetime Achievement Award*



Milberg Factors, Inc.

New York • Los Angeles • Winston Salem

www.milbergfactors.com

FACTORING • ASSET-BASED LENDING • LETTERS OF CREDIT
COLLATERAL MONITORING SERVICES

SPANX[®]

BY SARA BLAKELY[®]

*Congratulations,
Francine and Liz!*

you're truly
& **MOVERS**
SHAPERS!

Your Friends at SPANX



BRAS • TIGHTS • LEGGINGS • BODY SHAPERS • ACTIVE • SWIM • MEN'S

www.spanx.com

The Hug Award of



*The Intimate Apparel
Square Club, Inc.*

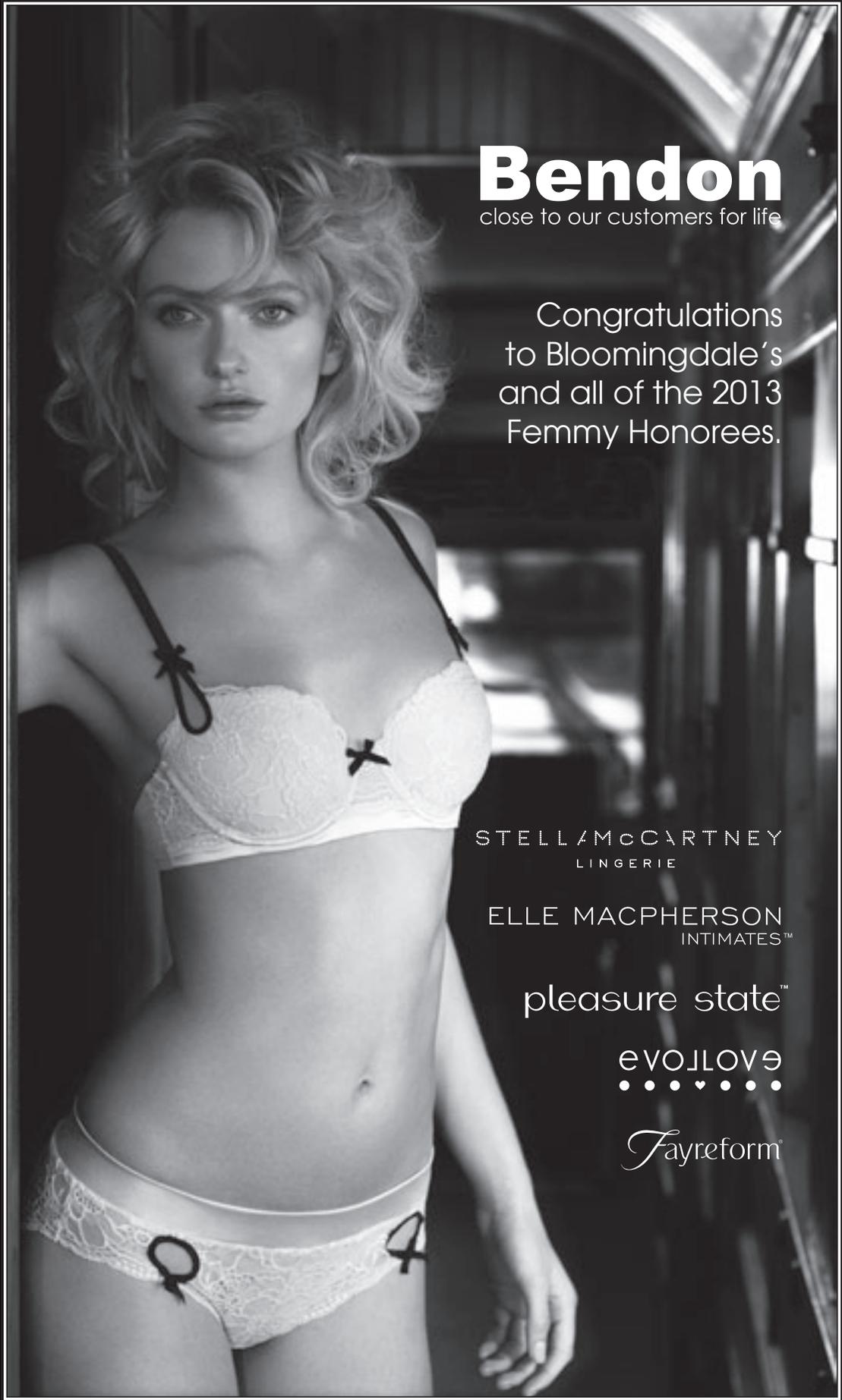
Congratulates

and

Sends Hugs

to the 2013

Femmy Honorees



Bendon

close to our customers for life

Congratulations
to Bloomingdale's
and all of the 2013
Femmy Honorees.

STELLA MCCARTNEY
LINGERIE

ELLE MACPHERSON
INTIMATES™

pleasure state™

eVOJLOVE
● ● ● ♥ ● ● ●

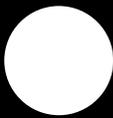
Fayreform

We are delighted
to celebrate the recognition of

**Cosabella
&
Josie Natori**

2013 Emmy Honorees
Congratulations!

Your friends at **CURV**expo

 **CURV**expo

a  Eurovet company

Wear a better world.

Thank you for choosing a unique Italian fabric, extraordinary for quality, wearability and respectful of the environment.



EUROJERSEY/contact USA: Roberta Bonifacio
rbonifacio@eurojersey.com
Tel. (562) 439 8447 - Fax (562) 439 3571

EUROJERSEY S.P.A. Head Office ITALY
www.eurojersey.it
Tel. +39 02 966 541 - Fax +39 02 9665 4454

*Eurojersey
congratulates
2013
Femmy Honorees*

Congratulations
And Our Best Wishes to
All of the Emmy
Honorees



Macra Lace

A Division of Lace Lastics Co., Inc.
230 Fifth Avenue, Suite 1000
New York, N.Y. 10001
Tel: 212-725-2555
Fax: 212-725-2496

**Official Tradeshow Marketing Partner Of Lenzing
Congratulates Lenzing for receiving a Femmy**

nimlok[®]

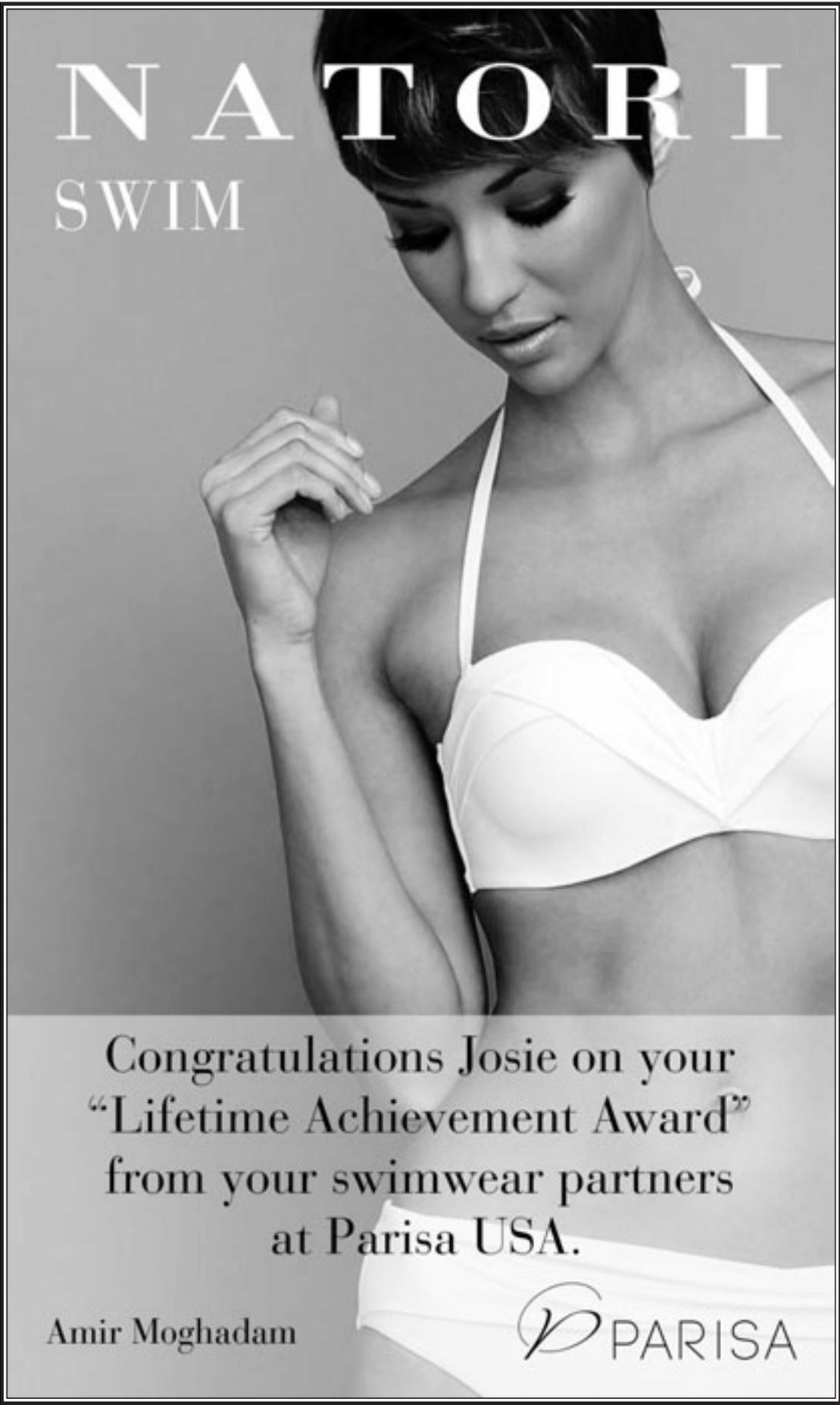
new york city

☎ 973.882.8686 ☎ 973.882.8737

31 dwight place, fairfield, nj 07004

Paul Conway
President
pconway@nimlok-nyc.com

www.nimlok.com/nyc



N A T O R I
S W I M

Congratulations Josie on your
“Lifetime Achievement Award”
from your swimwear partners
at Parisa USA.

Amir Moghadam

 PARISA

FEMMY CONTRIBUTORS

DELTA GALIL USA

KOMAR

MACY'S AND BLOOMINGDALE'S

TEXWORLD USA

CENTURY 21 DEPARTMENT STORES

CHANTELLE LINGERIE, INC.

FASHION FORMS

FRENDEL BROWN & WEISSMAN

LENZING FIBERS INC.

THE NATORI COMPANY

WACOAL AMERICA, INC.

WARNACO INC.

COSABELLA

CUPID FOUNDATIONS, INC.

DILLARD'S INC.

FELINA LINGERIE

FRUIT OF THE LOOM

HAUTELOOK

HONG KONG INTIMATE APPAREL INDUSTRIES ASSN. LTD.

ILUNA USA LLC

INVISTA

JOCKEY INTERNATIONAL, INC.

MAIDENFORM, INC.

MILBERG FACTORS, INC.

SPANX, INC.

TRISTINE BERRY

ROSA CHAMIDES

GELMART INDUSTRIES, INC.

BARRY & HEATHER ROSS

GLEN SCHNEER, LA LAME INC.

**Special Thanks
To Our
Gift Bag Contributors**

Carole Hochman Design Group / Komar
Cosabella

Curvy Couture / Dora L. International

Delta Galil USA Inc.

Fashion Forms, Inc.

Hanky Panky

Invista Inc.

Kayser-Roth Corporation / Hue

Lenzing Fibers Inc.

Maidenform, Inc.

The Natori Company

Wacoal America Inc.

Warnaco, Inc.

Femmy Co-Chairs Karen Bromley, Rosa Chamides and Barbara Lipton would like to thank the following individuals for their tireless efforts in making this Femmy Gala an event to remember:

Honoree Liaisons:

David Komar
Barbara Lipton
Kenneth Natori
Mark Sandler
Victoria Vandagriff

Student Design Contest:

Suzanne Beck and Victor Vega, Co-Chairs, S.A.I.G.
Alexandra Armillas, F.I.T.

Special Acknowledgements

Corporate Liaison:
Tristine Berry

Gift Bag Assembly:
Fedcap Rehabilitation Services, Inc.

Invitation and Journal Covers:
Network Design and Communications

Montage and Photography:
Andrei Jackamets

Music:
The Inferno's

Printing:
Rosemont Press, Inc.

Red Carpet:
B.R.A.™ The Bra Recycling Agency

Underfashion Club Administrator:
Karen L. Koopman

THE UNDERFASHION CLUB, Inc.

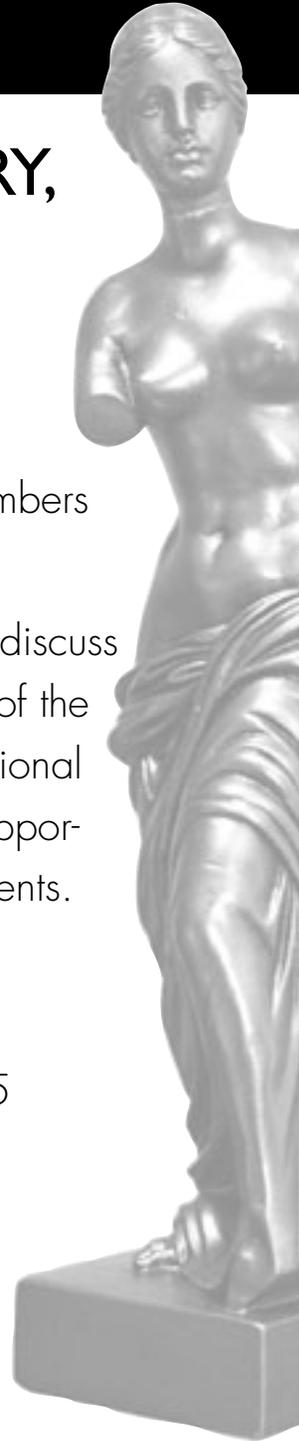
SUPPORT OUR INDUSTRY, SECURE OUR FUTURE

Now is the time for your company and its employees to take a more active roll in the Intimate Apparel Industry by becoming members of The Underfashion Club.

Members exchange innovative ideas, and discuss topics meaningful to the growth and vitality of the Intimate Apparel business. We offer educational programs to our members and internship opportunities that enrich the lives of industry students.

For membership information, and to learn more about our activities, please contact The Underfashion Club at 845-758-6405 or Underfashionclub@frontiernet.net

***THE FUTURE OF THE
INTIMATE APPAREL INDUSTRY
IS IN YOUR HANDS!***



WWW.UNDERFASHIONCLUB.ORG