

Chantelle  
PARIS



THE Underfashion  
CLUB, inc.

2011  
**FEMMY**  
GALA

Tuesday, February 1  
Cipriani 42nd Street, NYC



SALUTES OUR FELLOW  
2011 HONOREES

BELK

GROUPE  
CHANTELLE

CUPID INTIMATES

AND

JOS BERRY

# Soma

CONGRATULATES

CUPID

CLOVER

JOS BERRY

AND ALL THE  
FEMMY HONOREES



SOMA.COM

**The Underfashion Club, Inc.**

Karen Bromley, Rosa Chamides and Barbara Lipton  
Femmy Gala Chairpersons

welcome you to the

**FEMMY GALA 2011**

HONORING

**CLOVER GROUP INTERNATIONAL LTD.**

Accepted by  
ANGIE LAU  
Chief Executive Officer

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Lifetime Achievement Award Recipient

**JOS BERRY**  
CONCEPTS PARIS

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**GROUPE CHANTELLE**

Accepted by  
PATRICE KRETZ  
Chairman/Chief Executive Officer

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Innovation Award Recipient

**CUPID INTIMATES**

Accepted by  
TONY ANGELINO                      TOM RICHARDSON  
Chief Operating Officer              EVP, Sales & Marketing

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**BELK, INC.**

Accepted by  
JACQUE HALL  
Executive Vice President of Feminine Apparel

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Tuesday, February 1, 2011  
Cipriani 42nd Street, New York City

## President's Letter 2011

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Good evening and welcome to the **Femmy Gala**, the Underfashion Club's annual dinner that recognizes and celebrates the significant achievements of Intimate Apparel Industry leaders worldwide! Honorees are selected from the retail, manufacturing, supply and design sectors of the business. The 2011 honorees, **Belk, Groupe Chantelle, Clover Group International Ltd., Cupid Intimates**, and **Jos Berry** clearly exemplify innovative spirit and dedication to our industry!



**WALTER COSTELLO**

As a fundraising event, the Femmy Gala serves a dual purpose: creating a venue for business and social interchange, and generating the monies that enable us to fulfill our mission of **"Supporting education today for a better industry tomorrow."** The Underfashion Club provides financial support to students through our extensive scholarship and internship programs. In the last 5 years, the Underfashion Club's SAIG (Scholarships Internships Awards and Grants) Committee has contributed **over half a million dollars in scholarships and internships** to the best and brightest students at the Fashion Institute of Technology and the High School of Fashion Industries.

As part of our emphasis on the students who will be the future of the industry, the Femmy Gala is hosting, for the eighth consecutive year, a design contest for Intimate Apparel track students from FIT. Thanks are extended to the SAIG Co-Chairs, **Suzanne Beck** and **Victor Vega**, and to **FIT Professor Alexandra Armillas**, for creating this year's contest: Dream of Ballet, inspired by Ballet Russes, Swan Lake, Giselle. Special thanks to **Regina Miracle International Ltd.** and **Stretchline Holdings Ltd.** for generously sponsoring the 2011 contest!

## President's Letter (continued)

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For 53 years, the Underfashion Club has been a bastion of dedicated volunteers who are passionately working to make a difference in our industry! We strive each year to offer our members benefits that will enhance their knowledge of the industry, and their opportunity for advancement:

- Our **web site, [www.underfashionclub.org](http://www.underfashionclub.org)**, is the portal for mining a wealth of information and guidance, which includes an online Membership Directory, and the Femmy Journal Archive. Visit our web site, and please contact us with your comments and ideas!
- Our **Newsletter, "Insider,"** shines a spotlight on industry leaders and topics and provides trend direction! It is emailed to our members and is available on the web site.
- Our **Seminars** inform and educate our members and industry associates in a comfortable, social atmosphere.

The Femmy Gala takes months of advance planning. Sincere congratulations and thanks to Femmy Co-Chairs, **Karen Bromley, Rosa Chamides**, and **Barbara Lipton** for their enthusiasm and hard work. I would like to extend my heartiest congratulations to all of the Femmy Honorees, and a personal thank you to the Officers and Directors of the Underfashion Club and to all of the members who have greatly contributed to this evening's success!

**Walter Costello**  
President

## **PAST PRESIDENTS OF THE UNDERFASHION CLUB**

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Barry Ross .....	2005 - 2009
Janet Malecki .....	2001 - 2005
James Zendman .....	1999 - 2001
Donald LaTorre .....	1995 - 1999
Jill Gerson .....	1993 - 1995
Ronald Ross .....	1990 - 1993
Harriet Levenson .....	1985 - 1990
Norma Reinhardt .....	1980 - 1985
Audra Arnsdorf .....	1977 - 1980
Charlotte Lockwood .....	1974 - 1976
Mary Mark .....	1973
Anita Steckman .....	1971 - 1972
Mercy Dobell .....	1969 - 1970
Janet Bowen .....	1968
Zaz Scullin .....	1967
Jean Gordon Goldman .....	1966
Joan Rose .....	1964 - 1965
Mercy Dobell .....	1962 - 1963
Mildred Bell .....	1961
Mildred Schindler .....	1960
Anne Martelli .....	1959
Jean Gordon .....	1957 - 1958

# OFFICERS AND BOARD OF DIRECTORS 2011

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## President

Walter A. Costello . . . . . Macra Lace Company

## Executive Vice President

Thomas A. Garson . . . . . Lovable World Trading Co.

## Vice Presidents

Karen Bromley . . . . . The Bromley Group LLC

Barry Ross . . . . . Barry Ross Intimate Connections

Victor Vega . . . . . Wacoal America, Inc.

## Treasurer

Deborah L. Eaton . . . . . Chantelle, Inc

## Secretary

Rosa M. Chamides . . . . .Madison's Best LLC

## Directors

Suzanne Beck . . . . . Tianhai Lace USA

Camille J. Block . . . . . Gelmart Industries, Inc.

Dianne M. Casey . . . . . Beauvoir Creative

Steve Chernoff . . . . . Rago Foundations LLC

Marie Dekens . . . . . Sourcing Solutions International, LLC

Terri Meichner Fisher . . . . . Soma Intimates

Michael G. Floru

Deborah Long Gedney . . . . .Biflex Intimates Group, LLC.

Berna J. Goldstein . . . . .Soma Intimates

Roslyn Harte . . . . . Lances Harte Inc.

Silvia Harven . . . . . Komar Intimates

Gary E. Hughes . . . . . Laces International, Inc

David Komar . . . . . Charles Komar & Sons, Inc.

Susan Levine . . . . . Gilt Groupe

Barbara Lipton . . . . . Macy's Merchandising Group

Seth J. Morris . . . . . Carole Hochman Design Group

Kenneth C. Natori . . . . . The Natori Company

Martha Olson . . . . . Warnaco, Inc

Mark Sandler . . . . . Cuddl Duds – division of Komar

Megan L. Spana . . . . . Ariela-Alpha International, LLC

Victoria Vandagriff . . . . . Exclusively Misook, HMX Group

Lance T. Whitaker . . . . .Fairlane/Veratex

Tina M. Wilson

## Directors Emeritus

Alan J. Fisher

Norma Mascarotti

Janet J. Peters

James P. Zendman

## PREVIOUS FEMMY AWARDEES

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ESTELLE ADLER . . . . . Bloomingdale's  
EILEEN AHERN . . . . . Mutual Buying Syndicate  
GREGG ATHY . . . . . Dillard's  
JERRY BANNER . . . . . Wundies/Kickaway, Inc.  
RUTH BELL . . . . . Caldor  
MARGARET BEVIN . . . . . Blackton's  
SUE BICKSLER . . . . . JCPenney  
MARVIN BIENENFELD . . . . . Bestform, Inc.  
SAMSON BITENSKY . . . . . Fab Industries, Inc.  
JANET BOWEN . . . . . Montgomery Ward  
SADIE BRICK . . . . . Abraham & Straus  
LANA CAIN . . . . . Sears, Roebuck & Company  
JANET CAMPBELL . . . . . Strawbridge & Clothiers  
CAROLE HOCHMAN DESIGN GROUP . . . . . Accepted by Carole Hochman  
and Neil Hochman  
JACK CASSIDY . . . . . Lily of France  
LEE A. CHADEN . . . . . Sara Lee Intimates  
JACK COHEN . . . . . Craftex Creations, Inc.  
COTTON INCORPORATED . . . . . Accepted by J. Berrye Worsham  
WILMA COX . . . . . Adam, Meldrum & Anderson  
DAYTON'S MARSHALL FIELD'S HUDSON'S . . . . . Accepted by Dale Nitschke  
WILLIAM DILLARD, III . . . . . Dillard's, Inc.  
MERCY DOBELL . . . . . Mercy Dobell Consultants  
LENNY EDELSON . . . . . Westchester Lace, Inc.  
MARY KAY EDWARDS . . . . . Sara Lee Corp.  
ELASTIC FABRICS OF AMERICA . . . . . Accepted by Jim Robbins  
OLGA ERTESZEK . . . . . Olga Co.  
RONA EZRATTY . . . . . K-Mart Apparel Corporation  
LEE FABRIS . . . . . Bloomingdale's  
FASHION RIBBON WORLDWIDE GROUP . . . . . Accepted by William Rosenzweig  
FELINA LINGERIE . . . . . Accepted by Robert Zarabi  
BOB FERRARO . . . . . Sears, Roebuck & Company  
KATHRYN MAYES FIELDS . . . . . Federated Merchandising  
MICHAEL FITZGERALD . . . . . Delta Galil USA  
SALLY FRAME . . . . . Saks Fifth Avenue  
DONALD FRANCESCHINI . . . . . Sara Lee Corporation  
FREDERICK'S OF HOLLYWOOD . . . . . Accepted by George W. Townson  
SUE GARDNER . . . . . Abraham & Straus  
PHYLLIS GORELL . . . . . Kohl's  
MICHAEL GOTTLIEB . . . . . Liberty Fabrics of New York, Inc.

## PREVIOUS FEMMY AWARDEES (continued)

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HOWARD GROSS .....Victoria's Secret Stores  
CAROLE HOCHMAN .....Carole Hochman Designs, Inc.  
JACK INGOLD .....Sears, Roebuck & Company  
ISABEL IVERSON .....Lord & Taylor  
JCPENNEY .....Accepted by Ceil McDermott and Janet Hercules  
JOCKEY INTERNATIONAL, INC. ....Accepted by Edward C. Emma  
CHRISTINA JOHNSON .....Olga Co.  
DONNA KARAN .....Donna Karan International  
NORMAN KATZ .....I. Appel  
ROGER KLAUBER .....Klauber Brothers Inc.  
KOMAR .....accepted by Charles Komar  
DAVID KRIVITSKY .....Native Textiles  
RAY LaCASSE .....Allied Corporation  
EDITH LANG .....Lerner's  
BRENDA LAUDERBACK .....Dayton-Hudson  
JANET LAW .....Saks Fifth Avenue  
HARRIET LEVENSON .....Slumbertogs, Inc  
BARBARA LIPTON .....Saks Fifth Avenue  
JACK LOCASCIO .....Bali Co.  
ELLE MACPHERSON .....Elle Macpherson Intimates  
MACY\*S .....Presented by Rob Smith  
FRANK MAGRONE .....NCC Industries  
MAS HOLDINGS .....Accepted by Mahesh Amalean  
MAIDENFORM .....Accepted by Thomas Ward and Maurice Reznik  
EVA McCLOY .....Strawbridge & Clothier  
HELEN McCLUSKEY .....Warnaco, Inc.  
STEVEN McCracken .....DuPont Textiles & Interiors  
MARY McMAHON .....Macy's  
TERRI MEICHNER .....Federated Merchandising Stores  
WILLIAM MOLL .....Macy's West  
KARYN MONGET .....Womens Wear Daily  
KITTY MULLINS .....Franklin Simon  
ROBERT MULRENAN .....Warnaco World Wide  
JOSIE NATORI .....The Natori Company  
NEIMAN MARCUS .....Accepted by Ann Stordahl  
CHARLES L. NESBIT, JR .....Sara Lee Intimate Apparel  
JANET K. NOLEN .....J.C. Penney Co. Inc.  
NORDSTROM, INC. ....Accepted by Pete Nordstrom  
DIANE PACCIONE .....May Merchandising Company

## PREVIOUS FEMMY AWARDEES (continued)

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JANICE E. PAGE . . . . .Sears, Roebuck & Company  
JOYA PATERSON . . . . .S&S Industries  
JANET J. PETERS . . . . .Vanity Fair  
LESLIE A. REGENBOGEN . . . . .Darlington Fabrics Corporation  
REGINA MIRACLE INTERNATIONAL LTD. . . .Accepted by Mr. Y.Y. Hung  
NORMA REINHARDT . . . . .Abraham & Straus  
IDA ROSENTHAL . . . . .Maidenform  
RONALD A. ROSS . . . . .Sextet Fabrics, Inc.  
ELIZABETH RUNYON . . . . .Rich's  
MARC SELDIN . . . . .Miss Elaine  
SELMA LOHMAN SMITH . . . . .Arnold Constable  
SOCIETE LUCIEN NOYON, S.A.S. . . . .Accepted by Olivier Noyon  
ROSALIND STARKMAN . . . . .Bloomingdale's  
ANITA STECKMAN . . . . .M.M.I.  
SARAH STEIN . . . . .Bali  
EVE STILLMAN . . . . .Eve Stillman  
IRENE LEE SZEKELY . . . . .B. Gertz  
TARGET STORES . . . . .Accepted by Don Hasek  
GENEVIEVE TOWNSEND . . . . .J.L. Hudson  
PETER VELARDI . . . . .Vanity Fair  
VICTORIA'S SECRET . . . . .Accepted by Grace Nichols & Sharen Turney  
WACOAL AMERICA INC. . . . .Accepted by Yoshikata Tsukamoto  
WAL\*MART . . . . .Accepted by Lucy Cindric and Anne Marie Kehoe  
WAL\*MART STORES, INC. . . . .Accepted by Mike Smith  
HENRY WARSHOW . . . . .H. Warshow & Sons, Inc.  
DAVID WELSCH . . . . .Cupid Foundations, Inc.  
THE WIENER FAMILY . . . . .Wiener Laces  
TOM WYATT . . . . .Warnaco Intimate Apparel

## **PREVIOUS HUMANITARIAN AWARDEE**

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RICHARD MURRAY .....Wacoal America, Inc.

## **PREVIOUS LIFETIME ACHIEVEMENT AWARDEES**

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ANN DEAL .....Fashion Forms, Inc.  
MATTHEW GOLDSTEIN .....Guilford Mills, Inc.  
GEORGE GREENBERG .....Guilford Mills, Inc.  
ROSLYN LANCES HARTE .....Lances Harte Inc.  
STAN HERMAN .....Stan Herman Studios  
GARY E. HUGHES .....GH Lace, Inc.  
MILTON KRISTT .....Intimate Fashion News  
NORENE MAIER .....Dillard's  
JEANNE MARTINI .....Bali Division of Sara Lee  
RITA MAZZELLA .....Intimate Apparel Fit Model  
RAY PIOLI .....Maidenform  
NORMA REINHARDT  
SHEILA SOLOMON .....Priamo Designs Ltd.  
SAM WEINBERG .....BF/IA  
EILEEN WEST .....Eileen West  
GWEN WIDELL .....Wacoal America Inc.

## **PREVIOUS GLOBAL AWARDEES**

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MAUREEN BARNES .....Marks & Spencer  
SALIM M. IBRAHIM .....Du Pont

## **PREVIOUS INNOVATION AWARD RECIPIENTS**

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2006 – INVISTA, INC. .... Accepted by Robert L. Kirkwood  
2007 – BLOOMINGDALE'S ..... Accepted by Liz Hospador  
2008 – STRETCHLINE HOLDINGS .. Accepted by Timothy Speldawinde  
2009 – SARA BLAKELY ..... Spanx, Inc.  
2010 – BARE NECESSITIES ..... Accepted by Noah Wrubel

**S.A.I.G.**  
Scholarships **Awards** Internships Grants



2010 Fashion Institute of Technology  
Femmy Design Contest

*From Left to Right*

Ecka Andersson (1st prize,) FIT Professor Alexandra Armillas,  
SAIG co-chairs Victor Vega and Suzanne Beck,  
Kristen Racanati (2nd prize,) and Alana Bauer (3rd prize.)

# **S.A.I.G.**

## **Scholarships Awards Internships Grants**

The Underfashion Club, Inc. has just concluded another successful year of providing scholarships and internships for students interested in pursuing careers in Intimate Apparel. The Club works with industry leaders to develop and strengthen ties with both the Fashion Institute of Technology and the High School of Fashion Industries. Students from these Institutions have been the primary beneficiaries of the Club's considerable financial support of "education today for a better industry tomorrow."

The Underfashion Club is dedicated to the belief that the future depends on attracting and educating young people to the opportunities in our industry. As a means to this end, our scholarships provide substantial monetary support to students who pursue college-level, intimate apparel-related courses. Our internship program provides college students with the opportunity of working as interns for intimate apparel manufacturers, suppliers and retailers while continuing their education. As a result of this program, several graduates have entered our industry. It is our expectation that companies will hire more students based on the success of the current endeavor.

The Femmy Gala is the fundraising vehicle, which enables the Underfashion Club to support its extensive Scholarship, Awards, and Internship programs. The Club has also been fortunate in attracting corporate sponsors for scholarships. Last year, FIT students benefited from the largesse of companies such as Felina Lingerie, Hanesbrands, Inc., Regina Miracle International Ltd., and Spanx Inc. We are especially grateful to Regina Miracle International and Stretchline Holdings Ltd. for once again underwriting the annual Femmy student design contest.

If you or your company would be interested in sponsoring a paid intern or additional scholarship opportunities, we would be most pleased to hear from you.

**Please contact the Underfashion Club Office at 845-758-6405**

OUR VERY SPECIAL THANKS

TO

STUDENT DESIGN CONTEST

SPONSORS

**Regina Miracle International Ltd.**

**Stretchline Holdings Ltd.**

**The Underfashion Club, Inc.**  
**PROGRAM**

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**OPENING**

**Walter Costello**

President, The Underfashion Club, Inc.

**AWARDS PRESENTATION**

**CLOVER GROUP INTERNATIONAL LTD.**

Accepted by Angie Lau, Chief Executive Officer

Introduced by Sharen Jester Turney, President & CEO,  
Victoria's Secret

**JOS BERRY, Lifetime Achievement Award Recipient**

Concepts Paris

Introduced by Carole Hochman, Founder & Chief Creative Officer,  
Carole Hochman Design Group

**GROUPE CHANTELE**

Accepted by Patrice Kretz, Chairman/Chief Executive Officer

Introduced by Robert Mitchell,  
President & Chief Operating Officer, Assouline

**CUPID INTIMATES, Innovation Award Recipient**

Accepted by Tony Angelino, Chief Operating Officer and  
Tom Richardson, EVP, Sales & Marketing

Introduced by David Welsch, President, Cupid Intimates

**BELK, INC.**

Accepted by Jacque Hall,  
Executive Vice President for Feminine Apparel

Introduced by Seth Morris, President & CEO,  
Carole Hochman Design Group

**STUDENT DESIGN AWARDS**

**CLOSING**

# **CLOVER GROUP INTERNATIONAL LTD.**

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With 55 years of production expertise, Clover Group International Limited, synonymous and renowned for its commitment to high standard and impeccable quality has emerged as one of the industry's most preferred and dynamic manufacturer of intimate apparels.

Established in 1956 by the late Mr. Andy Lau, Clover has gone from strength to strength over the last decade by leveraging on innovative technology to race against time in this fast-growing diversified industry to meet customers' needs.

Clover has evolved from a single factory employing only 50 people to a global operation with manufacturing facilities in Cambodia and China and its total production capacity is approximately 3.5 million pieces of bra per month. Seeing opportunities in India's rapid rise as a technology and manufacturing hub, the company has partnered with Limited Brands, Inc., Brandix Lanka Limited & Brandot International Ltd. to establish a factory in India to meet the ever-changing needs of its clients. With a combined workforce of over 9,000 workers spanning three countries, Clover's production capacity remains one of the strongest in the industry.

The company attributes its success to its hardworking and dedicated team of professionals who embrace the company's mission to strengthen its position as one of the world's premier intimate apparel manufacturing partners of choice. Clover will strive to provide a friendly and supportive working environment for their workforce and to invest in training programs to keep them up-to-date with innovative and intriguing developments in the industry.

Over the years, Clover has earned the trust and friendship of some of the biggest names in the fashion industry and has collaborated with some of the world's market leaders in developing innovative ideas and designs contributing to improve the quality of the intimate apparels.

Clover will be celebrating its 55th anniversary in the year 2011 and it will continue to flourish and ascend into a new dimension and excel as a strong force in its own field.



**ANGIE LAU**

## **Lifetime Achievement Award Recipient JOS BERRY**

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Jos Berry is the creator and owner of Concepts Paris, widely recognized as the most influential design & brand consultancy specialized in bodyfashion.

Her passion for lingerie dates from the early Seventies when, as a fashion trade paper journalist in the Netherlands, she researched the dramatic change in women's attitudes to lingerie – what soon became known as the Ban the Bra movement and was to have a direct and revolutionary effect on the whole lingerie business.

A complicated mix of emotions and technical expertise rapidly changed the bodyfashion market into a 'parallel fashion' universe and this inspired Jos to build her own team to answer the growing demand for lingerie-focused information.

Based on her unique mix of in-depth knowledge of the market together with her concept of "emotional research", Jos's Paris and London based consultancy today works with many of the industry's elite and her remarkable record of accuracy in trend forecasting has created lasting relationships with global leaders throughout fabric and garment manufacturing and retail.

Jos is also closely involved in the fashion strategy behind the highly successful Paris, Shanghai and Hong Kong lingerie trade fairs.

Concepts trend reports combine creative challenge with inside know-how to provide a unique service for an industry confronted with major technological and market developments. Concepts also offers special 'made to measure' design, marketing and branding services.



**JOS BERRY**

# **GROUPE CHANTELLE**

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Patrice Kretz is the 5th generation owner and President/CEO of the Groupe Chantelle. He is a graduate of the Ecole Polytechnique, a prestigious engineering university in Paris, France, and of Columbia University, where he got his MBA in 1980. Patrice started his career at Booz Allen Hamilton Consulting in Paris. In 1985, he joined the Groupe, first as head of Sales and Marketing, reporting to his father, Claude Kretz, who later named him President in 1994.

Patrice is very involved in a number of professional organizations. He is Chairman of the Knitwear and Lingerie Federation, President of the Supervisory Board of Eurovet (global tradeshow organizer), and a board member of Premiere Vision, of the UIT (Union des Industries textiles), and IFM (Institut de la Mode.)

The Groupe Chantelle markets lingerie brands throughout the world creating a close relationship with the women who wear them. It is a vertically integrated company, operating 13 fully owned subsidiaries, ten industrial and 4 logistics sites, 210 retail stores, employing over 7,000 people. The company consists of 3 brands (Chantelle, Passionata and Darjeeling), plus one multi-brand Lingerie chain (Orcanta). The Groupe Chantelle's headquarters lie on the outskirts of Paris, France, and its brands represent 10% of the French lingerie market.



**PATRICE KRETZ**

## **Innovation Award Recipient CUPID INTIMATES**

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Cupid was founded in 1942. It was incorporated under Cupid Foundations, Inc. in 1945. Today we use the name Cupid Intimates as the name of our company to the market.

We don't source any garments. We make all our goods in our own factories. We do that so that we can control all of the processes used in our production. We do that for quality and delivery reasons. During the last 10 years we have formed a process development department that creates processes that allow us to create unique features with superior feature benefits. We even make some of our own equipment to do this. It's all about consumer satisfaction.

We have made shapewear during the entire time of our history. We used the Cupid brand to sell popular priced girdles from 1942 to 1975. We switched to the term shapewear in the mid seventies. Cupid is the oldest brand selling popular price shapewear in the market. We have been a leader in the market for popular priced shapewear for many years.

We started selling shapewear in department stores in the year 2000. That business has grown substantially using the Naomi and Nicole, Miraclesuit and TC Fine Intimates brands. We sell Macy's, Dillard's, Nordstrom's, Bloomingdale's, Belks and Bon Ton among others.

Using the Wonderful Edge feature, original developed for shapewear, Cupid entered the panty business about 4 years ago. This feature is patent 7,228,809. We have developed a very successful private label business with Soma who uses the name "Vanishing Edge." We also have a growing department store panty business under the Naomi and Nicole and TC Fine Intimates brands. Nordstrom's, Dillard's, Macy's, Belks, Bon Ton and Bloomingdale's carry our panties among others.

We have also made bras during a good part of our history. Over the past 5 years we have been developing bras using some of our unique features. We expect to test these bras under the TC Fine Intimates and Naomi and Nicole brands during 2011.

We also do significant private label businesses with Sears and J.C. Penney.



**TONY ANGELINO**



**TOM RICHARDSON**

## **BELK, INC.**

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Belk, Inc. is the nation's largest privately owned mainline department store company with 306 stores located in 16 Southern states. Belk store sizes are tailored to meet the needs of the local markets they serve. Stores range in size from 40,000 to 300,000 square feet of space, with an average size of approximately 92,000 square feet. The total combined selling space of all stores is approximately 23.4 million square feet. Belk, Inc. revenues for fiscal year ended Jan. 30, 2010: \$3.35 billion.

Belk got its start when 26-year-old William Henry Belk opened a small bargain store in Monroe, N.C., on May 29, 1888.

Belk today is in the third generation of Belk family leadership. Thomas M. (Tim) Belk, Jr. is chairman and chief executive officer of Belk, Inc.; John R. (Johnny) Belk is president and chief operating officer, and H.W. McKay Belk is vice chairman. Tim, Johnny and McKay are sons of the late Thomas M. Belk and nephews of the late John M. Belk. Kathryn Bufano is Belk, Inc. president and chief merchandising officer.

Belk stores are leading distributors of many of the nation's top fashion designer and national brands of cosmetics, apparel, accessories, shoes and home furnishings.

In October of 2010, Belk launched an updated corporate identity that projects the company's restated mission, "to satisfy the modern Southern lifestyle like no one else, so that our customers get the fashion they desire and the value they deserve."



**JACQUE HALL**

## **FEMMY CONTRIBUTORS**

CUPID INTIMATES  
FASHION FORMS, INC.  
KOMAR  
WACOAL AMERICA INC.

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BELK, INC.  
BIFLEX INTIMATES GROUP, LLC  
CONCEPTS PARIS  
THE DONEGER GROUP  
ELASTIC FABRICS OF AMERICA  
ILUNA USA  
INVISTA  
JOCKEY INTERNATIONAL, INC.  
MAIDENFORM, INC.  
MCMURRAY FABRICS, INC.  
VANITY FAIR BRANDS LP  
WARNACO

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GLEN SCHNEER, LA LAME INC.  
BARRY & HEATHER ROSS  
SPANX, INC.  
IRA HENKUS, UNITED THREAD MILLS CORP.



**VENUS DE MILO  
RECOGNITION**

**For these most generous  
Scholarship Sponsors**

**CLOVER GROUP  
INTERNATIONAL LTD.**

**GROUPE CHANTELLE**



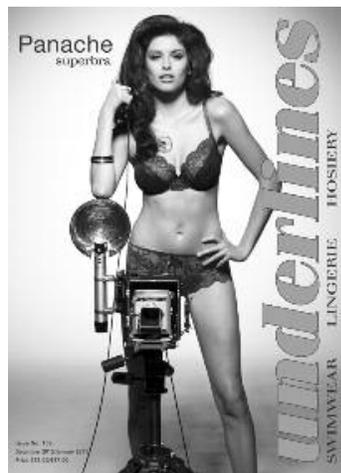
Italy



Spain



France



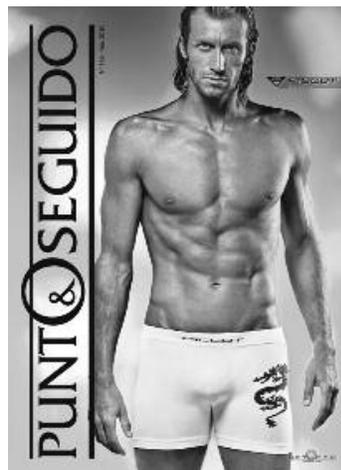
U.K.



Germany



Poland



Argentina



Asia



Portugal



America



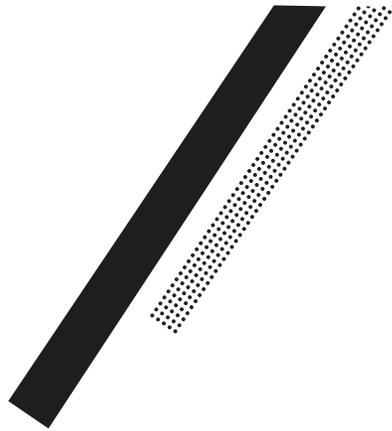
[www.networkdessous.com](http://www.networkdessous.com)

*Congratulations  
to all of the  
2011 Emmy Honorees  
from  
The Best of Intima  
and the Network Dessous  
publishing group*

Congratulations to the **Groupe Chantelle**  
and **Clover Group International Ltd.**  
for your latest achievement in a long  
successful career.

Thank you for the loyalty that you have  
shown to Bischoff through all these years of  
working and growing together.

We at Bischoff wish you continued success  
and we are sure many more awards will  
come your way.



**Bischoff**  
ST. GALLEN · SCHWEIZ

Congratulations to this year's honorees

**BELK**

accepted by Jacque Hall  
EVP of Feminine Apparel

**GROUPE CHANTELLE**

accepted by Patrice Kretz  
Chairman / CEO

**CLOVER GROUP  
INTERNATIONAL LTD.**

accepted by Angie Lau  
Chief Executive Officer

Innovation Award Recipient

**CUPID INTIMATES**

accepted by Tony Angelino  
Chief Operating Officer

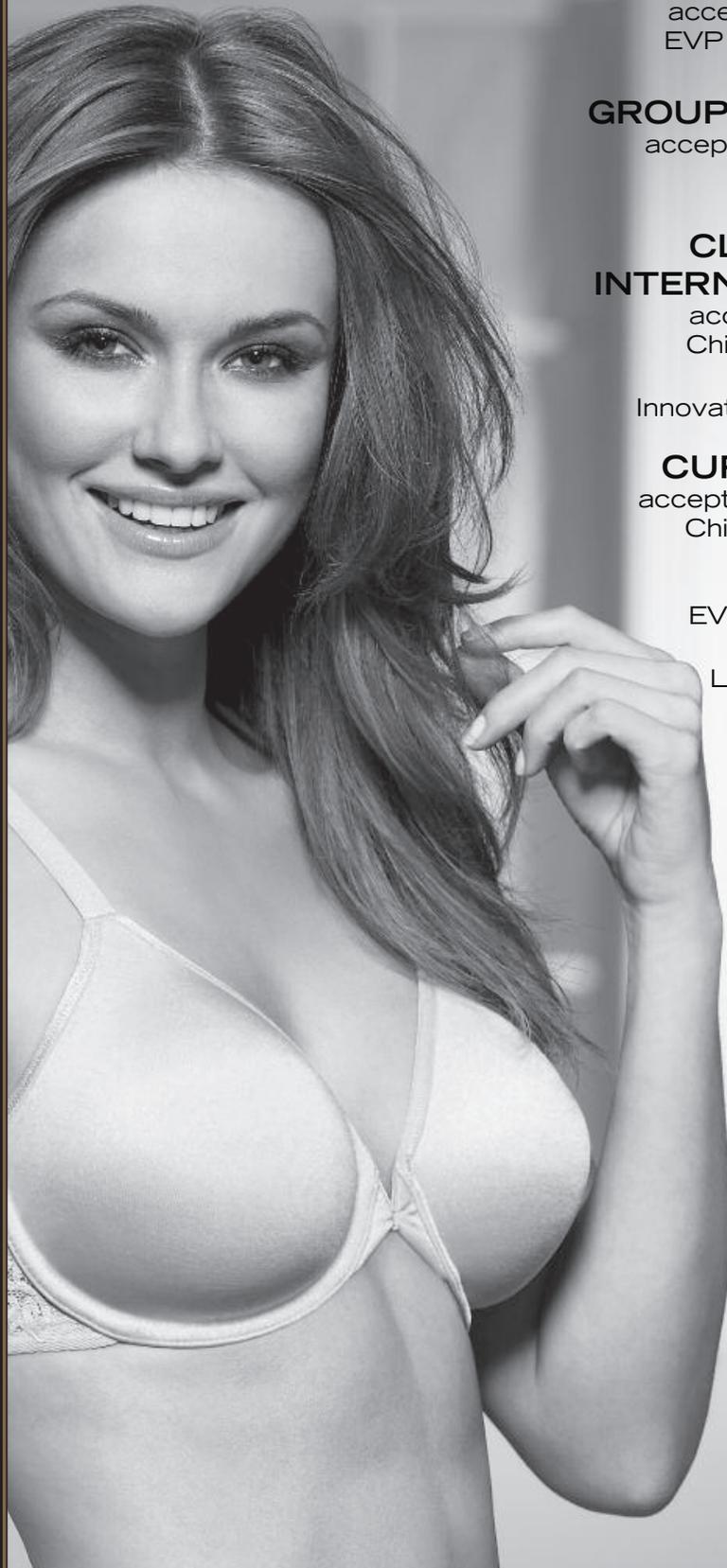
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# CONGRATULATIONS BELK

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Congratulations to this year's honorees

**BELK**

accepted by Jacque Hall  
EVP of Feminine Apparel

**GROUPE CHANTELLE**

accepted by Patrice Kretz  
Chairman / CEO

**CLOVER GROUP  
INTERNATIONAL LTD.**

accepted by Angie Lau  
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accepted by Tony Angelino  
Chief Operating Officer

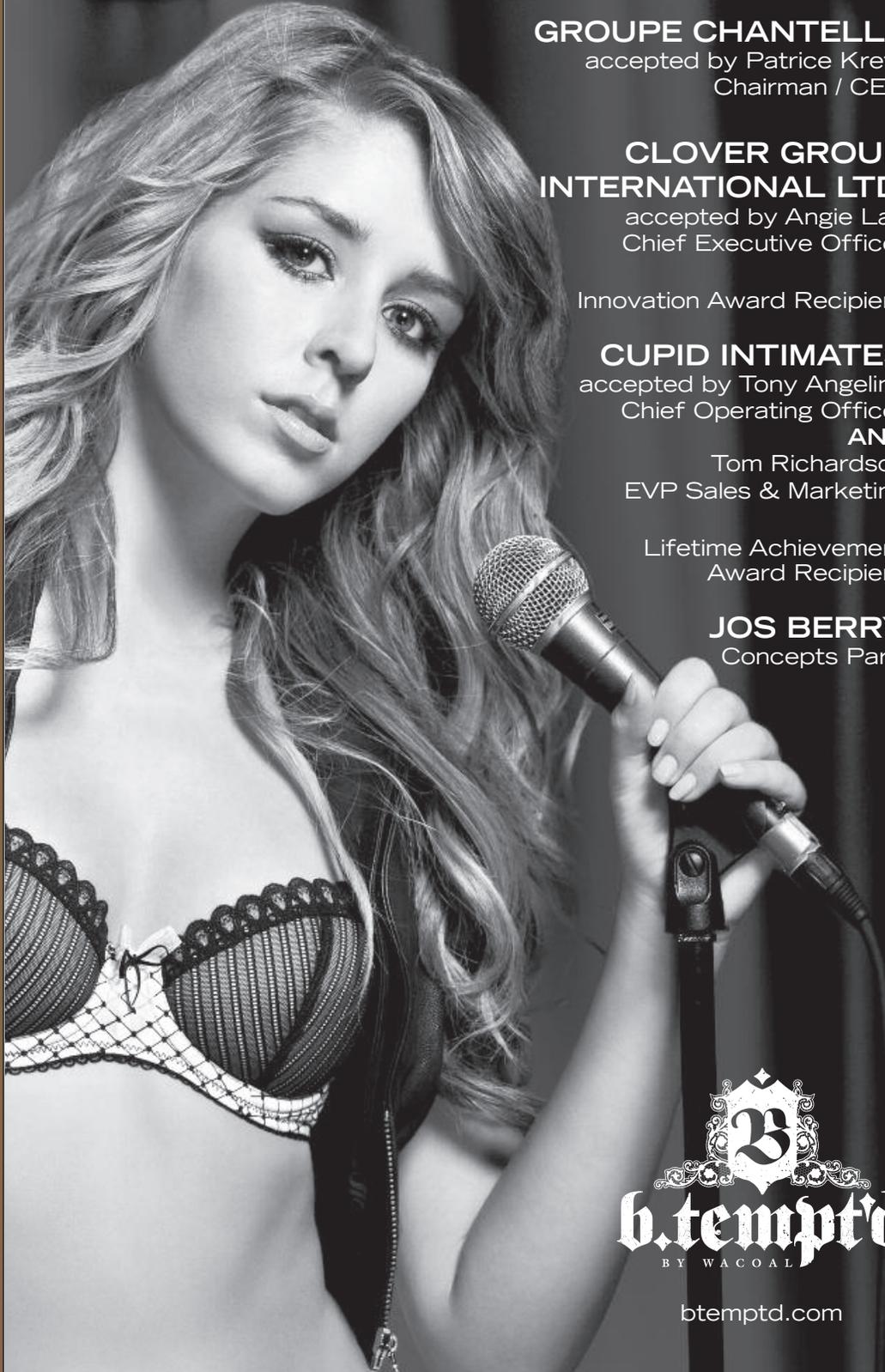
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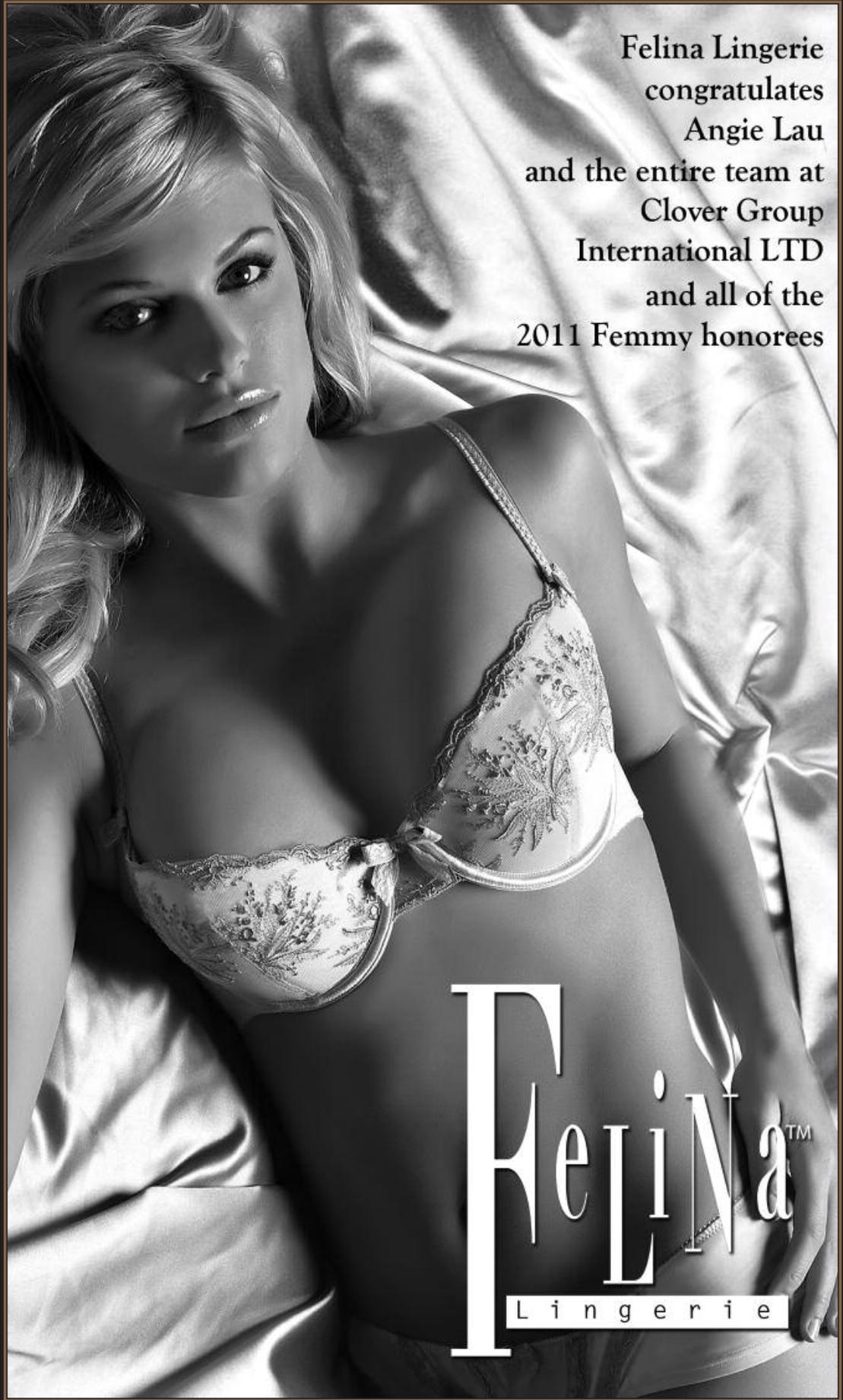
CONGRATULATES  
BELK STORES

ON THEIR  
RETAILER OF THE YEAR  
AWARD

AND

CUPID INTIMATES

FOR THE  
INNOVATION AWARD



Felina Lingerie  
congratulates  
Angie Lau  
and the entire team at  
Clover Group  
International LTD  
and all of the  
2011 Femmy honorees

Felina™  
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Komar Congratulates the  
2011 Emmy Honorees

BELK

GROUPE CHANTELLE

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Congratulations to all our friends  
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Groupe Chantelle  
Patrice Kretz, CEO

Cupid Intimates  
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Tony Angelino, COO

Tom Richardson, EVP Sales/Marketing

BELK

Retailer

Jacque Hall, EVP of Feminine Apparel

Lifetime Achievement Award

Jos Berry  
Concepts Paris

Your passion shows in your work, and inspires and challenges us, as your partner, to develop new and exciting advancements for the intimate apparel industry.

Thank you for your creativity and vision.



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*Congratulations*

TO OUR FRIENDS

ANGIE AND EMILY LAU,

THE ENTIRE CLOVER TEAM,

AND TO ALL OF TONIGHT'S

FEMMY AWARD WINNERS

FROM VICTORIA'S SECRET

VICTORIA'S  
SECRET

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to Global Supplier Award

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Belk

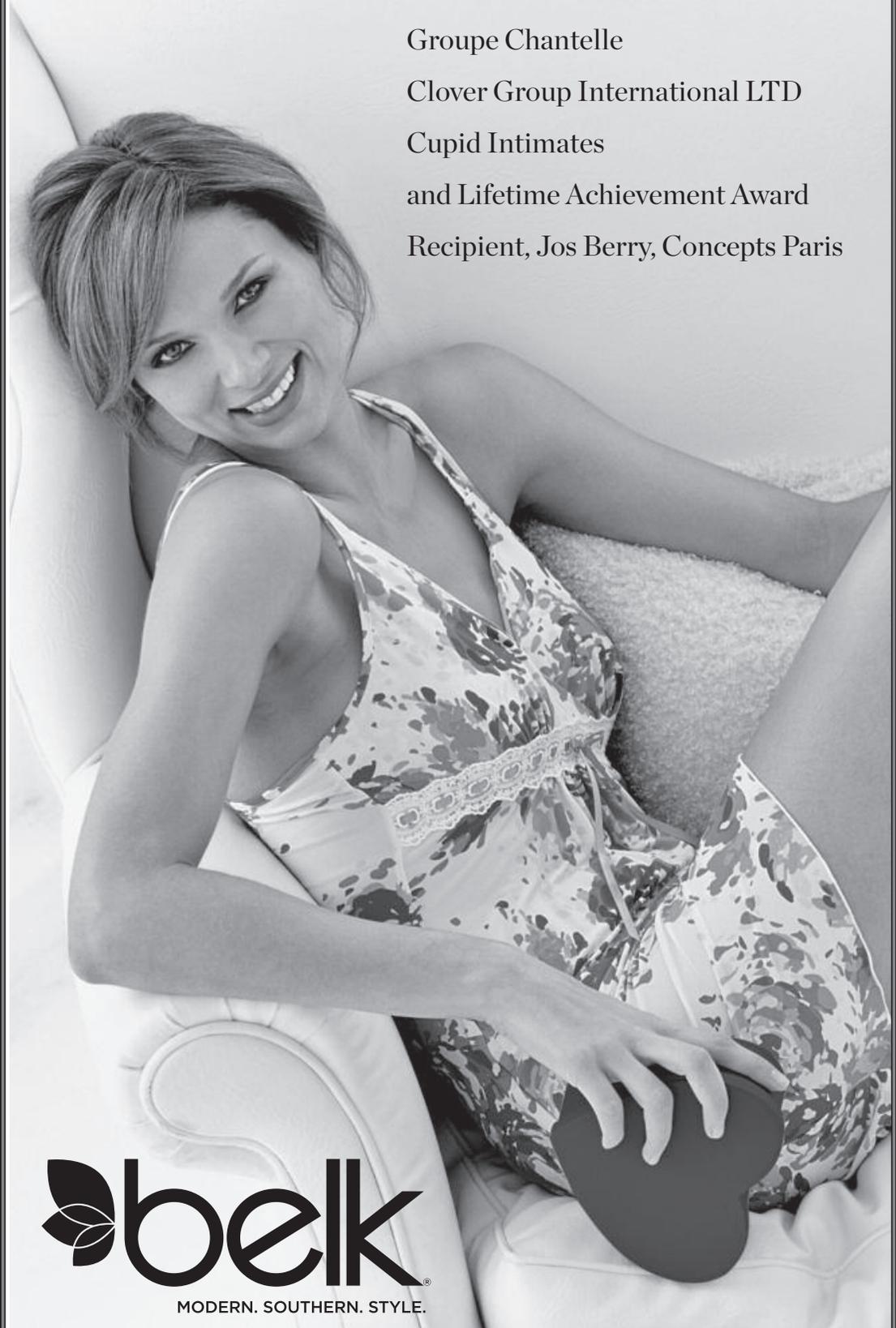
Groupe Chantelle

Clover Group International LTD

Cupid Intimates

and Lifetime Achievement Award

Recipient, Jos Berry, Concepts Paris



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*Merci\**

to all the people who have challenged &  
inspired me and my teams in Paris and London  
to help us all stay focused on  
what women want from bodyfashion



I	N	N	O	V	A	T	I	V	E	*	R	E
L	I	A	B	L	E	*	R	E	S	P	E	C
T	E	D	*	F	O	<b>C</b>	U	S	E	D	*	S
O	L	I	D	*	S	<b>U</b>	C	C	E	S	S	F
U	L	*	R	E	S	<b>P</b>	O	N	S	I	V	E
*	C	R	E	A	T	<b>I</b>	V	E	*	P	R	O
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V	E	*	D	E	P	E	N	D	A	B	L	E

When describing Cupid Intimates, innovative is just one of the many words that comes to mind.



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*The French leading organizer for intimate apparel and beachwear trade  
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**Eurovet is proud to congratulate the Femmy  
2011 Honorees with special recognition to**

**Jos Berry**

our reference design office partner

and to

**Patrice Kretz**

Chairman of the Chantelle Group  
President of the French Knitting and Lingerie Federation  
President of the Board of Eurovet

Your passion, your vision and your commitment  
contribute to make us more creative, more innovative and  
overall really connected to the leading lingerie brands.  
We are delighted to serve the industry alongside you.

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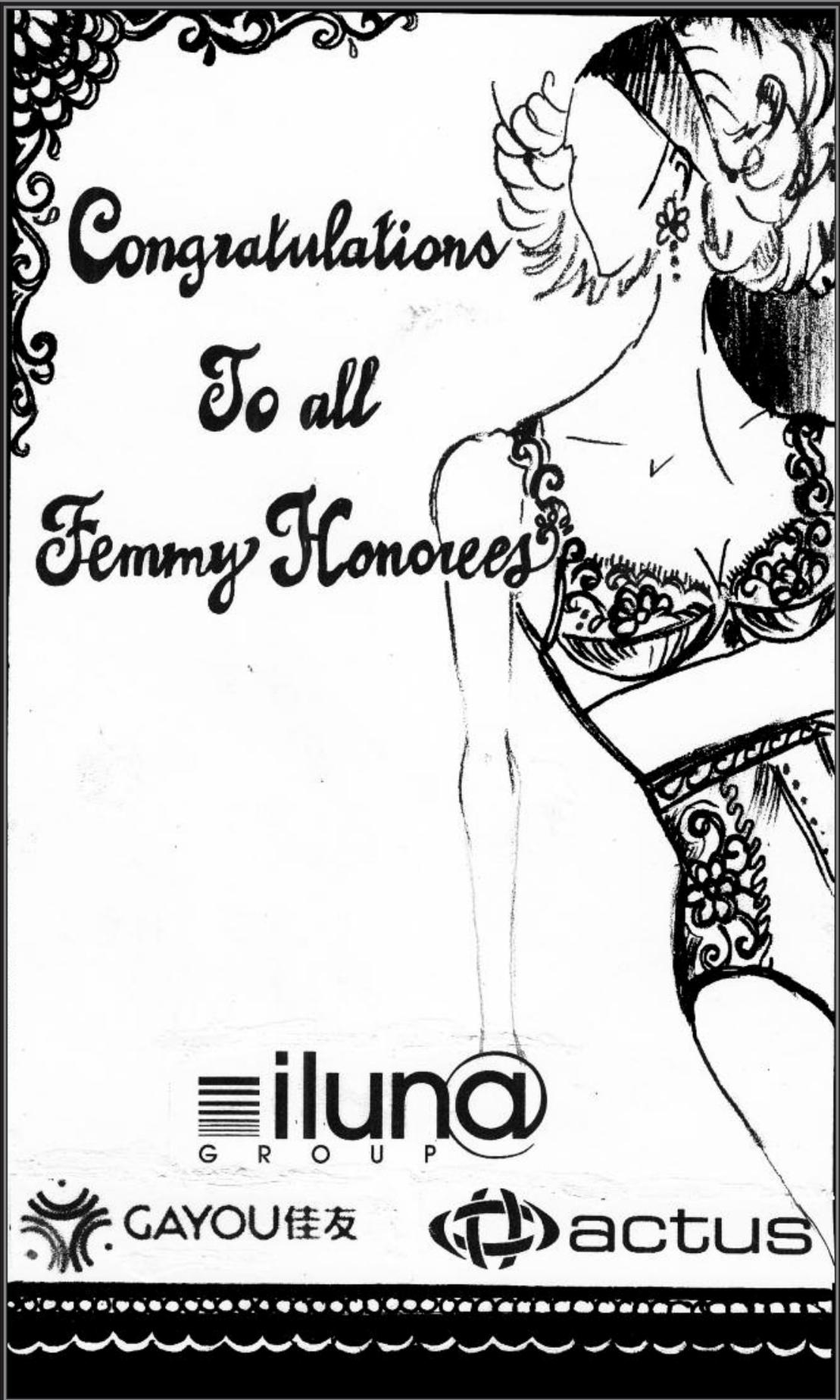
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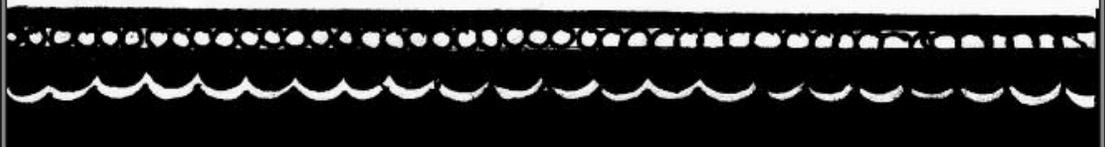


Congratulations  
To all  
Emmy Honorees

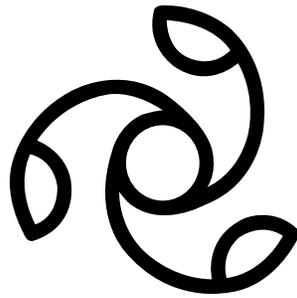
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*Our Congratulations*

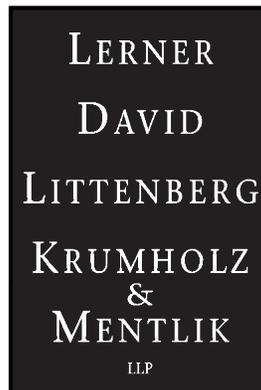
*to*



**CUPID INTIMATES**

*on the receipt of this year's*

**Femmy Innovation Award**



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Executive Vice President of Feminine Apparel

**CLOVER GROUP INTERNATIONAL LTD.**

Accepted by

**Angie Lau**

Chief Executive Officer

**GROUPE CHANTELLE**

Accepted by

**Patrice Kretz**

Chairman/CEO

Innovation Award Recipient

**CUPID INTIMATES**

Accepted by

**TONY ANGELINO & TOM RICHARDSON**

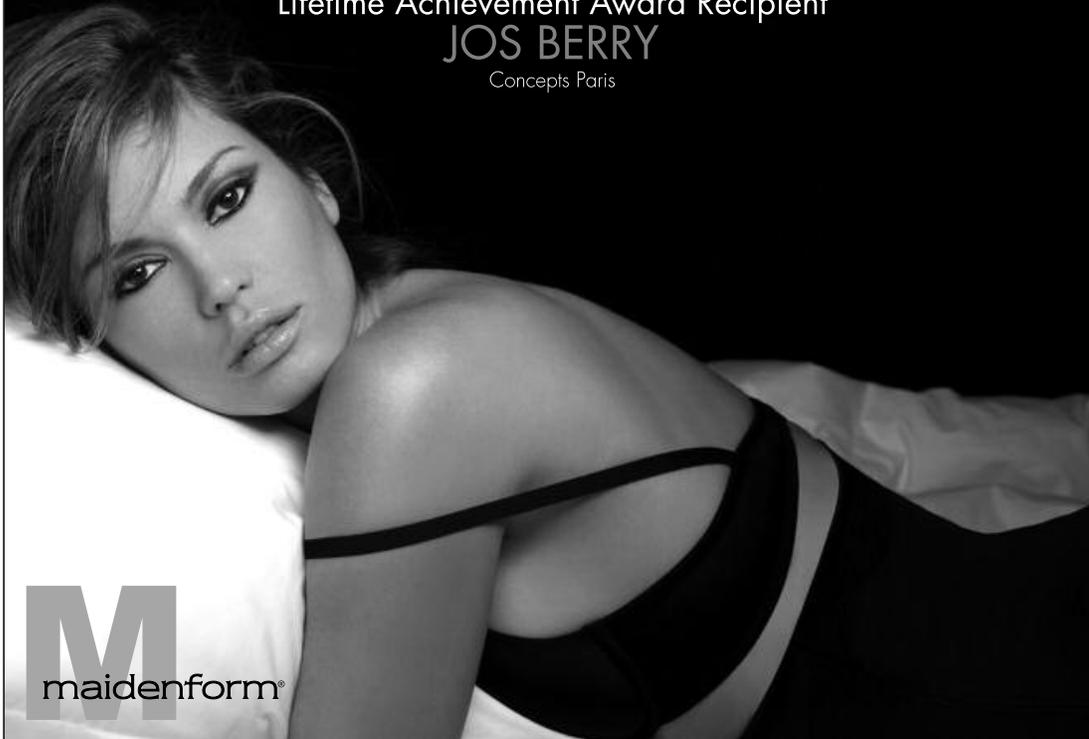
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***to our friends at Belk  
and all of the other  
recipients.***

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**AND JOIN IN CONGRATULATING**

**ALL THIS YEAR'S**

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Congratulations Jos!

You taught us to shop  
and not just buy

You taught us to see  
and not just look

With love & admiration,

Your friends at





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***Jos Berry***

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**Tom Richardson**



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CONGRATULATIONS  
TO ALL OF THE  
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*Our warmest  
Congratulations to*

**CLOVER GROUP  
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Angie Lau

**CUPID INTIMATES**

Tony Angelino  
Tom Richardson

**AND ALL OF THE  
2011 FEMMY HONOREES**



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*and*

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*to the 2011*

*Femmy Honorees*

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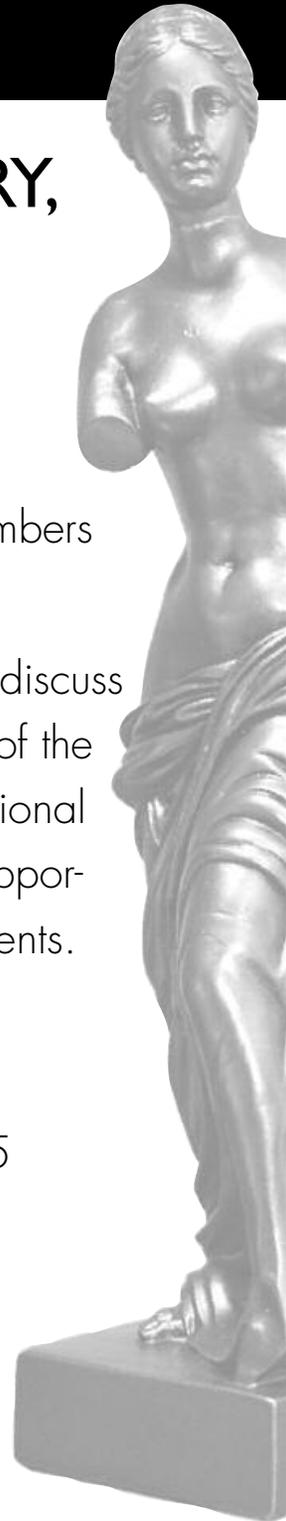
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Members exchange innovative ideas, and discuss topics meaningful to the growth and vitality of the Intimate Apparel business. We offer educational programs to our members and internship opportunities that enrich the lives of industry students.

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Femmy Co-Chairs Karen Bromley, Rosa Chamides and Barbara Lipton would like to thank the following individuals for their tireless efforts in making this Femmy Gala an event to remember:

**Honoree Liaisons:**

Barbara Lipton  
Seth Morris  
Barry Ross  
Victoria Vandagriff

**Student Design Contest:**

Suzanne Beck and Victor Vega, Co-Chairs, S.A.I.G.  
Alexandra Armillas, F.I.T.

**Special Acknowledgements**

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